# NCACE

# National Council for the Accreditation of Coaching Education



Reader Training Manual

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## **NCACE Reader Training**

#### **Overview of the Process**

#### **Introduction - Role of Reader**

A folio reader is an individual who is trained and certified to review coaching education program folios. These individuals evaluate the folio's demonstration of compliance with coaching education guidelines and participant achievement to appropriate levels of coaching standards. To be certified as a reader, one must be actively engaged in coaching education, successfully complete a reader workshop, and successfully complete a reader assessment.

Folios are sent to three separate readers, two from the same type of organizational group (i.e., single sport organization, multi-sport organization, college/university, elite sport program) as the applicant, and one from another organizational group. Each reader's task is to:

- 1) Compare the material in the folio to the criteria detailed in the matrices and identified in the tables;
- 2) Review the course syllabi or detailed agendas relevant to content, assessment and learning opportunities, and
- 3) Determine the extent to which the program meets the 16 Guidelines for Accreditation of Coaching Education for the desired level of accreditation.

The readers then submit their evaluations and recommendations for program approval (compliance or noncompliance) to the Folio Review Coordinator who summarizes the reviewer recommendations and forwards them to NCACE liaison for presentation to the NCACE Board of Directors for final approval.

The Folio Review Coordinator reaches an accreditation decision in three categories: approved (full accreditation is granted for a period of 7 years); non-approved (accreditation is withheld); conditionally approved (accreditation is granted on the provision that specific changes in the program are made and documentation of the changes is submitted [rejoinders] within the subsequent one year period). Programs or sponsoring organizations will be notified in writing of the program accreditation status, including the category and level of accreditation. Written suggestions for bringing the program into compliance are provided to those programs whose accreditation has been withheld.

#### **Reasons for Non-Compliance**

Based on previous NCACE reviews, non-approval or conditional approval may occur due to deficiencies or omissions of one or more of the following:

#### **Mission and Objectives**

• The stated mission of the organization is unclear and/or program content is inconsistent with level of coaching accreditation sought.

#### **Program Administration**

• Organization and personnel do not have qualifications or experience to support professional delivery of program.

#### **Instructors and Trainers**

- The program instructors are not formally trained and/or do not have the necessary experience to deliver effective instruction.
- There is no systematic evaluation of teaching effectiveness.

#### **Course Content**

• Program scope does not reflect the comprehensive nature of coaching education as addressed by the eight domains of the *National Standards for Sport Coaches (NSSC)*.

#### **Instructional Design**

- The program does not provide for a variety of instructor-led learning experiences in an interactive format (for example: workbooks, audiovisual, group interactions, low instructor to student ratio, etc.)
- The instructional design does not incorporate practical and or field experiences involving the actual or typical athletes (for example: videotape analysis, site observations, actual coaching, etc.).
- The program fails to assess participant knowledge or competency during or following instruction.

#### **Curriculum and Planning**

- There is no systematic management of the coaching education curriculum by a designated program director. Oversight includes comprehensive curricular planning and updating, consideration of appropriate learning experiences, thoroughness of course syllabi or detailed course agendas.
- The program does not systematically evaluate and update/revise its content and effectiveness relative to its stated goals.

#### Records/Tracking

- There is no record of the coaching education pro gram's commitment to diversity.
- There is no evidence that the coaching education program maintains adequate records of participant attendance, registration procedures, participant progress, enrollment data or certification records.

#### **Overall Format**

- Incorrect information provided in forms and matrices.
- Missing detailed agendas or course syllabi for listed program areas.
- Poorly organized folios readers are not sure what material supports what guidelines.

- Lack of instructor credentials (degrees, certifications, background in coaching area, etc.)
- Evaluation procedures do not assess participant performance as it relates to standards.
- Insufficient information to assess teacher-participant ratio and/or learning time.

#### **Assessment Philosophy**

Each reader enters the review process with the anticipation that the submitted folio contains an approved coaching education program. It is the reader's goal to document the program's viability and compliance with the accreditation guidelines and *NSSC*. When the prepared folio indicates that the coaching education program is deficient in meeting the necessary accreditation guidelines at the level of accreditation sought, it is the reader's responsibility to clearly describe the nature of the deficiency.

The assessment process is a structured approach with specific guidelines directing the reader. While subjectivity is inherent in the assessment process, each program is given the latitude to demonstrate compliance while maintaining program individuality. Effective instructional styles, operational procedures, and content benchmarks may vary considerably across program structures and constituencies while maintaining compliance with the accreditation guidelines and the NSSC for a designated level. It is understood that quality coaching education provides coverage and exposure appropriate to the benchmarks under each standard. The benchmarks highlight important areas under each standard that should be expanded upon based on the level of accreditation sought and in what context the standard is being applied. The diversity of the coaching profession requires that professional preparation also recognizes varied philosophies and approaches. Accreditation should not force sponsoring agencies to conform to a prescribed program format, but rather allow for organizational difference and variety in meeting the established accreditation criteria.

Finally, the reader must be precise in the recommendations for the approval of the coaching education program. The review process should be specific in identifying key information relative to the program content, organizational overview, personnel, and operational procedures that indicate a clear difference in programs receiving accreditation and those that do not.

#### **Folio Lay Out**

The lay out of the folio should be clear and direct. Folio readers can only make decisions of compliance based on what is presented in the folio, not what may be if the reader was to read more into the program than what is described in the folio. The reader should begin with the cover sheet to determine if the following minimal folio information is included. It will save time if the reader records the page number for each item below before reviewing the folio:

 Demographics of who is submitting the folio and what level of accreditation is
being sought
 Form 1: Provides overview of program, mission and organizational demographics
 Form 2: Organizational Structure
 Form 3: Description of Coaching Education Components
 Form 4: Executive Summary of Current Operations
 Matrix A Organizational Overview
 Matrix B Personnel
 Matrix C Operational Procedures
 Matrix D Program Content
List of Appendices or Appendices begins

The reader should also review the folio presentation to determine if a fair review will be possible. While no one item would by itself is grounds for denying accreditation, the severity of error could prevent the reader from being able to conduct an appropriate review. It is the responsibility of the folio preparer to ensure the following:

- Sections of the folio should be clearly distinguishable from each other with appropriate headers; and a complete table of contents provided.
- In reviewing folios, continual comparisons are made between the matrix and course outlines or other organizational documents. The use of hyperlinks should be utilized to facilitate the location of information. There should also be a mechanism for easily navigating back to the original area in the document (e.g., documents open in a separate file or webpage or back buttons are utilized).
- One copy of each course outline should be placed in the Appendix. Other relevant organizational documentation will also be included in additional Appendices. The order should match the sequence of descriptions provided in each matrix.
- Each matrix may be self-generated, but must maintain appropriate column headings appearing across the top of the page. When completing each matrix, information should stay within columns. Scanning of any pages, including course outlines, should be of high quality.
- All documents meet minimum professional standards of presentation, syntax, quality of copy, readability (10-point font minimum).

#### **Description of Accreditation Levels**

Coaching education programs may apply for one of three levels of accreditation, with each higher level representing an accumulation of the benchmarks beneath it. For example, Level 1 represents standards for programs preparing beginning coaches who usually are responsible for short duration, recreational, or intra-squad competition. On the other hand, Level 5 represents standards for programs preparing coaches who are more likely to work with elite athletes on a year-round basis, including a high level of competition. Accreditation is not an assessment of the

athletes being coached, but rather the depth and scope of coaching responsibilities. Increasing levels of accreditation would reflect greater scope and breadth of coaching competence as a result of the educational experience (theoretical and practical). For example, a Level 1 accredited coaching education program may be preparing community volunteers to work with summer recreation sport leagues, predominantly serving adult athletes. A Level 5 accredited coaching education program may be preparing master coaches to work with young athletes who train and participate in year-long competition. It is up to the coaching education provider to determine its level of coaching education (as reflected in the standards and necessary to meet the responsibilities expected for the coach) and to seek the appropriate level of accreditation.

Figure 1: Levels of Accreditation

	Level 1	Level 3	Level 5
Athlete level of skill	beginning or intermediate athlete	Intermediate athlete	elite athlete
<b>Duration</b> length of season or activities	short duration	seasonal but sequential	year round planning
Competition Level	recreational or intrasquad	structured, select team or school based	highest level of amateur competition
Content Emphasis for Coach	safety & risk management social/ emotional development introduction to fundamental movement skills	conditioning and training teaching methods growth and development motivational techniques intermediate sport skills	advanced training and conditioning advanced techniques and tactics professional development

#### **Explanation of Terms**

In this section, you will find brief explanations of terms and concepts used throughout this document.

**Accreditation Status:** After the **NCACE** Board of Directors conducts a review of the recommendations for program accreditation, coaching education programs will be notified in writing of their accreditation status as follows:

Approved: Accreditation is granted for seven years.

Conditionally Approved: Accreditation is granted, providing that specific corrections

(rejoinders) recommended by the Folio Review Panel are

made and submitted within the year.

Non-Approved: Accreditation is withheld.

**Authentic Assessment**: A teaching and coaching technique that allows coaches to view athletes using real-time analysis during practice sessions or through video footage.

**Coaching Education Provider (CEP):** The institution, agency, organization, or department providing a program of coaching education.

**Critical Environmental Demands:** Things in the environment that affect practice or competition, including weather or playing surface status that may have a negative effect on athlete safety.

**Detailed course outline:** A detailed agenda and/or syllabus provided to coaches at the beginning of each program component. These documents state the objectives and describe educational opportunities and assessments as well as provide a topical outline for units of coaching education. Examples of course outlines can be found in Section 7.

**Domain-specific review**: A review conducted of a coaching education provider program that specializes and meets all standards contained within one of the eight domains of the *NSSC*. The review only evaluates one specific domain. The intention is to provide an opportunity for a coaching education program to use expertise from outside organizations that specialize in certain areas.

**Folio:** A collection of documents and materials describing the manner in which a coaching education provider addresses each of the **NCACE** Guidelines. The folio includes: cover page, forms, matrices, and detailed course outline and supporting appendices. Each matrix further delineates program structure, course objectives, educational opportunities, and assessments of the coaching education program provided by the sponsoring organization.

**Folio reader:** Individuals who are trained and certified to review coaching education program folios. These individuals evaluate organization folios to determine the compliance with coaching education guidelines and participant achievement of appropriate levels of coaching standards. To be certified as a reader, one must be actively engaged in coaching education, successfully complete a reader workshop, and complete a reader application. Readers will be recruited from all segments of **NCACE** membership. Reader reports are submitted to the Folio Review Coordinator for review and adjudication.

**Folio Review Coordinator:** An individual appointed by the NCACE Board of Directors to oversee the review and accreditation process. This individual must have served as an NCACE folio reader and have in-depth knowledge of NCACE process. The Folio Review Coordinator has two primary responsibilities: 1) to adjudicate the findings of the folio readers and make a final report to the NCACE Board regarding the recommended status of coaching education programs submitted for review, and 2) to train folio readers.

**Folio Review Panel:** A committee of three folio readers selected to evaluate an organization's folio. Panel composition will reflect the type of organization and the level of accreditation sought. If a rejoinder is submitted, it will be evaluated by the original Folio Review Panel.

**Host Coaching Education Program:** The coaching education program that provides the majority of training to coaching candidates and submits the formal documentation for NCACE review and accreditation.

**In-sourcing:** The coaching education program uses an NCACE-approved Domain-Specific Provider to cover one or more domains by bringing the domain-specific content to the host coaching education program. The domain-specific content is implemented by the qualified staff of the host organization.

**Key indicator:** Examples of baseline performance that reflect expectations of best practice for a specific level of accreditation.

**Learning Experiences:** A wide range of educational opportunities to convey content including: lectures, discussions, research projects, case studies, demonstrations, assignments, small group activities, multi-media presentations, practicums, role-playing, simulations, and supervised coaching.

National Council for Accreditation of Coaching Education (NCACE): a not-for-profit organization comprised of organizations involved in or supporting coaching and coaching education. NCACE supports, facilitates development, and accredits programs of coaching education. (Also, see "Preamble")

**NCACE Board of Directors:** Elected representatives (6-9) from the **NCACE** membership. Members serve three year terms. Members of the Board of Directors are (3) Presidents, (3-6) Members-at-Large, and the **NCACE** Executive Director (ex-officio).

*National Standards for Sport Coaches* (NSSC): A document that provides direction for administrators, coaches, athletes, and the public regarding the skills and knowledge that coaches should possess. A copy of the second edition of the *NSSC* (Quality Coaches, Quality Sports: National Standards for Sport Coaches: ISBN: 0-88314-908-7) can be obtained by ordering at the online store (Product Code: 304-10274).

**Out-sourcing:** The coaching education program uses an NCACE-approved domain-specific provider to cover one or more domains by directing coach candidates to participate in domain-specific provider workshops in order to obtain proper and quality preparation in specific areas.

**Re-accreditation:** Approved programs may apply for continuing accreditation during their seventh year of accreditation by submitting information concerning any substantive changes to their coaching education program and respond to any revisions to the Accreditation Guidelines that have occurred during the term of accreditation.

**Registry:** A pre-accreditation status awarded on the written request by a program director/administrator or designated program representative to the **NCACE** which signifies that the program intends to seek accreditation within the next three years. Programs not submitting a folio for accreditation within the three-year period will be removed from the registry.

**Re-Evaluation:** Approved programs may be reevaluated prior to the seven-year renewal cycle if the following arises:

- **1.** The program is the subject of documented malfeasance
- 2. Major changes in program content or administrative structure occur
- **3.** There is evidence that program content no longer conforms to scientific evidence or required standards
- **4.** If standards or guidelines are changed

**Rejoinders:** A revision or expansion of a previously submitted folio at the request of **NCACE** or on the initiative of the coaching education provider after a finding of conditional or non-approval. Satisfactory documentation and revision of non-approved elements typically leads to full approval of coaching education programs. Rejoinders must be filed within a year of notification of accreditation status.

**Self-Study:** Identifies strengths of the existing program and provides information needed that will facilitate programmatic change in areas that do not meet the guidelines. This process is preliminary to the preparation of a folio to document compliance by the coaching education program with each of the 16 *Guidelines for Accreditation of Coaching Education*.

