

RUN! JUMP! THROW!



Presented by:

[Name], [State Chair]

Name, Co-presenter



RUN! JUMP! THROW!

Objectives

1. Introduce The Hershey Company and its heritage
2. Understand how Hershey's Track & Field Games (HTFG) helps improve physical activity before, during and after school to support a comprehensive school physical activity program.
3. Acquire lesson plans and extension activities for classrooms, recess and afterschool programs to teach fundamental running, jumping and throwing skills.
4. Learn how to register and organize a local HTFG event.

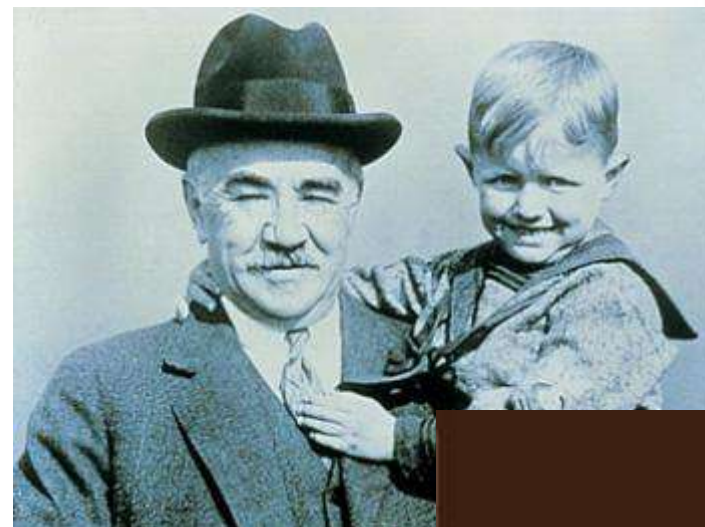
Heritage - Milton S. Hershey

- Raised in rural central Pennsylvania
- Lacked a formal education
- Went bankrupt three times by the time he was 30
- Went on to become one of America's wealthiest individuals
- A visionary builder of the town which bears his name
- A philanthropist whose open-hearted generosity continues to touch the lives of thousands



A Legacy of Corporate Social Responsibility

- Milton S. Hershey is known for one of the biggest philanthropic gestures of the century, creating a residential school for children in need.
- Hershey left his fortune to the School, which has been in existence for more than 100 years.
- Controlling interest of The Hershey Company is held by the Hershey Trust which funds the School.
- Today, the Milton Hershey School, serves 1,800 children from across the country, providing a home, food, clothing, medical care, and a quality education at no cost.



MILTON
HERSHEY
SCHOOL

FOUNDED 1909

You probably know that The Hershey Company has been making your favorite chocolate for more than 100 years, but did you know that for nearly a third of that time, Hershey has also been sponsoring the HERSHEY'S Track & Field Games?



HERSHEY'S Track & Field Games is the longest-running youth activity program of its kind in North America, building skills for kids ages 9-14 to enjoy a lifetime of activity.

The program celebrates a **36 year legacy** of The Hershey Company's commitment to **well-being** and **volunteerism**.

RUN! JUMP! THROW!



More Than Just A Track Meet...

A Turn-key Youth Activity Program organized by local schools, parks and service organizations that advances shared community goals.

1. Youth activity and social development skills

- Teaches basic running, jumping and throwing skills and encourages goal-setting, confidence and teamwork

2. Community volunteerism

- Engages more than 20,000 local volunteers annually



RUN! JUMP! THROW!

ACHIEVEMENT ENCOURAGEMENT

CONFIDENCE LEADERSHIP

ACHIEVEMENT ENCOURAGEMENT

RUN! JUMP! THROW!



More Than Just A Track Meet...



RUN! JUMP! THROW!

CONFIDENCE LEADERSHIP

HERSHEY'S Track & Field Games helps schools implement a Comprehensive School Physical Activity Program



AAHPERD/ NASPE's Comprehensive School Physical Activity Program

Goal: Ensure that every school implements a Comprehensive School Physical Activity Program.

Buy In: More than 7,000 schools nationwide have joined the MOVEment.

