

## What Generation Gap?

Dynamics Between Today's Athletes and Yesterday's Coaches

#### Hannah O. Olson, Ph.D.

University of Washington Center for Leadership in Athletics SHAPE America | March 17, 2015

#### Who am I? And who is in the room?



## Generational vs. Developmental

#### • Physical

- Intense growth; hormonal imbalances
- Movement from concrete to abstract thinking
- Emotional / Psychological
  - Seeking autonomy; testing limits
  - Sensitive to criticism; vulnerable
- Social
  - Negotiating identity
  - Seeking social acceptance with peers

#### So what is our role in all of this?



- Problem solve
- Find better ways to connect
- Teach and mentor
- Build relationships
- Identify similarities
- Use Gen-Y strengths to our advantage

#### Gen-Y: unique challenges opportunities!





# Utilizing Gen-Y Attributes

- Confident
- Team-oriented
- Interconnected with peers
- High achieving & desire success
- Upbeat & open-minded
- Used to "pressure"
- Understand technology
- Accepting of authority



## Coaches Can...

- Explore adversity
- Be creative
- Provide opportunities for decision-making
- Help students balance demands on time
- Adjust communication style
- Focus on "we" vs. "me"



#### Worksheet Activity: Part I



- Brainstorm generational characteristics of your students that impact your work
- Characteristics can be positive or negative

## Worksheet Activity: Part II

- Review your list from Part I. Are there characteristics in that list that conflict with your own characteristics?
  - Generation
  - Core Values
  - Coaching style
  - Personality traits

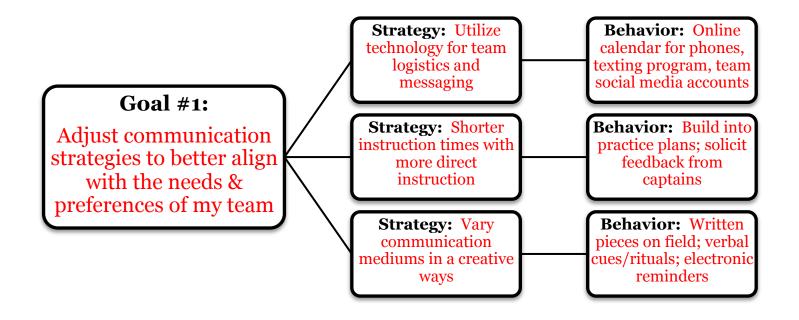


## Worksheet Activity: Part III

- Identify a personal goal that is tied to alleviating a generational tension you have listed
- What strategies can you use to reach this goal?
- And what specific behaviors can you tie to each strategy? Be specific!



#### Worksheet Activity: Part III



### Worksheet Activity: Part IV

- So what?
- Why is this important?
- What can you take away



that you can use immediately in your work?

## Primary Takeaway

- The golden nugget of wisdom:
  - Quality relationships trump all when it comes to (generational) differences



## Thank you for your time today!

• Questions?