#### **Overview of the Coaching Education Program**

Review the introductory materials in the folio to become acquainted with the program. Introductory materials should include an overview of the program (Worksheet for Form 1: Program Review) and the organizational structure (Worksheet for Form 2: Organizational Structure), as well as the components of the coaching education program (Worksheet for Form 3: Components of the Coaching Education Program) and an executive summary of operations (Worksheet for Form 4: Executive Summary of Operations). Since accreditation is granted to a specific level of coaching competency identified by the coaching education provider, it is important that readers are aware of the background of organizational goals, mission and target audience(s). Forms are not used for scoring purposes, but reviewers should be aware that information regarding Guideline 16 can be found on Form 3. The reader should be able to identify the following from the Overview/Scope of Program:

Worksheet for Form 1: Program Review Level of accreditation sought: \_\_\_\_\_

Overview Request:	Program identifies it as:	Consistent with
		Level :[See Figure 1]
Description of purpose or		Level 1
mission of organization		Level 3
		Level 5
Organizational demographics		Level 1
and knowledge base		Level 3
		Level 5
Organizational philosophy		Level 1
		Level 3
		Level 5
Organizational goals (Key)		Level 1
		Level 3
		Level 5
Comments:		

Worksheet for Form 2: Organizational Structure Level of Accreditation sought: \_\_\_\_

Overview Request:	Program identifies it as:	Consistent with Level :[See Figure 1]
Description of organization structure or incorporation		Level 1 Level 3 Level 5
Relationship of coaching education to other organizational programs		Level 1 Level 3 Level 5
Comments:		

Worksheet for Form 3: Components of the Coaching Education Program

Level of Accreditation sought: \_\_\_\_

Overview Request:	Program identifies it as:	Consistent with
		Level :[See Figure 1]
Description of components of		Level 1
the education program		Level 3
		Level 5
Listing of courses and contact		Level 1
hours		Level 3
		Level 5
Listing of practicum elements		Level 1
and time for completion		Level 3
		Level 5
Comments:		

### Worksheet for Form 4: Executive Summary of Operations

# Level of Accreditation being sought:\_\_\_\_

Overview Request:	Program identifies it as:	Consistent with Level :[See Figure 1]
When the program is offered/frequency		Level 1 Level 3 Level 5
Description of instructor qualifications		Level 1 Level 3 Level 5
Number of participants who have successfully completed the program three years		Level 1 Level 3 Level 5
Description of the evaluation procedures		Level 1 Level 3 Level 5
Comments:		

#### **Review of Program Matrices**

The matrices provide the opportunity for coaching education providers to construct the folio describing program elements in the format that reflects the guidelines and standards. The matrices also provide the connection between the accreditation guidelines and the way in which the coaching education provider meets those guidelines. The matrices are divided into four sections:

- a. Matrix A for Organizational Overview (Guidelines 1 3)
- b. Matrix B for Personnel (Guidelines 4 8)
- c. Matrix C for Operational Procedures (Guidelines 9 14)
- d. Matrix D for Program Content (Guidelines 15 & 16)

Review and scoring of matrices A, B, and C ensures that the sponsoring organization has taken steps to establish and maintain the professional credibility of the program.

- Column 1: *Guidelines being addressed* designates the number of the guideline being addressed, beginning with Guideline #1. Subsequent guidelines are listed sequentially.
- Column 2: *Program description* provides description of organization structure and procedures that address the stated guideline. Information should be clear and concise. A full narrative is not expected, but rather an identification of how the guideline is met by the coaching education provider.
- Column 3: *Documentation* refers to supporting documentation (such as, mission statement, organizational flow chart, faculty vita, course rosters, etc.)

#### **Scoring Guidelines 1 - 14**

Score each accreditation guideline with a "3" (excellent), "2" (satisfactory), "1" (conditional), or a "0" (did not address). Only whole numbers should be used in scoring. A score of "3" indicates that the program description and documentation are sufficient to demonstrate that the program meets the guideline. A score of "2" indicates that program description and/or documentation are not sufficient to demonstrate that the program meets the guideline. A score of "1" indicates that the program meets the guideline. A score of "0" indicates that the program description and/or documentation did not address the guideline. If a score of "1" is given, the reader must indicate the reason for the unsatisfactory score as noted on the scoring sheet. The reader should make notes on strengths (3) and weaknesses (1) as he or she completes the scoring in order to provide guidance to the applicant in the summary report.

To assist the applicant in the interpretation of deficiencies, when a score of "1" is given one or more letters will follow the "1" indicating the specific reason(s) for that judgment. An (\*) beside the number or letter indicates that the reader has written specific comments in reference to the evidence provided for that standard. Letters indicate the following judgments:

- A = Program description and/or documentation does not provide a clear coherent link with the NCACE guideline.
- B = Taken together, the program description and documentation are **not sufficient in breadth and/or depth** to achieve the NCACE guideline (comprehensiveness).
- C = The **documentation was not sufficient** to substantiate the program description.

Within each matrix, guideline scores are averaged to obtain a final score for that matrix. *The Matrices A-C will be judged in compliance if an average score of 2.0 or above* is achieved. A matrix is not in compliance if one or more guidelines are scored "0". It is possible that a program will receive accreditation even if a specific guideline is deficient, as long as the other Components are strong and the program has begun to address the areas of weakness (1). The deficient guideline will be noted as a weakness and given greater scrutiny in follow-up reviews. It is also possible that a program given conditional accreditation may be able to rectify a guideline noted as week (1) or not addressed (0) and make the necessary modifications for subsequent full approval.

#### **Online Coaching Education Programs**

Differences exist between traditional face-to-face coaching education programs and courses offered exclusively online. NCACE recognizes these differences and are working to adjust guidelines to better accommodate online coaching education programs. Interim guidelines have been developed and are found at the end of this Reader Manual (See Appendix A).

#### Guideline Rubric for Matrix A: Organizational Overview

The content of Matrix A provides information that describes the mission, structure, and function of the coaching education organization. Information should relate the scope and Operational structure of the coaching education program to an appropriate level of accreditation and allow for understanding the unique context of the educational setting.

**Guideline 1:** The mission and objectives of each sponsoring organization (coaching education provider) include the scope of the coaching education program and demonstrate commitment to high quality and systematic education for coaches at the relevant level(s)

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have	Program SHOULD have	DESIRED elements: all
mission statement, program	organizational chart,	plus clearly documented
description and program	institutional purposes,	structure and function of the
objectives.	principles, intended	coaching education
	audience, responsibilities in	program, bylaws, or policy
	program administration,	impacting scope of
	instruction, or other	coaching education.
	administrative functions are	
	provided in written form.	

**Guideline 2:** The sponsoring organization provides systematic oversight of all aspects of the coaching education program.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED elements: all
participant reviews of	evidence of systematic	plus a clear policy and
classroom experiences,	procedures to update and	procedure manual
approved practicum	maintain communication	indicating administrative
experiences, and evidence	about the program	jurisdiction over the general
of instructor training.	operations; recruitment plan	coaching education
	for faculty and students;	environment.
	budget process for	
	educational resources;	
	scheduled curriculum	
	reviews.	

**Guideline 3:** The sponsoring organization maintains complete and systematic records for all program activities including instructor qualification, names of participants entering program, names of coaches completing program, detailed course agendas, course rosters, and records of participant achievement.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have	Program SHOULD have:	DESIRED elements: all
record of: number of	record of instructors and	plus materials that reflect
participants enrolled in	qualifications; numbers of	the number of years the
current programs; list of	coaches completing	organization has been
instructors.	program; course syllabi or	involved in coaching
	detailed program agenda of	education; continuity of
	current program.	faculty and administration;
		letters of endorsement or
		patterns of utilization from
		sport organization, record of
		participant achievement
		beyond the educational
		setting.

#### **Guideline Rubric for Matrix B: Personnel**

The content of Matrix B describes the oversight, training, and experience of instructors that will provide coaching education. Information should demonstrate how the coach education program develops a coherent and effective delivery of education appropriate to the desired level of accreditation.

**Guideline 4:** Each program has a designated administrative leader responsible for the coaching education program. The level of administrative expertise is commensurate with the level of coaching education provided.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program Director MUST:	Program Director	DESIRED elements:
submit abbreviated vita or	SHOULD: demonstrate	Director is recognized as a
coaching education	knowledge and experience	leader in identified sport
experience of director.	in the professional	area; previous responsibility
	development of staff;	for coaching education or
	completed educational	sport administration; elected
	training commensurate with	office in professional
	level of accreditation being	sport/educational
	sought; previous	association; advanced
	administrative experience	administrative resume.
	with coach education.	

**Guideline 5:** Instructional staff demonstrates expertise commensurate with the level of coaching education, coaching skills, and knowledge benchmarks that they are expected to deliver.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED elements:
provide a list of current	domain-specific knowledge	demonstration of
instructors indicating the	commensurate with level of	professional involvement in
extent of coaching	educational program.	teaching/coaching
education certification in		responsibilities, or on-going
specific area; have		participation in faculty
participated in workshop or		development workshops,
clinic on course		clinics, etc.
management; academic		
training.		

**Guideline 6:** Instructors demonstrate effective teaching skills and effective delivery of content which recognizes individual characteristics and learning styles of prospective coaches.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED elements:
instructors trained in more	instructors able to use	demonstrate how instructors
than one instructional	multiple instructional styles	are trained to use a wide
delivery system across	for same content area; use	variety of instructional
content areas.	of instructional methods	methods to deliver content
	such as student interaction,	(such as
	lecture, discussion, peer	demonstration/evaluation,
	teaching.	micro-teaching, videotape
		critique, case studies, small
		group activities, etc.).

**Guideline 7:** The instructor/participant ratio provides for interactive instruction, individual attention, and student support required to convey and transmit the knowledge, skills, and values identified in the *NSSC*.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have: data	Program SHOULD have:	DESIRED elements:
provided will indicate	appropriate plan for	include documentation that
instructor/student ratio	instructional delivery for	supports interactive learning
considered in program	smaller class size and	experience regardless of
delivery.	environment. Organizations	group size (such as, small
	should indicate how the	group work with trained
	interactive nature of	facilitators, follow-ups with
	instruction is maintained.	knowledgeable mentors,
		computer or instructional
		technology, workbooks or
		outside assignments).

**Guideline 8:** All instructional staff are knowledgeable and articulate about the domains, standards, and benchmarks listed in the *NSSC*.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED: The nature and
Instructor Orientation on	Instructor Orientation on	extent of the Instructor
the <i>NSSC</i> is documented.	the <i>NSSC</i> that explains the	Orientation is detailed and
	accreditation process for	documented.
	NCACE. Instructors are	
	able to identify their	
	instructional role in the total	
	educational program.	

#### **Guideline Rubric for Matrix C: Operational Procedures**

The content of Matrix C identifies how the coach education program encourages diversity and maintains a high quality educational experience. Information should identify how the coach education program presents participant requirements, practical experiences, educational outcomes, and conducts program as well as participant assessment.

**Guideline 9:** The program's content and implementation reflect the organization's mission and objectives related to coaching education.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED: Promotional,
Stated organization mission	Course outlines, related	advertising, and admission
as part of instructional	course materials, and	materials provided to the
goals.	instructional delivery	participants indicate level of
	should demonstrate	coaching education
	consistency with <i>NSSC</i>	accreditation being sought.
	commensurate with level of	
	accreditation being sought.	

**Guideline 10:** The program continually evaluates its content and effectiveness in meeting appropriate goals and objectives relative to coaching education and development of well-qualified coaches.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED elements:
programmatic reviews that	evidence of conducting and	outside evidence that
include program participant	utilizing instructional	program is relevant to
evaluations.	reviews as part of program	coaching education,
	evaluation, including	observation data,
	personnel, materials,	testimonials, outside
	program costs.	critiques by knowledgeable
		professionals, and data
		generated by constituency

**Guideline 11:** The program content, course requirements, evaluation, qualifications for certification and/or fees for enrollment and materials are provided to participants and potential participants.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED elements:
description of qualifications	description of student	description of student
for certification and fees	outcomes and program	expectations relative to
provided to participants in	content is disseminated.	time, needed resources, cost
writing; brochures, catalogs,		and prerequisite skills.
or other promotional		
material.		

**Guideline 12:** Completion of the program is contingent on successful demonstrations of the participant's achievement of coaching education program objectives verified by reliable and valid assessment.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED elements:
systematic form of student	Standard for evaluation	Formal assessment is linked
assessment that can be	should also indicate what is	to stated course objectives.
accurately replicated.	necessary for successful	Evaluation procedures are
	completion of that program	described in detail within
	component (such as, grade,	the detailed course outline.
	performance level, number	Assessment procedures are
	of hours, etc.).	submitted for periodic
		review and revision if
		necessary.

Guideline 13: Appropriate practical experiences are included as an integral part of program content and delivery commensurate with the level of coaching education provided.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have: in-	Program SHOULD have:	DESIRED elements:
class role playing and or	students given opportunity	Supervised coaching
case studies as part of	to provide demonstration of	experiences extend beyond
content delivery.	course concepts. Practical	the classroom; opportunity
	experiences include micro-	is given for mentoring and
	teaching.	evaluation in a field-based
		setting during practice or
		competition.

Guideline 14: Coaching education providers identify and screen participants for entry qualification and make consistent efforts to recruit under-represented populations.

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED elements:
Stated entry level	Inclusive curriculum and	Recruiting of diverse
qualifications. Statement of	materials.	populations may be
non-discrimination is		demonstrated through
provided in mission		organizational policies,
statement or other		hiring of instructors,
organizational materials.		targeted marketing and
		advertising, or formalized
		networking.

#### **Review of Matrix D: Program Content**

A folio should reflect all the standards and critical benchmarks within the program content, but the focus will differ based on the level of accreditation sought and the context of the program. Key indicators have been identified as examples of baseline performance that reflect expectations of best practice for a specific level of accreditation. If the applicant is seeking Level 1 accreditation, the documentation for program content should focus on the key indicators for that level and introduction of basic information. If the applicant is seeking accreditation for Level 3 or 5, the documentation must be comprehensive, that is, the documentation must support the key indicators specifically listed for that level, plus all levels below it. For example, if the applicant seeks Level 5 accreditation, the documentation should support all the key indicators listed under Levels 1 and 3. While there should be consistency across accredited programs within levels, we recognize the need for flexibility. Each program should be able to maintain its unique purpose and mission. Reviewers are reminded that the list of benchmarks is not a required checklist (see Matrix D).