Participating Schools Receive:

- Free Web Resources
- Monthly Online Toolkits
- Workshops
- Webinars
- Newsletters



Physical Education

- **Physical education class is the foundation of CSPAP** – the academic subject where all students develop the knowledge, skills and confidence to adopt and maintain an active lifestyle.
- Running, jumping and throwing skills are the foundation to most sport and recreation activities.
 - Integrating HTFG into the curriculum builds skills that inspire a lifetime of activity.
 - Ready-to-use lesson plans are available through AAHPERD's website

Practical Application

Everybody up!

Instant Activity

Traffic Lights Warm Up (5 min)

Introduce cues to the standing start

Lesson Objective

By the end of this lesson the student will be able to demonstrate the critical elements of a standing start, sprint, and standing long jump.

Expectations

- All students will participate actively and cooperatively
- Treat peers, teachers and equipment respectfully at all times

Instructional Track & Field Stations

3 minute rotations

Station 1 – 15yd. Falling Short Race

Station 2 – Sprinting

Station 3 – Standing Long Jump

Station 4 – Fitness Station

Cool Down

Close Proximity Group Stretching (DVD)

Check for understanding while stretching
(Use assessment questions in lesson plans)

Physical Activity During School

Provide additional opportunities to practice the skills they learned in physical education class.

- Recess stations (during lunch period for secondary level)
- Physical activity breaks during class time.
- **SCHOOL-WIDE FIELD DAY** as a local HTFG event



Physical Activity Before and After School

Organize **BEFORE** or **AFTER SCHOOL** programs to reinforce run, jump and throw skills taught in PE class.

- Run, Jump & Throw Clubs
- Intramural Track Clubs



Staff Involvement

Enlist the help of school staff members

- Equip classroom teachers with Run, Jump & Throw classroom activity break ideas
- Staff can provide supervision and support during a culminating HTFG event

Family and Community Involvement

- Include families in HTFG meets as event volunteers (judges, scorers, supporters, drink station)
- Work with the community recreation department to host an HTFG event together
- Engage community service volunteers (Track clubs, Key Club, Kiwanis, etc)

National Volunteer Partner KEY CLUB

- The oldest and largest service organization for teens (high school students age 14–18)
- Part of a family of programs of **Kiwanis International**
- Support Kiwanis mission to serve children of the world by performing acts of service in their communities
- Approximately 260,000 members in approximately 5,000 clubs in 30 nations

****All Key Clubs are organized through High Schools and sponsored by Kiwanis***



Bringing Fun & Games to Local Communities

**HERSHEY'S Track & Field Games
101**



Participants

- Boys and Girls ages 9-14 (age as of December 31 in current year)
- Local organizers are encouraged to offer activities for younger children ages 6-8 to introduce the fun of running, jumping and throwing.



Only youth ages 9-14 can advance to further competition

Competitive Events

Ages 9 & 10

- 50-meter Dash
- 100-meter Dash
- 200-meter Dash
- 400-meter Dash
- 4 x 100-meter Relay*
- Standing Long Jump
- Softball throw

Ages 11 & 12

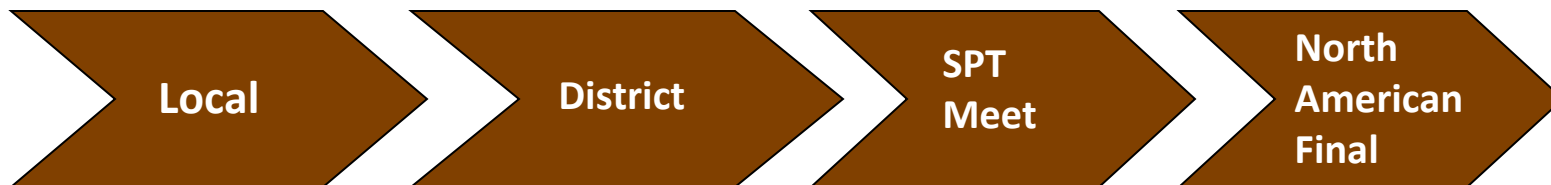
- 100-meter Dash
- 200-meter Dash
- 400-meter Dash
- 800-meter Run
- 4 x 100-meter Relay*
- Standing Long Jump
- Softball throw

Ages 13 & 14

- 100-meter Dash
- 200-meter Dash
- 800-meter Run
- 1600-meter Run
- 4 x 100-meter Relay
- Standing Long Jump
- Softball throw

*4x100 Relays in the 9&10 and 11&12 age groups are held at the local, district (where applicable) and state/provincial/territorial (SPT) meets only. These events do not qualify for the North American Final. Participants can only compete in one local or one district meet.

