

## Developing a Short Term Study Abroad in Sport Management

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## So you want to travel abroad with students!?!

### Initial considerations:

- + Learning outcomes & expectations
- + Target audience & number
- + Language
- + Length of trip/season (!!)
- + Cultural sites & activities
- + Transportation & housing needs
- + Costs - direct & indirect
- + Funding options + Who can help?



## Faculty Exploration Trip



- + Background research
- + Initial contact persons (support)
- + In country meetings & events
- + In country site tours & travel
- + Translators
- + Activity selection & quantifying "fatigue"
- + Fun factor (proper mindset)
- + Flexibility

- + Live the "student" experience
- + Take lots (and lots) of notes!

## And here we go: Australia



## Study Abroad in Australia

+ May 14-June 8, 2013 (26 days)

- + Lennox Head
- + Sydney
- + Canberra
- + Melbourne



## Course Credit Options

### 2 Options for Course Credit:

- + Athletic Training (AT)
- + ATTR 320 International Sports Medicine (3)

OR

- + Sport Management (SM)
- + SPMG 380 International Sport (3)
- + Pre-requisites:
  - + 2.75 GPA Athletic Training Students
  - + 2.50 GPA Sport Management Students



## Course Objectives

To expose athletic training & sport management majors to Australian and global educational concepts & culture.



## Pre-trip assignments



- + Submit copy of your passport for Australian visa by **Feb 1, 2012**
- + Submit Pre-trip forms by **Feb 15, 2012**
- + Complete the pre-trip materials on blackboard by **May 8, 2013**
- + Includes readings, quizzes, & assignments

## Next Steps

- + Apply for a **passport ASAP**, if you do not already have one. It can take up to 2 months to process.  
<https://pptform.state.gov/>
- + **By Feb 7, 2013 Submit:**
  1. **Application Form + \$50 Application Fee**
  2. **\$500 deposit**
- + We will accept the first 20 students to make deposit & meet the class pre-requisites



## Cost



- + **Tuition:** \$1,230.00
- + **Additional Trip Cost:** \$5,150.00
- + **Domestic Flight:** Approx. \$300.00
- + **Total Cost:** \$6,680.00
- + **Total Cost includes:**
  - Tuition
  - 32 meals
  - Lodging
  - Transportation in Australia
  - Group entrance fees

## What is not included

- + **Passport Fees (\$110)**
  - + Must have a passport and visa
  - + Must be valid for 6 months after our return
- + **Extra spending /Souvenir money (recommend approx. \$500 for trip)**



## Itinerary

- + **Lennox Head**
  - + Lectures by Southern Cross Faculty, Surf Lessons
- + **Sydney**
  - + Sydney Olympic Park, University of Sydney.
- + **Canberra**
  - + Tour & Train at the Australian Sports Institute, Clinics
- + **Melbourne**
  - + University of Melbourne
  - + Melbourne Cricket Grounds, Rod Laver Arena



May 2013 \*Lecture dates are subject to change


Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5	6	7	8	9	10	11 Commencement
12 <b>Mother's Day</b> Leave for Australia	13 Loss day to crossing international date line	14 Arrive in Australia travel to Lennox Head via Motor Coach  Group Dinner @ Bowling club  <b>Stay in Lennox Head</b>	15 AT: Surf Physiology & Surf Injury Lectures  SM: Surf Management & Sports Tourism Lectures	16 All: Surf lesson  All: Sports Culture diversity in Pacific Asia	17 Tour Surf Australia High Performance Centre	18 All: Learn to play Cricket  Free Afternoon
19 Free Morning All: Learn how to play rugby	20 AT: Alternative Medicine lecture  SM: Managing Outdoor Events in AUS All: Raintorest Walk	21 AT: Australian Health Care System Lecture  SM: Sport Tourism in AUS Lecture  <b>Stay in Canberra</b>	22 All: Learn to Lawn Bowls  All: Walking Tour of neighborhood  Free Afternoon	23 <b>Arrive in Sydney</b> All: Walking Tour of neighborhood  Free Afternoon	24 All: Tour Olympic Park  AT: Sports Medicine Lecture SM: Olympic Prep Lecture	25 All: Taronga Zoo  Group dinner -- harbor cruise
26 All: Tour of facility & Professional Sport game  <b>Stay in Melbourne</b>	27 All: Job shadow day	28 Leave Sydney for Canberra via Train  <b>Stay in Canberra</b>	29 All: Anisole Football and Social Club Facility Tour	30 All: AS: Full Day of Programming	31 All: Canberra Tour -- War Memorial, New Parliament, & National Museum of Australia	1 Free Morning/Hemson Rugby Game*
2 Leave for Melbourne All: City Walking Tour  <b>Stay in Melbourne</b>	3 All: University of Melbourne Sports Facility Tour	4 All: Job Shadow	5 All: Tour Melbourne Cricket Grounds and on-site healthcare facilities  All: Visit National Sports Museum	6 All: Philips Island tour	7 All: Aboriginal tour  Group Dinner	8 Return to USA

## Faculty Process

- ✦ Who is the point person(s) on campus?
  - Financial/Bursar
  - International Studies/Study Abroad Office
  - Registrar
  - Information Technology

## Budget/Finances

- ✦ Numbers (20 + 2 faculty)
- ✦ Break even
- ✦ Deposits
- ✦ Payments & Disbursements



## Budget

	A	B	C	D	E	F	G	H	I
1	Revenues	Account #		For 20 students					# of people
2	Tuition			\$36,600.00		Tuition:	\$1,815.00	20	\$36,300.00
3	Program Fees			\$85,700.00		Program fee:	\$4,285	20	\$85,700.00
4				<b>Total Revenue</b>	<b>\$122,300.00</b>		<b>Total cost per student:</b>		
5	Expenses						Linda	Lisa	
6	Salary			\$9,122.26			4626.13	4426.13	\$122.26
7	Benefits			\$12,163.00			6261.5	5901.5	12163
8	Airfare (International)			\$39,600.00			1,900	22	\$9600
9	3rd vendor (includes housing for 3 cities, and all in-country transp)			\$52,500.00			2,625.00	30	\$23500
10	Housing (not arranged by vendor)			\$4,448.00					
11	Educational Experiences			\$1,918.00					
12	Cultural Events Expenses (Zoo, Surf lesson)			\$1,980.00			90	22	1980
13	Health Insurance			\$880.00			40	22	880
14	Misc.			\$100.00					
15				<b>Total Expenses</b>	<b>\$121,731.26</b>				
16									
17									
18				Difference	\$568.74				

## Recruiting

- ✦ Develop flyer
- ✦ Disseminate Information (other institutions invited?)
- ✦ WOM
- ✦ Timing





## Travel Logistics

- ✦ Method of travel
- ✦ Weather
- ✦ Hostels
- ✦ Safety
- ✦ Insurance
- ✦ Medical
- ✦ Language & Culture






## Third Party Vendors

- ✦ Be specific with your expectations



## Miscellaneous

- ✦ Blog
- ✦ Facebook Page
- ✦ Social Media Accounts



## Trip Assignments

- ✦ Project (turned in by June 21)
- ✦ Journals (turned in by June 21)
- ✦ Blog contribution (one time)
- ✦ Reflections (ongoing)



## Happy Travels!



## QUESTIONS?



Pageviews by Countries



Entry	Pageviews
United States	3415
Australia	725
Russia	148
United Kingdom	43
Germany	27
South Korea	20
New Zealand	9
France	3
Poland	3
China	2