Reviewers should also consider the comprehensiveness of learning experiences presented in the coaching education program. There is basic knowledge that all coaches must acquire before beginning their coaching responsibilities. It is also possible that some key indicators for Level 1 may be demonstrated by explaining and exposing coaches to the material. The scope of Level 3 coaching programs would require practice and performance of key indicators. A coaching program at Level 5 should reflect mastery of all benchmarks.

Specifically, the reader should check to see if:

- all the standards are addressed by the courses listed,
- the learning experiences are appropriate for the objectives and level, and
- the assessments are appropriate for the learning experiences and level

The matrix should be designated to integrate the *NSSC* so that there is a clear demonstration of how the standards are met. Several elements are necessary to meet the guidelines in Matrix D:

- The matrix should be developed sequentially by standard, rather than by course or chronological sequence of program activities.
- It is possible that the portions of one course or program element could relate to more than one standard.
- Information in the matrix should align with and confirm the information described in the course outlines that are included in the folio.
- Columns 4 & 5 are critical to the completion of Matrix D and should be completed with appropriate degree of detail.

Matrix D: Program Content (Guidelines 15 & 16) includes five columns of information to complete the matrix.

#### Column 1: Coaching Domain (from NSSC)

Designate the domain and the standard being addressed.

#### Column 2: Course Title or Program Component

Provide the descriptive title of the coaching education course or component of the coaching education program that contains the objectives used to meet the being addressed.

#### Column 3: Course Objectives

Identify the specific behavioral objective of the course component that relates to the stated standard and that is to be achieved by the participants. Number the course/program objectives to allow for easy matching of educational opportunities and assessments.

#### Column 4: Learning Experiences

Describe activities and learning experiences that provide the opportunity for coaches to achieve each objective/standard. Column 4 requires a description of learning experiences associated with each course/program objective. The information may be provided using common educational tasks or methodologies with reference to course/program outlines. Descriptions may include:

- 1) activities/tasks that students perform to achieve the specific objectives, and/or
- 2) teaching-learning process (such as, guided lecture, group discussion, video tape, role playing, work book exercise, etc.) that enable students to achieve the specific objective.

#### Column 5: Assessment

Provide evidence that evaluative strategies are used to assess student attainment of each objective. This information assists the reader in assuring that the coaching education provider has a quality control mechanism in place. Although greater detail of assessment is provided in the syllabus, coaching education providers will provide brief descriptions of the instruments and procedures for each course objective (such as, open book objective test questions, demonstration for instructor, self-assessment).

*NOTE:* Guideline 16 is included in the detailed course outlines and/or other documentation identified in Matrix D. Reviewers are encouraged to refer to Form 3 for indications of time.

#### **Appendices**

The appendices should be used for supplemental documents that demonstrate compliance with the *Guidelines for Accreditation of Coaching Education*. Program seeking accreditation should be able to collect and organize written documentation of existing program content and other supporting materials through detailed course outlines or program agenda. Missing or incomplete course outlines or program documents may result in the inability of the reader to establish compliance with Guideline 15 of the *Guidelines for Accreditation of Coaching Education*.

#### **Review of the Detailed Course Outlines**

The detailed course outlines serve as the documentation for the information in Matrix D. The reader should not assume that objectives, learning experiences, and assessments for particular standards will always be contained within the same course. While the *NSSC* levels include all domains and standards, the reader should focus on those benchmarks that are critical at the level of accreditation being sought. When reviewing the detailed course outlines in conjunction with the matrix, the reader needs to keep a broad perspective in mind:

- Are the objectives and experiences sufficient to meet the *NSSC*?
- Are the objectives and experiences sufficient for the level of accreditation requested?
- Do the materials demonstrate mastery of the standard addressed?
- As a whole, do the course/experiences meet the intent of the *NSSC*?

#### **Scoring Guidelines 15 - 16**

Score each standard with a "3" (excellent), "2" (satisfactory), "1" (deficient), or a "0" (did not address). A score of "3" indicates that the program description and documentation are sufficient to demonstrate that the program meets the standard. A score of "2" indicates that the program description and/or documentation meets most of the standard. A score of "1" indicates program description and/or documentation is not sufficient to demonstrate that the program meets the standard. A score of "0" indicates that the program description and/or documentation did not address the standard. If a score of "1" is given, the reader must indicated the reason for the

unsatisfactory score as noted on the scoring sheet. The reader should makes notes of strengths (3) and weaknesses (1) as he or she completes the scoring in order to provide guidance to the applicant in the summary report.

When a score of "l" is given, it is generally for one or more of the following reasons:

- Course outlines (or other documentation) does not provide clear coherent link between the NSSC and the objectives, learning experiences and assessment activities identified on the matrix. This may be a case of omission as well as misguided commission on the part of the coaching education program. It is the responsibility of the person preparing the folio to link specific course objectives, learning experiences, and student assessment to the NSSC. See Appendix for examples.
  - [e.g., course objectives are not aligned with any one *NSSC* standard]
- Identified course work/experiences/objectives are not relevant to the NSSC (appropriateness). While a coaching education program can include content and learning activities that reflect more than the required NSSC for the level of accreditation being sought, it must first and foremost address the specified level standards and benchmarks. A standard would be identified as deficient if required content, learning activities and assessments were replaced with advanced or parallel material. See Appendix examples. [e.g., Standard 36: Rather than discussing the need for medical insurance, course activities deal with activities demonstrating negligence.]
- Taken together, the identified course/experiences/objectives are not sufficient in breadth and/or depth to achieve the NSSC standard (comprehensiveness). Each standard is built on 8 unit of specific benchmarks. To meet a satisfactory level of compliance, program content and activities should allow for most if not all of the identified benchmarks aligned with any one standard to be addressed to a point of mastery. A standard would be deficient if the course only created an awareness of a topic with no demonstration of student knowledge and application. Similarly, a standard would be deficient if the benchmark being addressed at the expense of another. See Appendix for examples. [e.g., Standard 12: Provide experiences that alert students to conditioning needs of athletes, but no student practice or demonstration; identify conditioning needs of sport, but no age-related parameters.]
- Course work/experiences used as documentation are not required of all students. A standard would be marked deficient if linked to elective courses or topical speakers Only when parallel electives or topics (i.e., coaching of basketball, coaching of football) share core course objectives can the NSSC standard be met. Such courses should be grouped together and demonstrate commitment to core objectives.
  - [e.g., Standard 20: All coaching methods courses can address principles of goal setting as it applies to their sport. An elective course in sport psychology would not meet the same standard.]

- Assessment activities are not clearly delineated; thus relevance to the standards cannot be judged (appropriateness). A standard would be considered deficient if reference is made to final exam or class discussion, but no documentation is provided to demonstrate link to the specific standard. Similarly, class discussion may be sufficient assessment of what a coach should know or value, but not an appropriate assessment for what they are able to do.
  - [e.g., Standard 21: The standard would be deficient if assessing the ability to develop written practice plan did not include production of a written practice plan]
- Assessment activities are not valid measures of the intended NSSC standards (appropriateness). A standard would be deficient if assessment documentation indicates weakness in administration or scoring. Activities that rely solely on subjective evaluation, or cannot be reliably administered to all students in a fair manner are not valid. [e.g., Standard 10 would be deficient if the assessment for whether a coach understands when an athlete has had enough time to fully recover from an injury before returning to play or knowing when professional medical care is required for an injured athlete is assessed without specified NATA or American Red Cross criteria]
- Taken together, the assessment activities are not of sufficient breadth and/or depth to ensure that students achieve the NSSC standards (comprehensiveness). The combined assessment activities for any one standard should be rigorous enough to clearly identify programs that meet both the letter and intent of the underlying benchmarks for that standard. The standard would be deficient if the assessment component could not provide systematic evidence of educational quality, consistency, or program accountability. [e.g., Domain 2 would be deficient if formal assessment only dealt with prevention of athletic injuries and not benchmarks supporting care or rehabilitation.]

Within each domain, scores are averaged to obtain a final score for that domain. Program Content (Matrix D) will be judged in compliance if an average score of 2.0 or above is achieved for each domain and guideline 2 is scored a "2" or higher. The matrix is not in compliance if one or more of the domains are scored "0". It is possible that a program will receive conditional approval if a specific domain is deficient, as long as the other components are strong. In such a case, the program will be expected to rectify a domain noted as weak (1) an make the necessary modifications for subsequent full approval.

#### **Assessing Guideline #16: Sufficient Instructional Time**

NCACE does not specify a set time allotment for course or program components. It is up to the coach education provider to demonstrate that the time given instruction allows for presentation, practice, application, and evaluation of content. Indications of time spent on a topic or objective should be found in the course documentation. While more is not always better, programs that utilize shorter contact periods to accomplish the prescribed *NSSC* must describe the creative use of technology, pedagogical techniques, or advanced level of initial student experience that allows for expedited learning to occur.

#### **Summary Report**

Prepare a report that summarizes the coaching education program of the applicant. This report should include an assessment of the overview, the program and other matrices, which are provided in the following pages. Specifically, the reader determines if:

- Organizational overview contributes to the establishment and maintenance of professional credibility for the program (Folio Reader Report for Matrix A).
- Personnel contribute to the establishment and maintenance of professional credibility for the program (Folio Reader Report for Matrix B). Staff should reflect the mission and goals of the program and be qualified to teach in the domains they are required to teach (demonstrate competency).
- Operational procedures provide a structure for educational opportunities that enhance the acquisition of program objectives, the process of evaluating student attainment of curricular objectives is conceptually valid and uniform (Folio Reader Report for Matrix C).
- Coaching education program content satisfies the selected level of *NSSC* relative to the organization's mission (Folio Reader Report for Matrix D).

The reader should recommend "Approved" status if all four matrices are scored as being in compliance. "Conditional Approval" is recommended when only three of the four matrices are in compliance. If fewer than three matrices are in compliance, "Non-Approved" status is recommended (This is reported on the NCACE Reader Summary Report and Approval Recommendation form).

In addition, the report should contain feedback for the applicant with regard to the strengths and weaknesses of the program. This report should be forwarded to the NCACE Folio Review Coordinator who coordinates the reports and submits a summary report to the NCACE Board of Directors who will make the final recommendation for Approval, Non-Approval, or Conditional Approval.

# Folio Reader Report for Matrix A: Organizational Overview

Program Submitting Folio		
Date of Review	_ Level of Acc	reditation Sought
Name of Reader		
Guideline 1: Comments:		Score
Guideline 2: Comments:		Score
Guideline 3: Comments:		Score
		Average Score
Matrix A – In Compliance: Yes	(2.0 or above)	No (below 2.0)

Matrix A: Organizational Overview Guidelines 1 - 3

Accreditation Guideline	Program Description	Documentation
1. The mission and objectives of each sponsoring organization (coaching education provider) include	o Guideline Not addressed:	
the scope of the coaching education provider) metade demonstrates commitment to high quality and systematic education for coaches at the relevant	o Conditional:	
level(s).	o Satisfactory:	
	o Desired:	
2. The sponsoring organization provides systematic oversight of all aspects of the coaching education program.	o Guideline Not addressed:	
	o Conditional:	
	o Satisfactory:	
	o Desired:	
3. The sponsoring organization maintains complete and systematic records for all program activities including instructor qualification, names of coaches	o Guideline Not addressed:	
entering program, names of coaches completing program, course syllabi, course rosters, and records	o Conditional:	
of student achievement.	o Satisfactory:	
	o Desired:	

# Folio Reader Report for Matrix B: Personnel

Program Submitting Folio	
Date of Review	Level of Accreditation Sought
Name of Reader	
Guideline 4: Comments:	Score
Guideline 5: Comments:	Score
Guideline 6: Comments:	Score
Guideline 7: Comments:	Score
Guideline 8: Comments:	Score
	Average Score
Matrix B – In Compliance: Yes	(2.0 or above) No (below 2.0)

# Matrix B: Personnel Guidelines 4-8

Accreditation Guideline	Program Description	Documentation
4. Each program has a designated administrative leader	o Guideline Not addressed:	
responsible for the coaching education program. The level of expertise of the administrative head is commensurate with the level of accreditation.	o Conditional:	
	o Satisfactory:	
	o Desired:	
5. Instructional staff demonstrate expertise commensurate with the level of coaching education,	o Guideline Not addressed:	
coaching skills, knowledge benchmarks that they are expected to deliver.	o Conditional:	
	o Satisfactory:	
	o Desired:	
6. Instructors demonstrate effective teaching skills and	o Guideline Not addressed:	
effective delivery of content which recognizes individual characteristics and learning styles of students.	o Conditional:	
	o Satisfactory:	
	o Desired:	
7. The instructor-to-student ratio provides for	o Guideline Not addressed:	
interactive instruction, individual attention and student support required to convey and transmit the knowledge, skills, and values identified in the <i>NSSC</i> .	o Conditional:	
	o Satisfactory:	
	o Desired:	

Accreditation Guideline		Program Description	Documentation
8. All instructional staff is knowledgeable and articulate about the domains, standards, and	O	Guideline Not addressed:	
benchmarks listed in the <i>NSSC</i> .	О	Conditional:	
	o	Satisfactory:	
	o	Desired:	

# Folio Reader Report for Matrix C: Operational Procedures

Program Submitting Folio	
Date of Review	Level of Accreditation Sought
Name of Reader	
Guideline 9: Comments:	Score
Guideline 10: Comments:	Score
Guideline 11: Comments:	Score
Guideline 12: Comments:	Score
Guideline 13: Comments:	Score
Guideline 14: Comments:	Score
	Average Score
Matrix C – In Compliance: Yes	_ (2.0 or above) No (below 2.0)

# Matrix C: Operational Procedures Guidelines 9 -14

Accreditation Guideline	Program Description	Documentation
9. The program's content and implementation reflect the organization's mission and objectives related to coaching education.	o Guideline Not addressed:	
	o Conditional:	
	o Satisfactory:	
	o Desired:	
10. The program continually evaluates its content and effectiveness in meeting appropriate goals and objectives relative to coaching education and development of well-qualified coaches.	o Guideline Not addressed:	
	o Conditional:	
	o Satisfactory:	
	o Desired:	
11. The program content, course requirements, evaluation, qualifications for certification and or fees for enrollment and materials are provided to participants and potential participants.	o Guideline Not addressed:	
	o Conditional:	
	o Satisfactory:	
	o Desired:	