Progression of Meets



- Local meets
 - March-May
- District meets (where applicable)
 - May-early June
- State/Provincial/Territorial (SPT) Meets
 - June to early July
- North American Final
 - Held in Hershey, PA in August

First Time Organizer Tools

HERSHEY'S FastTrack to Sports Starter Guide

- spiral bound guide for teaching run, jump, and throw skill activities.



Activation Kit

- includes batons, softballs, measuring tapes and stop watches (everything you need to run a meet).



You do not need to organize ALL HTFG events to host a local meet.

Select the activities that best fit your Field Day, After School Program or Community Event.

ACHIEVEMENT ENCOURAGEMENT

RUN! JUMP! THROW!



CONFIDENCE LEADERSHIP

Event Manager



RUN! JUMP! THROW!

Event Manager

Everything needed to run and promote an event

- Register Account Profile and Event
- Complete and submit required post-meet forms: Meet Results and Participation Report
- On-line Local Meet Registration
- Print Materials
 - Local Entry Form
 - Local Certificate
 - Flyer
 - Rule Book
 - Assignment Grid



Need Help? [Email us](#)

Create a new account

Bold fields are required.

CONTACT INFORMATION

Role:

Select the role of the highest level event you are organizing or by your official title. Do not select Assistant State/Provincial/Territory Coordinator, State/Provincial/Territory Coordinator, Assistant Regional Coordinator, or Regional Coordinator unless you officially hold that title.

Local Coordinator 



First Name:

Last Name:

Organization Name:

Primary Phone: xxx-xxx-xxxx

Alternate Phone:


Fax:

MAILING ADDRESS

Address:

Address 2:

City:

State/Prov/Terr: -- Select -- 

Zip/Postal Code:

ADMIN TOOLS

COORDINATOR TOOLS

Logged in as: [aburrell@raiderweb.org](#) [Change User](#)
Local

MY ACTION ITEMS & EVENTS

EVENTS

Add Event

My Events

Forms

Event Registrations

RESOURCES

Reference Materials

Program

Recruitment

My Coordinator

Jeff Hall

814-231-3071

jhall@crcoq.net

Need Help? [Email us](#)

Reports

Bold items are required.

Report: **Event Registrations**

Coordinator Name: **Event Registrations**

User Role: -- All -- User Status: Approved

Event Type: -- All -- Country: -- All --

Region: 7 State/Prov/Terr: Pennsylvania

From Date: To Date:

Form Status: Submitted

Search

Export Notes:

After the document has been exported and you want to save the Excel spreadsheet, select "File -> Save As" and change the "Save as Type" from "Web Page" to "Microsoft Excel Workbook."

There are 0 items in this list based on your search criteria.

COORDINATOR TOOLS

 Logged in as:
zrjackson@derrytownship.org
 Local

MY ACTION ITEMS & EVENTS

EVENTS

-
- [Add Event](#)
-
- [My Events](#)
-
- [Forms](#)
-
- [Event Registrations](#)
-

RESOURCES

-
- [Reference Materials](#)
-
- [Program Recruitment](#)
-

 My Coordinator
Jeff Hall
 814-231-3071
ihall@crcoq.net

 Need Help? [Email us](#)

Action Items

My Events
Acknowledgements

Please acknowledge the following policies for the 2012 season.

- [Sponsorship Policy](#)
- [Duties and Responsibilities - Local](#)

[Acknowledge](#)
Required Forms Due

	Form Type	Form Name	Event Date	Facility Name	Status
FORM DUE	Event	Local Participation Report	6/2/12 9:00 AM	Hershey High School Track	Due: 06/04/2012
FORM DUE	Event	Local/District Meet Results	6/2/12 9:00 AM	Hershey High School Track	Due: 06/04/2012

1
ANNOUNCEMENTS
Having problems opening attachments?

If you are experiencing difficulties . . .

Happy New Year & Happy Birthday Hershey!

It's a Celebration!

► MY ACTION ITEMS & EVENTS

EVENTS

Add Event

My Events

Forms

Event Registrations

RESOURCES

Reference Materials

Program Recruitment

My Coordinator
Jeff Hall
814-231-3071
jhall@crcoq.net...

Need Help? [Email us](#)

Add Event

Home » Tools » Events » Add Event

Bold fields are required.