Accreditation Guideline	Program Description	Documentation
12. Completion of the program is contingent on successful demonstration of the participant's achievement of coaching education program objectives through reliable and valid assessment.	o Guideline Not addressed:	
	o Conditional:	
	o Satisfactory:	
	o Desired:	
13. Appropriate practical experiences are included as an integral part of coaching education content and delivery commensurate with the level of accreditation.	o Guideline Not addressed:	
	o Conditional:	
	o Satisfactory:	
	o Desired:	
14. Coaching education providers identify and screen participants for entry qualification and make consistent efforts to recruit underrepresented populations.	o Guideline Not addressed:	
	o Conditional:	
	o Satisfactory:	
	o Desired:	
1		

# Folio Reader Report for Matrix D: Program Content

Program Submitting Folio:	
Date of Review:	Level Requested:
Name of Reader:	
Don	nain Review
Domain 1: Philosophy and Ethics Comments:	Average Score
Domain 2: Safety and Injury Prevention Comments:	Average Score
Domain 3: Physical Conditioning Comments:	Average Score
Domain 4: Growth and Development Comments:	Average Score

Domain 5: Teaching and Communication Comments:	Average Score	
Domain 6: Sport Skills and Tactics Comments:	Average Score	
Domain 7: Organization and Administration	Average Score	
Comments:		

Record the score for each standard:

Domain 8: Evaluation

Comments:

Standard	Score	Standard	Score	Standard	Score	Standard	Score
1		11		21		31	
2		12		22		32	
3		13		23		33	
4		14		24		34	
5		15		25		35	
6		16		26		36	
7		17		27		37	
8		18		28		38	
9		19		29		39	
10		20	•	30		40	

Average Score \_\_\_\_\_

Matrix D is in Compliance	
yes (all domains score 2.0 or above)	
no (one or more domains are below 2.0)	
Guideline #16: Sufficient Instructional Time Comments:	Score
Program Content is in Compliance  Yes (all domains have an average score of 2.0 or above and "2" or higher.)	Guideline 2 is scored
No (one or more domains do not meet minimal average score Guideline 2 does not receive a score of 2 or higher.)	e of 2 and/or
Perceived Program Content Strengths:	
Perceived Program Content Weakness:	

# MATRIX D: PROGRAM CONTENT

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 1- Philosophy and Ethics Standard 1 - Develop and implement an athlete-centered coaching philosophy.	Standard Score:	Comments:	Comments:	Comments:
<ul> <li>Identify and communicate reasons for entering the coaching profession (Level 1)</li> <li>Develop an athlete-centered coaching philosophy that aligns with the organizational mission and goals (Level 1)</li> <li>Communicate the athlete-centered coaching philosophy in verbal and written form to athletes, parents/guardians and program staff (Level 3)</li> <li>Welcome all eligible athletes and implement strategies that encourage the participation of disadvantaged and disabled athletes (Level 1)</li> <li>Manage athlete behavior consistent with an athlete-centered coaching philosophy (Level 1)</li> </ul>				

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
<ul> <li>Domain 1 Philosophy and Ethics         Standard 2 - Identify, model and teach positive values learned through sport participation.         <ul> <li>Provide opportunities for input from the community regarding positive values taught in the sport program (Level 1)</li> <li>Practice respect for diverse populations (Level 1)</li> <li>Facilitate and reinforce the development of positive character traits through team policies and procedures (Level 3)</li> </ul> </li> <li>Teach that winning is a worthwhile goal of positive sport participation and losing is an opportunity to grow and improve (1)</li> <li>Teach the value of lifetime fitness and wellness throughout the training process (Level 3)</li> <li>Engage athletes in dialogue and problem solving to promote positive character development when ethical issues arise (Level 5)</li> <li>Plan and implement coaching techniques that emphasize the importance of enjoying sport participation (Level 1)</li> </ul>	Standard Score:	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 1 Philosophy and Ethics				
<ul> <li>Standard 3</li> <li>Standard 3 - Teach and reinforce responsible personal, social and ethical behavior of all people involved in the sport program.</li> <li>Apply the rules of the sport in an ethical manner (Level 1)</li> <li>Demonstrate and teach respect for officials, parents, guardians, athletes and opponents (Level 1)</li> <li>Reinforce positive social behaviors in athletes by respecting effort and stressing personal improvement and self-control (Level 3)</li> <li>Be proactive in preventing bullying and/or hazing behavior on the part of the athletes, staff or spectators and stop the acts immediately. Teach athletes how to effectively react to bullying/hazing and how to safely become an ally for victims (Level 3)</li> </ul>	Standard Score:	Comments:	Comments:	Comments:

DOMAIN AND CTANDADD	COLIDERS MEET THE	COLIDGE OD IECTIVES	LEADNING	ACCECCMENT IC
DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 1 Philosophy and Ethics				
Standard 4				
Standard 4 - Demonstrate ethical conduct in all				
facets of the sport program.	Standard Score:	Comments:	Comments:	Comments:
<ul> <li>Model good sporting behavior by adhering to both the spirit and the letter of the rules. (Level 1)</li> </ul>				
<ul> <li>Exhibit self-control and self-discipline, recognizing the affect coaching behavior may have on athletes, officials, and spectators(Level 1)</li> </ul>				
Use positive language and actions that create a safe, non-threatening, and respectful environment for all athletes to learn and compete (Level 1)				
<ul> <li>Develop and maintain a professional relationship with athletes and other coaches that clearly separate the role of the coach from that of parent, friend, or</li> </ul>				
<ul> <li>counselor. (Level 3)</li> <li>Ensure that qualified individuals are present to officiate all competition (Level 3)</li> </ul>				
<ul> <li>Use personal and official power in a responsible manner to reduce the potential for sexual harassment and athlete abuse (Level 3)</li> </ul>				
Discuss the negative influence of gambling on sport. (Level 5)				

DO.	T		T	
DOMAIN AND STANDARD	COURSES MEET THE	COURSE OBJECTIVES	LEARNING	ASSESSMENT IS
	FOLLOWING	ALIGN WITH THE	EXPERIENCES	DOCUMENTED FOR THE
	STANDARDS &	FOLLOWING	ARE DOCUMENTED FOR	FOLLOWING
	BENCHMARKS	STANDARDS &	THE FOLLOWING	STANDARDS AND
	!	BENCHMARKS	STANDARDS &	BENCHMARKS
	!		BENCHMARKS	
	!		BEI (CIII) II IIII	
	(Score 3,2,1,0)			
Domain 2				
Safety and Injury Prevention				
Standard 5 - Prevent injuries by providing safe	Standard Score:	Commentar	Commonts	Commenter
facilities.	Standard Score:	Comments:	Comments:	Comments:
<ul> <li>Assure that facilities and structures are</li> </ul>				
installed, secured, and protected	!			
according to safety specifications.	!			
(Level 1)	!			
Regularly inspect and monitor sport				
	!			
facilities to detect and reduce the risk of				
environmental, structural or surface	!			
hazards on a regular basis (Level 3)	!			
<ul> <li>Modify plans for practice and</li> </ul>				
competition after assessing potentially				
-	!			
unsafe conditions that may exist (Level				
1)	!			
	!			

COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
(Score 3,2,1,0)			
Standard Score:	Comments:	Comments:	Comments:
	FOLLOWING STANDARDS & BENCHMARKS	FOLLOWING STANDARDS & BENCHMARKS  STANDARDS & BENCHMARKS  (Score 3,2,1,0)	FOLLOWING STANDARDS & BENCHMARKS  STANDARDS & BENCHMARKS

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Standard 7 - Monitor environmental conditions and modify participation as needed to ensure the health and safety of participants.  • Provide information to assistant coaches, athletes and parents/guardians on environmental safety in sport (Level 1)  • Facilitate appropriate hydration based on relevant environmental factors for all athletes (Level 1)  • Stop or modify play in accordance with rules or policies designed to protect athletes from environmental dangers (Level 1)	Standard Score	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 2 Safety and Injury Prevention				
Standard 8 - Identify physical conditions that predispose athletes to injuries.  • Ensure that clearance for athletes to participate fully or partially in practices or contests is given by a parent, guardian and/or medical professional (Level 1)  • Recognize health status, body structure and physical conditions that predispose athletes to common injuries specific to the sport (Level 3)  • Be aware that an athlete's lack of sleep and/or emotional state could warrant a change in practice plans (Level 5)	Standard Score:	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 2 Safety and Injury Prevention				
<ul> <li>Standard 9 - Recognize injuries and provide immediate and appropriate care.</li> <li>Have athlete medical information readily available. (Level 1)</li> <li>Implement an appropriate action plan for emergency first aid and CPR in all venues (Level 1)</li> <li>Provide and be able to use an appropriately stocked first aid kit (Level 1)</li> <li>Encourage athletes to openly communicate concerns about pain and discomfort; dispel any "play through pain" attitudes (Level 3)</li> <li>Apply standard procedures designed to minimize exposure to blood borne pathogens (Level 1)</li> <li>Know when professional medical care is required for an injured athlete and how to most efficiently access such care (Level 3)</li> <li>Allow athletes the time to recover fully from injury before returning to play (Level 3)</li> </ul>	Standard Score:	Comments:	Comments:	Comments:

COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
(Score 3,2,1,0)			
Standard Score:	Comments:	Comments:	Comments:
	FOLLOWING STANDARDS & BENCHMARKS  (Score 3,2,1,0)	FOLLOWING STANDARDS & BENCHMARKS  STANDARDS & BENCHMARKS  (Score 3,2,1,0)	FOLLOWING STANDARDS & BENCHMARKS  STANDARDS & BENCHMARKS

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Safety and Injury Prevention Standard 11: Identify and address the psychological implications of injury.  Recognize psychological conditions that predispose athletes to injury and make adjustments in training and conditioning regimes (Level 3)  Provide a supportive environment that helps the injured athlete maintain social interactions with teammates and coaching staff (Level 1)  Use appropriate mental training techniques to reduce anxiety and fear of re-injury and possible adjustment of performance expectations after returning to play (Level 3)  Be proactive in building athlete self-confidence and self-esteem during the rehabilitation process (Level 1)  Use appropriate motivational techniques to assist injured athletes to maintain adherence to rehabilitation protocol (Level 5)  Refer athletes to appropriate professional services when the signs of poor psychological adjustment to injury exist (Level 5)	Standard Score:	Comments:	Comments:	Comments:

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DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING	COURSE OBJECTIVES ALIGN WITH THE	LEARNING EXPERIENCES	ASSESSMENT IS DOCUMENTED FOR THE
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	(Score 3,2,1,0)			
Domain 3				
Physical Conditioning				
Standard 12 - Design programs of training,				
conditioning and recovery that properly utilize				
exercise physiology and biomechanical	Standard Score:	Comments:	Comments:	Comments:
principles.	Startaura Score.	Comments	Commence.	Comments.
<ul> <li>Present conditioning as a prerequisite</li> </ul>				
for athletes to perform at their best, not				
as punishment (Level 1)				
<ul> <li>Know the components of physical</li> </ul>				
fitness and prescribe appropriate levels				
of each in relation to age and sport				
specific demands (Level 1)				
<ul> <li>Consider the influence of body composition in planning for</li> </ul>				
appropriate practice and conditioning				
(Level 3)				
Create sport specific warm-up and cool				
down activities that accomplish				
physical and psychological readiness				
prior to instruction (Level 1)				
Plan a variety of conditioning programs				
that demonstrate knowledge of				
physiological responses to physical				
activity and athletic performance				
through all phases of the sport season				
(Level 3)				
•				

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 3 Physical Conditioning				
Standard 12 - Design programs of training, conditioning and recovery that properly utilize exercise physiology and biomechanical principles. (CONTINUED)				
<ul> <li>Utilize sound biomechanical principles in the development of training programs that maximize the structural advantages of each athlete (Level 3)</li> <li>Monitor athletes to allow for adequate recovery time to avoid over-training and maximize windows of optimal training (Level 5)</li> <li>Identify and use time efficient cross-training and training that the structure of the</li></ul>				
training conditioning activities that maximize development of more than one system at a time (Level 5)  • Avoid training/conditioning activities that are potentially harmful or				
contraindicated for athletes (Level 3)				

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
Domain 3				
Physical Conditioning				
Standard 13 - Teach and encourage proper nutrition for optimal physical and mental performance, and overall good health.  • Assist athletes in timing and selection of food options to fuel optimal energy production for practices and contests (Level 3)  • Assist athletes in regulating safe levels of hydration (Level 1)  • Provide accurate and timely information to athletes and parents/guardians about sound nutritional principles as part of training and preparation for competition (Level 3)  • Provide accurate and timely information about body composition and healthy weight management (Level 3)  • Be proactive in identifying potential eating disorders and referring athletes for appropriate professional assistance (Level 3)	Standard Score:	Comments:	Comments:	Comments:

DOMAIN AND CTANDARD		CAL CONDITIONING		ACCECCAMENTE
DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING	COURSE OBJECTIVES ALIGN WITH THE	LEARNING EXPERIENCES	ASSESSMENT IS DOCUMENTED FOR THE
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	(Score 3,2,1,0)			
Domain 3				
Physical Conditioning				
Standard 14 – Be an advocate for drug-free sport				
participation and provide accurate information				
about drugs and supplements.	Standard Score:	Comments:	Comments:	Comments:
Obtain current, research-based				
information related to supplements and				
their potential impact on performance				
and health (Level 3)				
Provide parents/guardians, athletes and				
staff with information on drugs,				
supplements and the effects of				
prescribed medications on athletic				
performance, weight and health (Level				
3)				
<ul> <li>Intervene and/or refer athletes to</li> </ul>				
appropriate experts when significant				
changes in body composition, physical				
appearance, personality and				
uncharacteristic behaviors that may be				
drug-related are observed (Level 3)				
<ul> <li>Make clear to all athletes the</li> </ul>				
established, negative consequences of				
using a banned substance, alcohol,				
tobacco, and other drugs as they relate				
to team rules, program policies, the law,				
and overall health (Level 1)				

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 3 Physical Conditioning  Standard 14 – Be an advocate for drug-free sport participation and provide accurate information about drugs and supplements. (CONTINUED)  • Identify and acknowledge the social, emotional and psychological pressures that make athletes susceptible to drug/supplement use and teach alternate strategies to mediate these factors (Level 5)				

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 3 Physical Conditioning  Standard 15 – Plan conditioning programs to				
help athletes return to full participation following injury.  • Require written permission from a qualified medical professional prior to allowing an injured athlete to engage in physical conditioning (Level 1)  • Maintain regular communication with the physicians and parents/guardians of injured athletes about relevant demands of the sport in preparing conditioning programs following injury (Level 3)	Standard Score	Comments:	Comments:	Comments:
<ul> <li>Ensure that athletes follow direction of medical personnel in the rehabilitation of an injury and are allowed sufficient time to fully recover before returning to play (Level 3)</li> </ul>				

## DOMAIN: GROWTH AND DEVELOPMENT

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 4 Growth and Development				
Standard 16 – Apply knowledge of how developmental change influences the learning and performance of sport skills.  • Identify sequence of movements and critical environmental demands of a motor task to determine athlete readiness to learn the skill (Level 1)  • Develop instruction and practice opportunities that enhance the learning of motor skills based on developmental readiness of the athlete (Level 1)  • Analyze motor performance in relation to development of individual body structures and systems (Level 3)  • Recognize that athletes may be early or late maturers which may not be related to future success (Level 1)  • Support athletes encountering developmental problems such as eye hand coordination, visual training needs, growth spurts, and or maturational problems with additional instruction or referral (Level 5)	Standard Score:	Comments:	Comments:	Comments:

## DOMAIN: GROWTH AND DEVELOPMENT

DOMAIN AND STANDARD	COURSES MEET THE	COURSE OBJECTIVES	LEARNING	ASSESSMENT IS
DOMAIN AND STANDARD	FOLLOWING	ALIGN WITH THE	EXPERIENCES	DOCUMENTED FOR THE
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	(Score 3,2,1,0)			
Domain 5 Growth and Development				
Standard 17 – Facilitate the social and emotional				
growth of athletes by supporting a positive sport				
experience and lifelong participation in physical				
activity.	Standard Score:	Comments:	Comments:	Comments:
Acknowledge the social-emotional				
issues that may affect athletes of				
different ages (Level 1)				
Help athletes develop motivational and				
cognitive readiness by providing				
positive verbal and non-verbal				
performance feedback and clarifying				
causes of success and failure (Level 1)				
Support a balanced lifestyle, allowing				
time for athletes to participate in a				
variety of activities outside of sport				
(Level 3)				
Emphasize life-long enjoyment of				
physical activity as a goal of sport				
participation (Level 3)				
<ul> <li>Assist athletes in coping with the</li> </ul>				
complexity of managing sport				
participation and life stressors (Level 5)				
<ul> <li>Provide activities that help athletes</li> </ul>				
recognize their physical and emotional				
limits (Level 5)				
Evaluate athlete training and progress in  Light of right for account right and progress.				
light of risks for over training or over-				
use injuries (Level 3)				

## DOMAIN: GROWTH AND DEVELOPMENT

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
Domain 4				
Growth and Development				
Standard 18 - Provide athletes with responsibility and leadership opportunities as they mature.  • Teach and encourage athletes to take responsibility for their actions in adhering to team rules (Level 1)  • Design practices to allow for athlete input and self-evaluation (Level 3)  • Communicate to athletes their responsibility in maintaining physical and mental readiness for athletic participation and preparation for competition (Level 3)  • Encourage athletes to practice leadership skills and engage in problem solving (Level 3)  • Provide athletes with different tools to manage conflict (Level 3)  • Provide specific opportunities for athletes to mentor others (Level 5)	Standard Score:	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 5 Teaching and Communication				
Standard 19 - Provide a positive learning environment that is appropriate to the characteristics of the athletes and goals of the program.  • Treat each athlete as an individual (Level 1)  • Implement activities that foster team cohesion (Level 1)  • Show acceptance of athletes of all abilities by reacting positively when mistakes are made (Level 1)  • Offer corrective instruction and give encouragement consistent with expectations for athlete success (Level 1)  • Implement behavioral management and positive discipline strategies that are appropriate for the athletes (Level 3)  • Promote opportunity within sport by encouraging appropriate and equal participation regardless of race, ethnicity, gender, and socio-economic status (Level 1)	Standard Score:	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
Domain 5 Teaching and Communication  Standard 20 - Develop and monitor goals for the athletes and program.  • Set goals for each practice and competition (Level 1)  • Facilitate the goal setting process by providing opportunities for athletes and program staff to participate in setting realistic, performance-based goals (Level 3)  • Utilize pre- and post-assessment of skills to determine and adjust appropriate individual goals (Level 3)  • Review and modify goals with athletes and staff throughout the season to be	(Score 3,2,1,0)  Standard Score:	Comments:	Comments:	Comments:
<ul> <li>sure goals remain realistic and challenging (Level 3)</li> <li>Facilitate a mastery goal orientation for each athlete, focusing on effort and self-determination (Level 5)</li> </ul>				

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 5 Teaching and Communication				
Standard 21 – Organize practice based on a seasonal or annual practice plan to maintain motivation, manage fatigue and allow for peak performance at the appropriate time.  • Identify and establish season and practice objectives to meet desired outcomes in skill development, knowledge of sport, physical conditioning and personal social development (Level 1)  • Construct monthly, weekly and daily practice plans based on seasonal goals (Level 1)  • Prepare practice plans that reflect reasonable time allowances for skill development (Level 1)  • Share plans with staff members and athletes (Level 3)	Standard Score:	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
Domain 5: Teaching and Communication				
Standard 22: Plan and implement daily practice activities that maximize time on task and available resources.  • Secure sufficient staffing to maximize athlete supervision and instruction (Level 1)  • Organize equipment and space to allow for easy regrouping of athletes and transition to next activity (Level 1)  • Reduce wait time by adequately preparing drills and having sufficient equipment ready for use (Level 1)  • Provide staff and athletes with a clear indication of what is planned for the practice, the objectives, and possible sequence of activities (Level 3)  • Provide athletes with written descriptions and diagrams of new drills or team tactics prior to instruction (Level 5)  • Group athletes according to learning objectives and consideration of safety, motivation and team morale (Level 3)	Standard Score:	Comments:	Comments:	Comments:

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DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 5				
Teaching and Communication				
Standard 23 - Utilize appropriate instructional strategies to facilitate athlete development and				
performance.	Standard Score:	Comments:	Comments:	Comments:
<ul> <li>Design teaching progressions for developing sport-specific skills based on best practices in teaching and learning principles (Level 1)</li> <li>Design instructional processes that include verbal, visual and tactical cues that address different learning styles (Level 1)</li> </ul>				
<ul> <li>Utilize a variety of instructional methods encouraging learning through problem-solving activities and gamesbased learning (Level 1)</li> <li>Plan the order of practice activities to</li> </ul>				
provide sufficient practice time for skill acquisition and retention (Level 3)				
<ul> <li>Utilize peer/athlete demonstration to heighten athlete confidence and sense of control in the learning process (Level 3)</li> <li>Use appropriate technology to analyze performance in both practice and competition (Level 5)</li> <li>Consider motivational issues associated</li> </ul>				
with correcting errors and selecting techniques for re-teaching (Level 3)				

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
Domain 5 Teaching and Communication  Standard 24 – Teach and incorporate mental skills to enhance performance and reduce sport anxiety.  • Demonstrate appropriate use of intrinsic and extrinsic rewards to enhance motivation and learning (Level 1)  • Share with athletes effective stress management coping strategies (Level 3)  • Utilize sound mental skills to build athlete self-confidence (Level 3)  • Help athletes to develop a mental game plan that includes pre-game preparation, contingency plan for errors during competition, and competitive stress (Level 3)  • Help athletes improve concentration by learning attention control strategies (Level 5)	Standard Score:	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
Domain 5 Teaching and Communication Standard 25 – Use effective communication skills to enhance individual learning, group success and enjoyment in the sport experience.  • Use terminology of the specific sport necessary to communicate intended outcomes and activities with athletes and coaches (Level 1)  • Communicate high achievement expectations to athletes by providing positive feedback and instructive comments relative to athlete performance (Level 1)  • Establish an orderly environment to gain the athlete's attention prior to giving instruction. Check for athlete understanding and comprehension before moving on (Level 1)  • Provide feedback on individual and team performance, linking individual contribution to overall team goals (Level 3)	(Score 3,2,1,0)  Standard Score	Comments:	Comments:	Comments:
Use professional and age appropriate language at all times. Use non-sexist and inclusive language (Level 1)				

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 5 Teaching and Communication  Standard 25 – Use effective communication skills to enhance individual learning, group success and enjoyment in the sport experience.  (CONTINUED)  Pace instructional cues to allow athletes time to process information and respond with questions (Level 3)  Avoid over-communicating both in practice and in game situations (Level 3)				

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
Domain 5 Teaching and Communication Standard 26 - Demonstrate and utilize appropriate and effective motivational techniques to enhance athlete performance and satisfaction.  • Identify and implement positive motivational strategies (Level 1)  • Recognize individual athletes' unique motivational needs and challenges (Level 1)  • Prevent burnout by designing interventions that are based on understanding of motivation and overtraining principles (Level 3)  • Create a learning environment that focuses on both effort and achievement (Level 1)  • Provide accurate and supportive feedback on the causes of success or failure (Level 3)  • Never use physical activity or peer pressure as a means of disciplining athlete behavior (Level 1)  • Build confidence in the team and individual by reinforcing past success and other sources of self-efficacy (Level 3)	Standard:	Comments:	Comments:	Comments:

## DOMAIN: SPORT SKILLS AND TACTICS

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 6 Sport Skills and Tactics Standard 27 - Know the skills, elements of skill				
combinations and techniques associated with the sport being coached.  • Identify and facilitate accurate demonstration of cognitive, affective and physical skills essential to the specific sport (Level 1)  • Identify and provide feedback on performance of basic techniques (Level 1)  • Incorporate individual tactics that are safe, consistent with sport rules, and stated program goals (Level 1)  • Analyze and adjust skills and tactics based on success and areas needing improvement throughout the season (Level 3)	Standard Score:	Comments:	Comments:	Comments:

## DOMAIN: SPORT SKILLS AND TACTICS

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 6 Sport Skills and Tactics				
Standard 28 - Identify, develop and apply competitive sport strategies and specific tactics appropriate for the age and skill levels of the participating athletes.  • Incorporate competitive strategies and team tactics that are consistent with sport rules and coaching philosophy (Level 1)  • Design situation-specific tactics that compliment the abilities of the athletes and unique characteristics of the competitive situation (Level 3)  • Involve athletes in selecting competitive strategies and facilitate effective strategic decision-making by athletes (Level 3)  • Assign positions, events and develop line-ups, orders and rotations that reflect the capabilities and readiness of the athletes (Level 3)  • Make decisions that will allow for adjustments during competition (Level 3)	Standard Score:	Comments:	Comments:	Comments:

## DOMAIN: SPORT SKILLS AND TACTICS

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS &	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND
	(Score 3,2,1,0)	BENCHMARKS	STANDARDS & BENCHMARKS	BENCHMARKS
Domain 6 Sport Skills and Tactics Standard 29 – Use scouting methods for	(2000 3,2,1,0)			
<ul> <li>planning practices, game preparation and game analysis.</li> <li>Analyze opponent's personnel to organize team for competition (Level 1)</li> <li>Create game plans by observation of opponent play, athlete statistical information and previous competitive experience (Level 3)</li> <li>Make adjustments in strategies for practice and competition by identifying patterns and styles of play of opponents (Level 3)</li> <li>Develop scouting tools for collecting and organizing information about opponents (Level 5)</li> </ul>	Standard Score:	Comments:	Comments:	Comments:

### DOMAIN: ORGANIZATION AND ADMINISTRATION

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 7 Organization and Administration				
Standard 30: Demonstrate efficiency in contest management.  • Make use of sport organization resources in creating a fair and safe competitive environment (Level 1)  • Ensure athletes have appropriate transportation (Level 1)  • Provide adequate locker room supervision (Level 1)  • Take an active role in fostering positive spectator behavior (Level 1)  • Implement a plan that prepares the facility for competition (Level 3)  • Create a positive environment that supports officials (Level 1)	Standard Score:	Comments:	Comments:	Comments:

## DOMAIN: ORGANIZATION AND ADMINISTRATION

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 7 Organization and Administration				
Standard 31 - Be involved in public relation				
activities for the sport program.	Standard Score:	Comments:	Comments:	Comments:
<ul> <li>Organize and conduct effective informational meetings before, during and after the season (Level 1)</li> <li>Communicate policies and ongoing program activities to athletes, staff, parents/guardians, administrators,</li> </ul>				
<ul> <li>and/or the public (Level 3)</li> <li>Prepare athletes to be involved with public relation activities (Level 3)</li> </ul>				
Advocate the value of the sport program through positive communication with the media and others (Level 5)				

## DOMAIN: ORGANIZATION AND ADMINISTRATION

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			!
Domain 7 Organization and Administration  Standard 32 - Manage human resources for the program.  • Use multiple methods to communicate regularly with all participants (Level 1)  • Conduct appropriate screening, training, and supervision for all assistants, managers, captains, and other program personnel (Level 3)  • Prepare job descriptions and performance objectives for coaching assistants, managers, team captains, and volunteers (Level 3)  • Be sure all appropriate registration requirements of staff are kept current (Level 1)	Standard Score:	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
<ul> <li>Domain 7         Organization and Administration     </li> <li>Standard 33 – Manage fiscal resources for the program.</li> <li>Follow procedures in utilizing program funds in a fiscally responsible manner (Level 1)</li> <li>Purchase and distribute items that are related to the operation of the sport program in a prudent and equitable manner (Level 1)</li> <li>Demonstrate an ability to maintain accurate and complete financial records (Level 3)</li> <li>Provide clear guidelines for booster clubs and other sources of external support for the program (Level 3)</li> <li>Participate in appropriate fund raising</li> </ul>	(Score 3,2,1,0)  Standard Score:	Comments:	Comments:	Comments:
activities that are in line with governing body regulations (Level 3)				