EVENT INFORMATION

Status: Pending ←

Type: (Only select "District" if previous local competition winners will be advancing to a district meet.)

Local ←

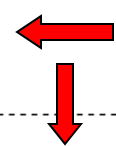
Date: (mm/dd/yyyy)

Start Time: (hh:mm am/pm)

Rain Date: (mm/dd/yyyy)

Is this a new event in your community?

- Yes**, this is a new event in our community
- No**, this event has previously been held in our community



FastTrack to Sports Starter Guide / Activation Kit

This is the first time I am registering a HERSHEY'S Track & Field Event.



Is this a closed meet? ←

Closed Meet selection should only be used for school fun/field days, programs with specific local agency/organization and will post to the public site as a closed meet.

- Yes**
- No**

Registration Information: ←

Enter any notes or registration information that would be helpful to potential participants, parents, or volunteers relating to your event. (For example: Completed signed entry form with copy of birth document required; On-line registration deadline is Wednesday, May 15, etc.). This information will be displayed on the public site under your other event details.

▶ MY ACTION ITEMS & EVENTS

EVENTS

- Add Event
- My Events
- Forms
- Event Registrations

RESOURCES

- Reference Materials
- Program Recruitment

My Coordinator
Jeff Hall
814-231-3071
jhall@crcoq.net...

Need Help? [Email us](#)

Reference Materials




Home » Tools » Resources » Reference Materials

Materials for
Your Meet








North American Final Forms,
Documents & Guidelines

Guidelines, Policies
& Duties









MEET FORMS & DOCUMENTS

-  Certificate of Participation
-  Community Service Form
-  Official Rule Book and Manual

Selected pages from Rulebook:

-  Field Events Score Card
-  Local Entry Form
-  Press Release Document
-  Sample Press Release
-  Track Events Score Card
-  Volunteer Letter
-  Volunteer Assignment Grid

PROMOTIONAL ITEMS

-  Hershey's Track & Field Games Flyer
-  Merchandise Catalog
-  Radio Script - General
-  Radio Script - Detailed
-  8.5x11 Poster
-  11x8.5 Poster
-  11x17 Poster
-  17x11 Poster

PROGRAM PROJECTS

Nike Re-Use A Shoe:

-  HTFG Play Space Terms & Conditions
-  Nike Reuse A Shoe Flyer (B/W)
-  Nike Reuse A Shoe Flyer (Color)
-  Promotion Email

Find a Track Meet



- [Getting Started](#)
- [Events/Age Groups](#)
- [North American Final Event](#)
- [Key Dates](#)
- [Organize a Track Meet](#)
- [General Track Meet Guidelines](#)
- [Find a Track Meet](#)
- [North American Final Travel Policy](#)
- [Parent FAQs](#)
- [Scholarship Information](#)
- [Register for a Track Meet Local Entry Form \(PDF\)](#)
- [Find a State / Provincial / Territory Chair](#)

[Give us Feedback](#)

Local HERSHEY'S Track & Field Games are set to begin all across the country. Keep checking back to find a track meet near you or contact [your state/provincial/territory chair](#) to inquire. If you can't find one, it's easy to organize and host a meet for your child and children of your community.

All participants are required to print or complete a Local Entry Form signed by a parent or guardian and have it with them on the day of the event. The online form submission will notify the Organizer of your child's interest in participation, but will not replace the need to bring a signed copy with you to the event. A birth certificate must be presented on the day of the event to validate age.

To find a track meet near you, please enter your zip code:

Or, choose a state/province/territory:

Closed Meets are limited to participants within a particular group such as school fun/field days, programs with specific enrollment, or any meet restricted by local agencies/organizations. These meets are not open to the general public.

Local Meets

Event Date 03/29/2012
Event Time 4:30 PM
Rain Date 04/19/2012
Coordinator Erin Stroud
Phone 415-289-4198
Email estroud@ci.sausalito.ca.us
Address MLK Fields
610 Coloma Street
Sausalito, CA 94965

Registration Signed registration forms must be brought to meet and presented at registration table
Instructions with copy of birth certificate. Any questions, please contact Erin Stroud at contact information above. Thank you.