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS &	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
			BENCHMARKS	
	(Score 3,2,1,0)			
Domain 7 Organization and Administration				
Standard 34 - Facilitate planning, implementation, and documentation of the emergency action plan.  • Establish procedures for identifying and correcting unsafe conditions, including stopping, modifying, or moving activity (Level 1)  • Design and maintain a written record of an emergency action plan for all venues (Level 1)  • Familiarize coaching assistants, athletes and parents/guardians of location and use of safety equipment (Level 3)  • Teach appropriate sport-specific safety procedures to minimize the risk of injuries (Level 1)  • Complete necessary forms that document each medical emergency (Level 1)  • Work for the formulation of rules that influence the safe and healthy participation of all athletes (Level 3)	Standard Score:	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS &	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)		BENCHMARKS	
<b>Domain 7</b> Organization and Administration				
<ul> <li>Standard 35 - Manage all information, documents and records for the program.</li> <li>Maintain records of regular facility inspections, repairs and requests for maintenance (Level 3)</li> <li>Organize and maintain appropriate records of all practice plans and trainings in the event of legal challenges (Level 3)</li> <li>Prepare and maintain physical examination records, emergency procedures and injury report forms (Level 3)</li> <li>Have medical history/information available, including parent contact information during each practice/competition (Level 1)</li> <li>Prepare and maintain administrative forms for parent/guardian meetings, athlete eligibility, program evaluation, facility scheduling, travel and budgeting (Level 3)</li> </ul>	Standard Score	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 7				
Organization and Administration				
Standard 35 - Manage all information, documents and records for the program.  (CONTINUED)  • Disseminate safety procedures with specific definitions of safe environmental conditions including procedures for stopping the activity (Level 1)  • Establish, verify, and maintain waivers and participation agreements (Level 3)				

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
<ul> <li>Domain 7         Organization and Administration         Standard 36 - Fulfill all legal responsibilities and risk management procedures associated with coaching.         <ul> <li>Follow established transportation policies of the program (Level 1)</li> <li>Ensure that all athletes have appropriate insurance coverage for participation in the program (Level 1)</li> <li>Establish and demonstrate regular review of a formal risk management plan with administrators and medical providers (Level 3)</li> </ul> </li> <li>Recognize that full participation of all athletes may require reasonable accommodations in accordance with the American With Disabilities Act, and conforming to Title IX or other legislative actions (Level 3)</li> <li>Communicate to coaching assistants, parent/guardians and athletes the inherent risks associated with sport. Maintain records of informed consent for athletes (Level 1)</li> <li>Provide appropriate supervision for athletes (Level 1)</li> </ul>	Standard Score:	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 8 Evaluation Standard 37 - Implement affective evaluation				
<ul> <li>Standard 37 – Implement effective evaluation techniques for team performance in relation to established goals</li> <li>Develop a repertoire of appropriate evaluation techniques to use throughout the season (Level 3)</li> <li>Follow an established sequence for evaluation that involves the identification of objectives, data collection, analysis of data and recommend change when necessary (Level 5)</li> <li>Evaluate practices relative to established goals on the level of competition, individual progress, use of time and team and/or individual statistics (Level 1)</li> </ul>	Standard Score	Comments:	Comments:	Comments:

<del>_</del>		EVALUATION		
DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
D 10	(Score 3,2,1,0)			
Domain 8 Evaluation				
Standard 38 - Use a variety of strategies to evaluate athlete motivation and individual performance as they relate to season objectives and goals.  • Use multiple authentic assessment techniques in practice and games to measure success (Level 1)  • Use data to assist the athlete in improving performance in ways that respect and motivate the athlete (Level 3)  • Monitor how well the team members interact with each other or with the coaching staff to improve team cohesion and effort (Level 1)  • Incorporate evaluation techniques into daily practice plans that provide feedback regarding athlete attitudes toward instructional techniques and level of athlete self-efficacy (Level 5)	Standard Score	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 8 Evaluation Standard 39 - Utilize an effective and objective				
process for evaluation of athletes in order to assign roles or positions and establish individual goals.  • Establish objective and relevant criteria for the selection/assignment of athletes in contests and/or on teams (Level 1)  • Seek athlete input and encourage athlete self-evaluation techniques to measure individual progress and performance (Level 3)  • Provide athletes with evaluations of personal achievement and discuss the results with each athlete at regular intervals (Level 3)  • Implement diplomatic, sensitive ways in which to communicate athlete evaluation results (Level 1)	Standard Score	Comments:	Comments:	Comments:

DOMAIN AND STANDARD	COURSES MEET THE FOLLOWING STANDARDS & BENCHMARKS	COURSE OBJECTIVES ALIGN WITH THE FOLLOWING STANDARDS & BENCHMARKS	LEARNING EXPERIENCES ARE DOCUMENTED FOR THE FOLLOWING STANDARDS & BENCHMARKS	ASSESSMENT IS DOCUMENTED FOR THE FOLLOWING STANDARDS AND BENCHMARKS
	(Score 3,2,1,0)			
Domain 8 Evaluation				
Standard 40 - Utilize an objective and effective process for evaluation of self and staff.				
<ul> <li>Collect input from athletes, parents, guardians, coaches and other stakeholders regarding athlete satisfaction, perception of season goals and coaching performance (Level 3)</li> <li>Conduct periodic self-reflections on coaching effectiveness (Level 1)</li> <li>Seek feedback from experienced coaches to evaluate practice sessions, discuss observations and implement needed change at regular intervals (Level 1)</li> <li>Use formal written evaluations to assist in selecting and retaining program personnel (Level 3)</li> <li>Be diplomatic when providing feedback on personnel evaluations or hiring decisions (Level 3)</li> </ul>	Standard Score:	Comments:	Comments:	Comments:

# **NCACE Reader Summary Report and Approval Recommendations**

Program Subr	nitting Folio:		
Date of Revie	w:	Level of Accreditation Sought:	
Overall Folio Comments:	Preparation		
Guidelines N List:			
	ogram Strengths		
Perceived Pro	ogram Weaknesse	S	
Recommenda	 ation Regarding A	ccreditation Status	
Program is:	Approved		
	Not Approved		
	Conditional		
Provide specia List:	al direction for the J	preparation of a rejoinder	

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# **Sample Reader Rubrics**

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# Reader Rubric for Matrix A: Organizational Overview

		·	,
Program Submitting Folio	Multi Sport Organization		
Date of Review 2/1/06	Level of Accre	editation Requested3	
Name of Reviewer Rex Re	ader		
Guideline 1: The mission and include the scope of the coachir systematic education for coache	g education program and demons	anization (coaching education prostrate commitment to high quality  Score	and
Conditional – 1	Satisfactory – 2	Excellent – 3	]
Program MUST have mission statement, program description and program objectives.	Program SHOULD have organizational chart, institutional purposes, principles, intended audience, responsibilities in program administration, instruction, or other administrative functions are provided in written form.	DESIRED elements: all plus clearly documented structure and function of the coaching education program, bylaws, or policy impacting scope of coaching education.	The state of the s
Comments:	Comments:	Comments: Meets full expectation for level III. Mission Statement, program description, organizational chart, program objectives and intended audience clearly delineated. Also, administrator responsibilities are specifically stated in writing.	A common to the
Guideline 2: The sponsoring or education program.	ganization provides systematic o	versight of all aspects of the coacl	_
Conditional – 1	Satisfactory – 2	Excellent – 3	]
Program MUST have:	Program SHOULD have:	DESIRED elements: all plus a	1
participant reviews of	evidence of systematic	clear policy and procedure	
classroom experiences,	procedures to update and	manual indicating	
approved practicum	maintain communication	administrative jurisdiction	
experiences, and evidence of	about the program operations;	over the general coaching	
instructor training.	recruitment plan for faculty and students; budget process	education environment.	

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Comments:

Comments:

for educational resources; scheduled curriculum reviews.

Satisfactory. Recertification

Comments:

	of instructors is evident but the	
İ	exact procedure is not	
	specified. More detailed	
	explanation for systematic	
	procedures could be presented.	

Guideline 3: The sponsoring organization maintains complete and systematic records for all program activities including instructor qualification, names of participants entering program, names of coaches completing program, detailed course agendas, course rosters, and records of participant achievement.

Score 2

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have record of: number of participants enrolled in current programs; list of instructors.	Program SHOULD have: record of instructors and qualifications; numbers of coaches completing program; course syllabi or detailed program agenda of current program.	DESIRED elements: all plus materials that reflect the number of years the organization has been involved in coaching education; continuity of faculty and administration; letters of endorsement or patterns of utilization from sport organization, record of participant achievement beyond the educational setting.
Comments:	Comments: Instructor information is present but number of coaches completing the program and record of participant achievement beyond the educational setting is not documented.	Comments:

					Average Score _	2.33
Matrix A – In compliance:	Yes X	ζ	(2.0 or above)	No	(below 2.0)	

To assist the applicant in the interpretation of deficiencies, when a score of "1" is given, one or more letters will follow the "1" indicating the specific reason(s) for that judgment. An (\*) beside the number or letter indicates that the reviewer has written specific comments in reference to the evidence provided for that standard. Letters indicate the following:

- A Program description and/or documentation does not provide a clear coherent link with the NCACE guideline.
  - B. Taken together, the program description and documentation are **not sufficient** in **breath** and/or depth to achieve the NCACE standard (comprehensiveness).
  - C. The documentation provided was not sufficient to substantiate the program description.

# Reader Rubric for Matrix B: Personnel

Program Submitting F	Tolio <u>Multi Sport Org</u>	ganization		
Date of Review	2/1/06	Level of Accreditation Requested	3	
Name of Reviewer	Rex Reader			
		lministrative leader responsible for the c s commensurate with the level of coach		n
•			Score 2	_

Conditional $-1$	Satisfactory – 2	Excellent – 3
Program Director MUST:	Program Director SHOULD:	DESIRED elements: Director
submit abbreviated vita or	demonstrate knowledge and	is recognized as a leader in
coaching education experience	experience in the professional	identified sport area; previous
of director.	development of staff;	responsibility for coaching
	completed educational training	education or sport
	commensurate with level of	administration; elected office
	accreditation being sought;	in professional
	previous administrative	sport/educational association;
	experience with coach	advanced administrative
	education.	resume.
Comments:	Comments:	Comments:
	Director has considerable	
	documented administrative	
	experience and was a coach.	
	No evidence that the Director	·
	completed a coaching	
	education training program.	

Guideline 5: Instructional staff demonstrates expertise commensurate with the level of coaching education, coaching skills, and knowledge benchmarks that they are expected to deliver.

Score \_\_\_2\_\_\_

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED elements:
provide a list of current	domain-specific knowledge	demonstration of professional
instructors indicating the	commensurate with level of	involvement in
extent of coaching education	educational program.	teaching/coaching
certification in specific area;		responsibilities, or on-going
have participated in workshop		participation in faculty
or clinic on course		development workshops,
management; academic		clinics, etc.

training.		
Comments:	Comments: Demonstration that instructors are appropriately trained. More information needed regarding certification and recertification in specific areas.	Comments:

Guideline 6: Instructors demonstrate effective teaching skills and effective delivery of content which recognizes individual characteristics and learning styles of prospective coaches.

Score	1	
SCOL	1	

Conditional – 1	Satisfactory – 2	Excellent - 3
Program MUST have:	Program SHOULD have:	DESIRED elements:
instructors trained in more	instructors able to use multiple	demonstrate how instructors
than one instructional delivery	instructional styles for same	are trained to use a wide
system across content areas.	content area; use of	variety of instructional
<u> </u>	instructional methods such as	methods to deliver content
j 	student interaction, lecture,	(such as
	discussion, peer teaching.	demonstration/evaluation,
	*	micro-teaching, videotape
		critique, case studies, small
		group activities, etc.).
Comments:	Comments:	Comments:
No documented evidence of		
training in the use of various		
instructional methods to back		
program description. Teacher		
observation forms are good		
but no evidence of varied		
delivery systems. More detail		
regarding the evaluation of		
effectiveness of content		
delivery is needed.		

Guideline 7: The instructor/participant ratio provides for interactive instruction, individual attention, and student support required to convey and transmit the knowledge, skills, and values identified in the NSSC.

Score \_\_2

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have: data	Program SHOULD have:	DESIRED elements: include
provided will indicate	appropriate plan for	documentation that supports
instructor/student ratio	instructional delivery for	interactive learning experience
considered in program	smaller class size and	regardless of group size (such
delivery.	environment. Organizations	as, small group work with
	should indicate how the	trained facilitators, follow-ups

	interactive nature of instruction is maintained.	with knowledgeable mentors, computer or instructional technology, workbooks or outside assignments).
Comments:	Comments: Program has a plan to maintain low instructor/student ratio (registration held to 30 and instructors added). Additional information regarding modifications in activities based on student numbers would be helpful.	Comments:

Guideline 8: All instructional staff are knowledgeable and articulate about the domains, standards, and benchmarks listed in the NSSC.

Score \_\_\_1\_\_\_

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have: Instructor Orientation on the NSSC is documented.	Program SHOULD have: Instructor Orientation on the NSSC that explains the accreditation process for NCACE. Instructors are able to identify their instructional role in the total educational program.	DESIRED: The nature and extent of the Instructor Orientation is detailed and documented.
Comments: Evidence that instructors are given information regarding National Standards but no evidence they understand or are able to identify their role in the total educational program.	Comments:	Comments:

				Average Score _ 1.6
Matrix B – In compliance: Yes	_(2.0 or above)	No _	X	(below 2.0)

To assist the applicant in the interpretation of deficiencies, when a score of "1" is given, one or more letters will follow the "1" indicating the specific reason(s) for that judgment. An (\*) beside the number or letter indicates that the reviewer has written specific comments in reference to the evidence provided for that standard. Letters indicate the following:

A Program description and/or documentation does not provide a clear **coherent link** with the NCACE guideline.

- D. Taken together, the program description and documentation are **not sufficient** in **breath** and/or depth to achieve the NCACE standard (comprehensiveness).
- E. The documentation provided was not sufficient to substantiate the program description.

# Reader Rubric for Matrix C: Operational Procedures

Program Submitting Folio <u>Multi Sport Organization</u>

Date of Review2/1/06	Level of Accre	ditation Requested3
Name of Reviewer Rex Re	ader	
Guideline 9: The program's co objectives related to coaching ed	ntent and implementation reflect ducation.	the organization's mission and Score1
Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have: Stated organization mission as part of instructional goals.	Program SHOULD have: Course outlines, related course materials, and instructional delivery should demonstrate consistency with <i>NSSC</i> commensurate with level of accreditation being sought.	DESIRED: Promotional, advertising, and admission materials provided to the participants indicate level of coaching education accreditation being sought.
Comments: Documentation state that the program reflects the mission and objectives, but does not articulate specifically how the content aligns with the objectives for Level 3.	Comments:	Comments:
	ntinually evaluates its content and coaching education and developm	effectiveness in meeting appropriate ent of well-qualified coaches.  Score2
Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have: programmatic reviews that	Program SHOULD have: evidence of conducting and	DESIRED elements: outside evidence that program is

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have: programmatic reviews that include program participant evaluations.	Program SHOULD have: evidence of conducting and utilizing instructional reviews as part of program evaluation, including personnel, materials, program costs.	DESIRED elements: outside evidence that program is relevant to coaching education, observation data, testimonials, outside critiques by knowledgeable professionals, and data generated by constituency
Comments:	Comments: Solid evidence of systematic review as part of program evaluation. Unclear how remediation of poor	Comments:

performance is implemented	
and monitored.	

Guideline 11: The program content, course requirements, evaluation, qualifications for certification and/or fees for enrollment and materials are provided to participants and potential participants.

Score 3

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED elements:
description of qualifications	description of student	description of student
for certification and fees	outcomes and program content	expectations relative to time,
provided to participants in	is disseminated.	needed resources, cost and
writing; brochures, catalogs,		prerequisite skills.
or other promotional material.		
Comments:	Comments:	Comments:
		Excellent. Support
		documentation provides
		descriptions of content, time
		expectations, evaluation
		criteria and resources.

Guideline 12: Completion of the program is contingent on successful demonstrations of the participant's achievement of coaching education program objectives verified by reliable and valid assessment.

Score 3

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have:	Program SHOULD have:	DESIRED elements: Formal
systematic form of student	Standard for evaluation should	assessment is linked to stated
assessment that can be	also indicate what is necessary	course objectives. Evaluation
accurately replicated.	for successful completion of	procedures are described in
	that program component (such	detail within the detailed
	as, grade, performance level,	course outline. Assessment
	number of hours, etc.).	procedures are submitted for
		periodic review and revision if
		necessary.
Comments:	Comments:	Comments:
		Documentation is very
		complete concerning
		assessment and standard of
		acceptable performance.
		Evaluation exists and is linked
		to course objectives. Little
		evidence of periodic analysis
		(reliability and validity).

Guideline 13: Appropriate practical experiences are included as an integral part of program content and delivery commensurate with the level of coaching education provided.

Score 2

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have: in-class	Program SHOULD have:	DESIRED elements:
role playing and or case	students given opportunity to	Supervised coaching
studies as part of content	provide demonstration of	experiences extend beyond the
delivery.	course concepts. Practical	classroom; opportunity is
	experiences include micro-	given for mentoring and
	teaching.	evaluation in a field-based
		setting during practice or
		competition.
Comments:	Comments:	Comments:
	Program description of	
	practical experiences is	
	sufficient for Level 3.	
	However, documentation does	
	not show support for	
	evaluation of students.	
	Attachment 29 is a small	
	group teaching exercise but	
,	does not discuss field hours.	

Guideline 14: Coaching education providers will establish appropriate entry qualifications for participants and exercise a commitment to diversity.

Score \_\_\_\_\_1

Conditional – 1	Satisfactory – 2	Excellent – 3
Program MUST have: Stated	Program SHOULD have:	DESIRED elements:
entry level qualifications.	Inclusive curriculum and	Recruiting of diverse
Statement of non-	materials.	populations may be
discrimination is provided in		demonstrated through
mission statement or other		organizational policies, hiring
organizational materials.		of instructors, targeted
		marketing and advertising, or
		formalized networking.
Comments:	Comments:	Comments:
Basically states that "it's in the		
Handbook". Entry level		
qualifications discussed but		
not documented. Also clear-		
cut strategies for recruiting,		
screening and identifying		
under-represented populations		
not documented.		

	~	_
Average	Score	2

Matrix C – In cor	nnliance: Ye	s X	(2.0  or above)	) No	(	below 2.0	"
	upnance, ic	3	(Z.O OL ADOVC	) NO		DCIUM Z.C	"

To assist the applicant in the interpretation of deficiencies, when a score of "1" is given, one or more letters will follow the "1" indicating the specific reason(s) for that judgment. An (\*) beside the number or letter indicates that the reviewer has written specific comments in reference to the evidence provided for that standard. Letters indicate the following:

- A Program description and/or documentation does not provide a clear **coherent link** with the NCACE guideline.
- B. Taken together, the program description and documentation are **not sufficient** in **breath** and/or depth to achieve the NCACE standard (comprehensiveness).
- C. The documentation provided was not sufficient to substantiate the program description.

# **Sample Reader Report**

# **NCACE Reader Summary Report and Approval Recommendations**

Program Submitti	ing Folio:	Coaching Ed	ducation Prog	gram		
Date of Review:	2/10/2006			ereditation Sou	ght:	<u>3</u>
Overall Folio Pr Comments: The folio present documentation. I impact on sport p thought out coach the goals of NCA	eparation ation was well The curriculum rograms in the hing education CE.	organized an is pertinent a program's pi program with	d allowed for and current a rofessional ba a clear miss	nd will most li ase. Materials	kely have substantia se that alig	a positive ite a well
Guidelines NOT List: None	met					
Perceived Progratist: Guideline 1 Guideline 4 Guideline 7 Guideline 13	am Strengths					
Perceived Progra List: Guideline 6 Guideline 10	am Weakness					
Recommendatio	n Regarding A	Accreditation	n Status			
Program is: _XAp	pproved					
No	ot Approved					
Co	onditional					
Provide special di List:	irection for the	preparation	of a rejoinder	r		

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# Folio Reader Report for Matrix A: Organizational Overview Summary Report

Program Submitting Folio: Coach	ing Education Provider
Date of Review: 2/1/06	Level of Accreditation Sought: Level 3
Name of Reader: Nancy Nameless	Rejoinder: No
Guideline 1:	Score: 3
Comments: The mission and objective	ves are clearly states in Form A and again on the brochure in
Appendix K. Organizational chart is	provided and illustrates relationship of coaching education
program to other programs. Program	n description is exceptionally detailed and highlights the
importance of coaching education.	
Caridalina 2.	G 2
Guideline 2:	Score: 2
	central office oversight, submission of coaching education
plan, Director of Coaching. It is unc	lear whether there is continuity of instructors and
administration or whether there is a r	regular review process for curriculum.
Guidelines 3:	Score: 2
Comments: Data on participant enrol	lment and completion are sufficient. Instructors'
backgrounds in coaching field are ex	cellent. Tracking of participant achievement beyond the
educational setting could be improve	d. Not clear whether other sport organizations endorse the
program.	
	Average Score: 2.33
Matrix A – In Compliance: YES X	(2.0 or above) <b>No</b> (below 2.0)

# Folio Reader Report for Matrix B: Personnel Summary Report

Program Submitting Folio: Coaching Education Provider

Date of Review: 2/1/06 Level of Accreditation Sought: Level 3

Name of Reader: Nancy Nameless Rejoinder: No

Guideline 4: Score: 3

Comments: Excellent credentials for the Director. Coaching experience and education provide leadership in both practical application and sound scientific basis for program decisions. The Advisory Council with external members is an excellent demonstration of the commitment to meet program goals.

Guideline 5: Score: 2

Comments: Instructional staff exhibit strength in specific areas. Coaching knowledge is sufficient for the level of coaching education provided. It is not clear what sort of expectations for staff development are in place or what types of opportunities (clinics, workshops, etc.) are available.

Guidelines 6: Score: 1

Comments: Documentation did not provide enough detail on how this guideline was met. While an evaluation of the course is given and feedback provided, it is not clear how systematic or useful the information is in expanding use of different teaching styles across content areas.

Guideline 7: Score: 3

Comments: Classes are held to a 20:1 ration as a maximum, with most 16:1. These rations allow for ample attention to participant needs. Small group discussions and experiences allow for high levels of interaction and participant involvement.

Guideline 8:

Score: 2

Comments: The orientation regarding NSSC standards and benchmarks provides the most basic coverage of this guideline. However, the frequency of the orientation is not clear from the documentation nor is it evident that instructors are familiar with the accreditation process.

Average Score: 2.2

Matrix B – In Compliance: YES  $\underline{X}$  (2.0 or above) No \_\_\_\_ (below 2.0)

# Folio Reader Report for Matrix C: Operational Procedures Summary Report

Program Submitting Folio: Coaching Education Provider

Date of Review: 2/1/06 Level of Accreditation Sought: Level 3

Name of Reader: Nancy Nameless Rejoinder: No

Guideline 9: Score: 2

Comments: Strong program mission statement with an obvious connection to NSSC goals, but there is no formal statement of meeting NSSC in any of the written materials. The mission is aligned with the level of accreditation sought. The score for this guideline would be higher if the NSSC were more incorporated into program materials. Perhaps this will occur once accreditation is granted.

Guideline 10: Score: 1

Comments: Distribution of course evaluations is helpful for instructors to determine areas for improvement. However, there is no documentation to demonstrate how the course evaluations are used or implemented in the curriculum revision process. There does not appear to be a formal and systematic curriculum review process.

Guideline 11: Score: 2

Comments: Sample flyer clearly conveys the course requirements, time commitment, and content. Participants are given information on assessment and criteria for passing. No information on fees, prerequisite skills, or certification requirements is provided based on the evidence in the folio.

Guideline 12: Score: 2

Comments: Rigor and accountability for participant achievement is adequate to excellent, but there is no indication that assessments are regularly evaluated or revised.

Guideline 13:

Score: 3

Comments: Program provides excellent experience in hands-on elements of coaching.

Participants have opportunities for observations, peer teaching, and actual supervised field experiences. The mentor relationship that is built into the program is a real strength.

Guideline 14:

Score: 2

Comments: Documentation indicates that a solid screening program is in place. Appendix F includes an affirmative action and a non-discrimination policy statement. Materials reflect an effort to attract underrepresented populations, but no specific recruitment plan appears to be in place.

Average Score: 2.0

Matrix A – In Compliance: YES X (2.0 or above) No (below 2.0)

# Folio Readers Report for Matrix D

Program Submitting Folio Coaching Education Program
Date of Review 2/01/06 Level Requested 3
Name of Reader Nancy Nameless
Domain Review
Domain 1: Philosophy and Ethics  Comments: Strong emphasis on athlete-centered philosophy and modeling ethical behavior in sport. Coaching candidates have the opportunity to examine a variety of coaching philosophies and to develop their own during the course. The use of case studies to illustrate and debate ethical behavior in sports is very effective.
Domain 2: Safety and Injury Prevention Average Score 2.1 Comments: Good coverage of injury prevention and management with the unit on emergency response. Facility and environmental issues are addressed in course materials, but there is a lack of documentation for dealing with protective equipment (standard 6). Coach candidates would benefit from practice sessions on fitting and maintaining protective equipment. Checklists for facility inspections would also be useful.
Domain 3: Physical Conditioning  Comments: Strong theoretical support for principles of physical conditioning, nutrition, and hydration. Assignments and learning experiences support student mastery in these areas. Greater emphasis on performance enhancing drugs and supplements (standard 14) is needed at this level.
Domain 4: Growth and Development Average Score 2.0 Comments: Two self-study units and slightly over one hour of course time does not appear sufficient to cover the breadth of standard 16. There is, however, excellent preparation for facilitating a positive sport experience through the use of video-taped scenes, which are analyzed and discussed (standard 17).
Domain 5: Teaching and Communication  Average Score 2.5  Comments: Course materials and assessments related to pedagogical skills are excellent. There is a strong emphasis on managing groups as well as opportunities to practice. Time on task activities is very effective. Coach candidates plan progressions and participate in small group  6/5/2006

adequate co weak for th	overage of pais level of a	sychological ccreditation.	eper unders preparation	standing in this , the learning	s important experience	area. While t s and assessm	here is ents are
Comments	: This doma	and Tactics in is clearly a excellent opp	strength wo	ithin the coach	verage Sco ling educat ery in spor	ore <u>2.7</u> ion program. t skills and tac	Mentored tics.
Domain 7: Organization and Administration  Average Score 2.1  Comments: The material related to legal duties are the strongest in this domain (standards 34 and 36). Scenarios are used to provide good learning experiences in these areas. Standards 33 and 35 (record keeping) and contest management area adequately covered for this level of accreditation. However, standard 32 (human resources) is insufficiently covered or documented to meet the intent of this standard. Personnel management is important at this level and should receive more attention.							
individual a However, th staff.	Coach candathletes and there is insuf	team perform	ance throug	rtunities to de gh video, work	sheets, and	ore <u>2.3</u> egies to evalua d small group a luation of coad	activities.
Standard :	Score	Standard	Score	Standard	Score	Standard	Score
1 3	3	11	2	21	3	31	2
2	2	12	3	22	3	32	1
3	2	13	3	23	3	33	2
4	3	14	1	24	2	34	3
5	2	15	2	25	3	35	2
6	1	16	1	26	2	36	3
7	2	17	3	27	3	37	2
8	3	18	2	28	3	38	3
9	3	19	2	29	2	39	3
10	2	20	2	30	2	40	1
Matrix D is in Compliance  yes (all domains score 2.0 or above)							

**Guideline #16: Sufficient Instructional Time** 6/5/2006

\_\_\_\_ no (one or more domains are below 2.0)

Score 2

#### Comments:

Instructional time is well documented in specific course outlines. The mentoring experience provides excellent supervision of coach candidates in a practical setting. Time spent in classroom and field experience seems reasonable for candidate success at level 3.

Progra	um Content is in Compliance
<u>x</u>	Yes (all domains have an average score of 2.0 or above and Guideline 2 is scored "2" or
	higher.)
	No (one or more domains do not meet minimal average score of 2 and/or Guideline 2 does
	not receive a score of 2 or higher.)

#### **Perceived Program Content Strengths:**

The program is strong in pedagogical content and sport skills tactics. The mentored field experience is a very effective way to provide guidance to coaching candidates. This folio is also strong in the area of philosophy and ethics. In particular, coaching candidates must articulate their own philosophy before completing the course. This is a very important element in the development of coaches.

#### **Perceived Program Content Weakness:**

This program would be strengthened by a greater emphasis on growth and development as well as human resources and staff evaluation. While protective equipment is only one standard within Domain 2, it is a very critical one and should not be overlooked. Finally, in today's culture, coaches need to be educated about the ramifications of using performance enhancing drugs or supplements. The trend is for younger and younger athletes to use these substances at even greater risks than adults, given their developmental issues. Coaching education programs need to highlight this area in order to better inform and protect athletes.