[Register for Event Listed Above](#)

Event Date 04/14/2012
Event Time 9:00 AM

All local meets require a signed Local Entry Form for each participant and proof of age document

Find a Track Meet



Getting Started

[Events/Age Groups](#)

[North American Final Event](#)

[Key Dates](#)

[Organize a Track Meet](#)

[General Track Meet Guidelines](#)

[Find a Track Meet](#)

[North American Final Travel Policy](#)

[Parent FAQs](#)

[Scholarship Information](#)

[Register for a Track Meet Local Entry Form \(PDF\)](#)

[Find a State / Provincial / Territory Chair](#)

[Give us Feedback](#)

Local HERSHEY'S Track & Field Games are set to begin all across the country. Keep checking back to find a track meet near you or contact [your state/provincial/territory chair](#) to inquire. If you can't find one, it's easy to organize and host a meet for your child and children of your community.

All participants are required to print or complete a Local Entry Form signed by a parent or guardian and have it with them on the day of the event. The online form submission will notify the Organizer of your child's interest in participation, but will not replace the need to bring a signed copy with you to the event. A birth certificate must be presented on the day of the event to validate age.

To find a track meet near you, please enter your zip code:

Choose a meet type

Or, choose a state/province/territory:

California North

Local Meets

Closed Meets are limited to participants within a particular group such as school fun/field days, programs with specific enrollment, or any meet restricted by local agencies/organizations. These meets are not open to the general public.

Local Meets

Event Type **Closed Meet**
Event Date 03/29/2012
Event Time 4:30 PM
Rain Date 04/19/2012
Coordinator Erin Stroud
Phone 415-289-4198
Email estroud@ci.sausalito.ca.us
Address MLK Fields
610 Coloma Street
Sausalito, CA 94965

All local meets require a signed Local Entry Form for each participant and proof of age document

Event Date 04/14/2012

ADMIN TOOLS

COORDINATOR TOOLS

Logged in as: [estroud@ci.sausalito.ca.us](#) [Change User](#)
Local

▶ MY ACTION ITEMS & EVENTS

EVENTS

- Add Event
- My Events
- Forms
- Event Registrations

RESOURCES

- Reference Materials
- Program Recruitment

My Coordinator
Judi Baxter
707-546-3986
[judibax@sonic.net...](mailto:judibax@sonic.net)

Need Help? [Email us](#)

Action Items

My Events

Required Forms Due



	Form Type	Form Name	Event Date	Facility Name	Status
FORM DUE	Event	Local Participation Report	3/29/12 4:30 PM	MLK Fields	Due: 03/31/2012
FORM DUE	Event	Local/District Meet Results	3/29/12 4:30 PM	MLK Fields	Due: 03/31/2012

1

ANNOUNCEMENTS ?

Having problems opening attachments?

If you are experiencing difficulties . . .

Happy New Year & Happy Birthday Hershey!

It's a Celebration!

ACHIEVEMENT ENCOURAGEMENT

RUN! JUMP! THROW!



Tips for Success



CONFIDENCE LEADERSHIP



RUN! JUMP! THROW!

Helpful Tips

- Engage local track enthusiasts to volunteer (track coaches, athletes, running clubs)
- Create a simple and convenient registration process
- Involve local track and running clubs (Participants & Volunteers)
- Create an organized finish line, bull pen, and awards area

Helpful Tips

- Develop a specific order of events and post it for participants and spectators
- Assign your best volunteers to work in the key areas
- Engage the whole family in Run, Jump and Throw games to make it a memorable family moment

Key Dates

- Register to organize a local event TODAY
- Communicate with State Chair to get started
- Recruit volunteers and promote (Nov-February)
- Host local events (March – June 2013)
- Report event results online

HTFG Jump Drive Includes

- HTFG Lesson Plans
- Classroom Activity Cards
- Promotional Videos
- Take-Home Practice Guide
- After School Program Blueprint
- Sign-up Sheet templates
- And much much more!

ACHIEVEMENT ENCOURAGEMENT

RUN! JUMP! THROW!



CONFIDENCE LEADERSHIP

Questions & Answers



RUN! JUMP! THROW!

Please complete NASPE's Workshop Evaluation

ACHIEVEMENT ENCOURAGEMENT

RUN! JUMP! THROW!



CONFIDENCE LEADERSHIP

www.hersheystrackandfield.com

ht&fg@hersheys.com

[717-534-8087](tel:717-534-8087)



RUN! JUMP! THROW!