# INTERIM GUIDELINES FOR ON-LINE COACHING EDUCATION PROGRAMS

The following material is from Section Five of the Guidelines for Accreditation of Coaching Education and Instructions for the Preparation of Folios. The current guidelines focus on the face-to-face coaching education programs; however, concerns have been raised regarding the applicability for on-line coaching education programs. The following table includes the current 16 guidelines that programs need to fulfill for accreditation along with interim guidelines for on-line coaching education programs. The main guideline is provided first and in brackets is the interpretation provided in our manual. Areas highlighted in blue indicate changes to a guideline for on-line programs. Some of these guidelines were adapted from a draft document identifying interim guidelines for online coaching education programs developed in 2011 (i.e., Guidelines 5, 7, 8, 13). Other guidelines the Folio Review Coordinator recommended for alteration to accommodate on-line programs (i.e., Guidelines 2, 3, 6, 14). The NCACE Board of Directors approved these documents in May, 2014.

ORGANIZATIONAL OVERVIEW			
Current Guideline (Traditional Face-to-Face Programs)	Guideline for On-line Program		
1. The mission and objectives of each sponsoring	1. The mission and objectives of each sponsoring		
organization (coaching education provider) include the	organization (coaching education provider) include the		
scope of the coaching education program and	scope of the coaching education program and		
demonstrate commitment to high quality and systematic	demonstrate commitment to high quality and systematic		
education for coaches at the relevant level(s). [Each	education for coaches at the relevant level(s). [Each		
coaching education provider should clearly document	coaching education provider should clearly document		
the structure and function of the coaching education	the structure and function of the coaching education		
program. Institutional purposes, principles, intended	program. Institutional purposes, principles, intended		
audience, responsibilities in program administration,	audience, responsibilities in program administration,		
instruction, or other administrative functions are	instruction, or other administrative functions are		
provided in written form (i.e., operational guidelines,	provided in written form (i.e., operational guidelines,		
organizational chart, bylaws, or policy impacting scope	organizational chart, bylaws, or policy impacting scope		
of coaching education). This provides for public	of coaching education). This provides for public		
credibility and understanding of the coaching education	credibility and understanding of the coaching education		
program.] (Does not apply to domain-specific folios.)	program.] (Does not apply to domain-specific folios.)		

## ORGANIZATIONAL OVERVIEW con't.

# Current Guideline (Traditional Face-to-Face Programs)

- 2. The sponsoring organization provides systematic oversight of all aspects of the coaching education program. [A clear policy and procedure manual should indicate administrative jurisdiction over the general coaching education environment. Evidence of systematic procedures to update and maintain communication about the program operations should be provided (i.e., scheduled curriculum reviews, recruitment plan for faculty and students, budget process for educational resources, participant reviews of classroom experiences, approved practicum experiences).]
- 3. The sponsoring organization maintains complete and systematic records for all program activities including instructor qualification, number of students entering and completing programs, course syllabi, course rosters, and records of participant achievement. [Materials that reflect the number of years the organization has been involved in coaching education, how many participants have completed existing programs, number of participants enrolled in current programs, continuity of faculty and administration, and letters of endorsement or patterns of utilization from a sport organization would be useful in documenting this guideline. This guideline establishes the visibility and stability of the program.]

## **Guideline for On-line Program**

- 2. The sponsoring organization provides systematic oversight of all aspects of the coaching education program. [A clear policy and procedure manual should indicate administrative jurisdiction over the general coaching education environment. Evidence of systematic procedures to update and maintain communication about the program operations should be provided (i.e., scheduled curriculum reviews, recruitment plan for instructional staff and program participants, budget process for educational resources, participant reviews of educational experiences).]
- 3. The sponsoring organization maintains complete and systematic records for all program activities including coaching education developer qualification, number of participants entering and completing program, records of participant achievement in the program, outline of course content, activities participants will engage in and how participants will be evaluated. [Materials that reflect the number of years the organization has been involved in coaching education, how many participants have completed existing programs, number of participants enrolled in current programs, continuity of course developers and administration, and letters of endorsement or patterns of utilization from a sport organization would be useful in documenting this guideline. This guideline establishes the visibility and stability of the program.

PERSONNEL			
Current Guideline (Traditional Face-to-Face Programs)	Guideline for On-line Program		
4. Each program has a designated administrative leader responsible for the coaching education program. The level of administrative expertise is commensurate with the level of coaching education provided. [The program director should demonstrate knowledge and experience in the professional development of coaches (i.e. is recognized as a leader in identified sport area, has had previous responsibility for coaching education or sport administration, held elected office in professional sport/educational association). Submit abbreviated vita or coaching administration resume.]  5. Instructional staff demonstrates expertise commensurate with the level of coaching education, coaching skills, and knowledge reflected in the standards and benchmarks. [Provide a list of current instructors indicating the extent of: 1) active involvement in delivery of program content to the sponsoring organization's constituency (i.e., current teaching/coaching involvement, conducting workshops, clinics, etc.), and 2) domain-specific knowledge commensurate with level of educational program (i.e., workshop, clinic, course attendance/completion, academic training, etc.).]	4. Each program has a designated administrative leader responsible for the coaching education program. The level of administrative expertise is commensurate with the level of coaching education provided. [The program director should demonstrate knowledge and experience in the professional development of coaches (i.e. is recognized as a leader in identified sport area, has had previous responsibility for coaching education or sport administration, held elected office in professional sport/educational association). Submit abbreviated vita or coaching administration resume.]  5. Coaching education program staff involved with the development and implementation of the on-line coaching education course will demonstrate expertise commensurate with the level of coaching education, coaching skills, and knowledge reflected in the standards and benchmarks. [Provide a list of current staff indicating the extent of: 1) active involvement in development, implementation, and delivery of program content to the sponsoring organization's constituency (i.e., current teaching/coaching involvement, conducting workshops, clinics, etc.), and 2) domain-specific knowledge commensurate with level of educational program (i.e., workshop, clinic, course		
6. Instructors demonstrate effective teaching skills and effective delivery of content, which recognizes individual characteristics and learning styles of prospective coaches. [Demonstrate how instructors are trained to use a wide variety of instructional methods to	attendance/completion, academic training, etc.).]  6. On-line program demonstrate effective teaching skills and effective delivery of content, which recognizes individual characteristics and learning styles of prospective coaches. [Demonstrate how the on-line program uses a wide variety of instructional methods to		

demonstration/evaluation, micro-teaching, videotape

critique, case studies, small group activities, etc.]

deliver content. Methods may include student

interaction, lecture, discussion, peer

deliver content. Methods may include student

studies, small group activities, etc.]

interaction, lecture, blogging, discussion boards, role

playing, micro-teaching, videotape critique, case

PERSONNEL con't.			
Current Guideline (Traditional Face-to-Face Programs)	Guideline for On-line Program		
7. The instructor/participant ratio provides for interactive instruction, individual attention, and student support required to convey and transmit the knowledge, skills, and values identified in the <i>NSSC</i> . [Data provided will indicate instructor/student ratio. Include documentation that supports interactive learning experience, regardless of group size (e.g., active learning strategies, discussion, case studies, demonstration, etc.). When large groups are the norm, organizations should indicate how the interactive nature of instruction is maintained (i.e., small group work with trained facilitators, follow-ups with knowledgeable mentors, computer or instructional technology, workbooks or outside assignments).]	7. The on-line program provides for interactive instruction, individual attention, and student support required to convey and transmit the knowledge, skills, and values identified in the <i>NSSC</i> . [Include documentation that supports interactive learning experience (e.g., reflective writing activities, role-playing activities with responses, simulations, knowledge testing, etc.) as well as individual attention and student support (e.g., frequently asked questions, additional resources, downloadable workbooks or e-books, email or online support).]		
8. All instructional staff is knowledgeable and articulate about the domains, standards, and competencies listed in the <i>NSSC</i> . [Program descriptions should indicate how instructors are oriented to the domains, standards, and benchmarks listed in the <i>NSSC</i> . The nature and extent of instructor orientation should be detailed and documented.]	8. All coaching education program staff, involved with the development and implementation of the on-line coaching education course, is knowledgeable and articulate about the domains, standards, and competencies listed in the <i>NSSC</i> . [Program descriptions should indicate how coaching education program staff is oriented to the domains, standards, and benchmarks listed in the <i>NSSC</i> . The nature and extent of staff orientation should be detailed and documented.]		

OPERATIONAL PROCEDURES			
Current Guideline (Traditional Face-to-Face Programs)	Guideline for On-line Program		
9. The program's content and implementation reflect the organization's mission and objectives related to coaching education. [Course outlines, related course materials, and instructional delivery should demonstrate consistency with promotional, advertising, and admission materials provided to the participants.]  (Does not apply to domain-specific folios.)	9. The program's content and implementation reflect the organization's mission and objectives related to coaching education. [Course outlines, related course materials, and instructional delivery should demonstrate consistency with promotional, advertising, and admission materials provided to the participants.]  (Does not apply to domain-specific folios.)		
10. The program continually evaluates its content and effectiveness in meeting appropriate goals and objectives relative to coaching education and development of well-qualified coaches. [Evidence of conducting and utilizing programmatic reviews include program participant evaluations, outside critiques by knowledgeable professionals, revisions of instructional and evaluation materials, and data generated by constituency (i.e., decrease in parent complaints, decrease in coach or athlete attrition, declining injury rates). Evidence of the development of well-qualified coaches could include attendance at in-service programs, workshops, training sessions and observation and evaluation of coaches.]	10. The program continually evaluates its content and effectiveness in meeting appropriate goals and objectives relative to coaching education and development of well-qualified coaches. [Evidence of conducting and utilizing programmatic reviews include program participant evaluations, outside critiques by knowledgeable professionals, revisions of instructional and evaluation materials, and data generated by constituency (i.e., decrease in parent complaints, decrease in coach or athlete attrition, declining injury rates). Evidence of the development of well-qualified coaches could include attendance at in-service programs, workshops, training sessions and observation and evaluation of coaches.]		
11. The program content, course requirements, evaluation, qualifications for certification, and/or fees for enrollment and materials are provided to participants and potential participants. [Documentation of these items should be provided to participants in writing. Examples include course outlines, brochures, catalogs, or other promotional materials.]	11. The program content, course requirements, evaluation, qualifications for certification, and/or fees for enrollment and materials are provided to participants and potential participants. [Documentation of these items should be provided to participants in writing. Examples include course outlines, brochures, catalogs, or other promotional materials.]		
12. Completion of the program is contingent on successful demonstration of the participant's achievement of coaching education program objectives verified by reliable and valid assessment. [Evaluation procedures should be described in detail in the course outline with examples of evaluation techniques (i.e., sample test questions, evaluation forms used in student demonstration, logging or reporting outside experiences) submitted in the folio. Standard for evaluation should also indicate what is necessary for successful completion of that program component (i.e., grade, performance level, number of hours).]	12. Completion of the program is contingent on successful demonstration of the participant's achievement of coaching education program objectives verified by reliable and valid assessment. [Evaluation procedures should be described in detail in the course outline with examples of evaluation techniques (i.e., sample test questions, evaluation forms used in student demonstration, logging or reporting outside experiences) submitted in the folio. Standard for evaluation should also indicate what is necessary for successful completion of that program component (i.e., grade, performance level, number of hours, test completion).]		

OPERATIONAL PROCEDURES con't.			
Current Guideline (Traditional Face-to-Face Programs)	Guideline for On-line Program		
13. Appropriate practical experiences are included as an integral part of program content and delivery commensurate with the level of coaching education provided. [Practical experiences may include role playing, demonstrations, micro-teaching, supervised coaching experiences, and/or observation of coaches in a field-based setting during practice or competition.]	13. Appropriate practical experiences are included as an integral part of program content and delivery commensurate with the level of coaching education provided. [Practical experiences may include videobased scenarios that are followed by multiple-choice questions that help coaches role-play through the experience, role-playing discussion board based on scenarios, participants submit videos of their demonstrations or micro-teaching for peer editing, and/or video observation of coaches in a field-based setting during practice or competition evaluated by program participants.]		
14. Coaching education providers will establish appropriate entry qualifications for participants and exercise a commitment to diversity by making consistent efforts to recruit under-represented populations. [Evidence of screening may be demonstrated through application forms or admissions policies. Recruiting of diverse populations may be demonstrated through organizational policies, targeted marketing and advertising, or formalized networking.]	14. Coaching education providers will exercise a commitment to diversity by making consistent efforts to ensure program is accessible to under-represented populations. [Criteria for program participation allows for access by all persons pursuing coaching education; Marketing and advertising is inclusive, program is available to individuals with disabilities, etc.]		

CONTENT			
Current Guideline (Traditional Face-to-Face Programs)	Guideline for On-line Program		
15. The content of programs submitted for the purposes	15. The content of programs submitted for the purposes		
of review for accreditation shall include the knowledge	of review for accreditation shall include the knowledge		
and skills as stated in the NSSC:	and skills as stated in the NSSC:		
♦ Domain 1 – Philosophy and Ethics (4 standards)	♦ Domain 1 – Philosophy and Ethics (4 standards)		
♦ Domain 2 – Safety and Injury Prevention (7 standards)	♦ Domain 2 – Safety and Injury Prevention (7 standards)		
♦ Domain 3 – Physical Conditioning (4 standards)	♦ Domain 3 – Physical Conditioning (4 standards)		
♦ Domain 4 – Growth and Development (3 standards)	♦ Domain 4 – Growth and Development (3 standards)		
♦ Domain 5 – Teaching and Communication (8	♦ Domain 5 – Teaching and Communication (8		
standards)	standards)		
♦ Domain 6 – Sport Skills and Tactics (3 standards)	♦ Domain 6 – Sport Skills and Tactics (3 standards)		
♦ Domain 7 - Organization and Administration (7	♦ Domain 7 - Organization and Administration (7		
standards)	standards)		
♦ Domain 8 - Evaluation (4 standards)	♦ Domain 8 - Evaluation (4 standards)		
16. The coaching education program provides sufficient	16. The coaching education program provides sufficient		
instructional time to master the competencies at the	instructional time to master the competencies at the		
relevant coaching level. [The program structure should	relevant coaching level. [The program structure should		
demonstrate required student classroom hours that	demonstrate required student classroom hours that		
provide for presentation, practice, and application of	provide for presentation, practice, and application of		
content (i.e., number of credit hours, length of program	content (i.e., number of credit hours, length of program		
meeting times, number of practice and observation days).	meeting times, number of practice and observation days).		
Adequate coverage of all standards will ensure coach	Adequate coverage of all standards will ensure coach		
effectiveness in benchmarks related to the standard.]	effectiveness in benchmarks related to the standard.]		