







BodyWorks Panel

1. Overview – BodyWorks Program

Brooke Leggin
Office on Women's Health, Dept. of Health & Human Services

2. Implementing at the Community Level

Marian Mehegan & Andrea Evans, Region 1 (Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont)
Office on Women's Health, Dept. of Health & Human Services

3. What is it like to run a BodyWorks program?

Ann Merritt
Valley Regional Hospital





BodyWorks Overview

- Background
- Theories
- BodyWorks Sessions
- Toolkit
- Trainers
- Evaluation
- Contact Information



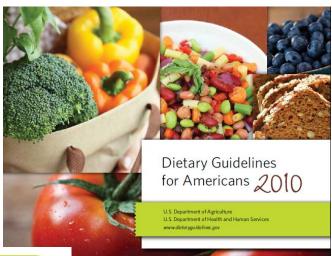


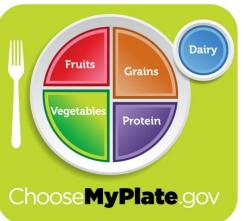
About BodyWorks

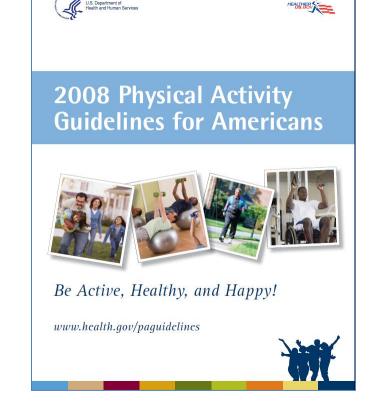
- An 8-week healthy lifestyle program for parents and caregivers of children 9 to 14 years old
- Each 90-minute BodyWorks session focuses on healthy eating and physical activity
- BodyWorks is focused on parents as change agents

About BodyWorks













- Transtheoretical Model (Stages of Change) (Prochaska)
- Social Cognitive Theory (Bandura)
- Motivational Interviewing (Miller & Rollnick)
- Adult Learning Principles (Knowles)
- Gagne's Nine Instructional Principles



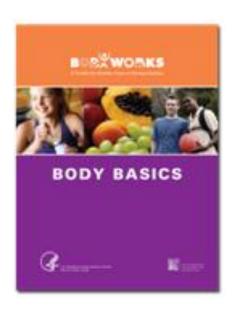


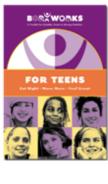
Weekly Sessions

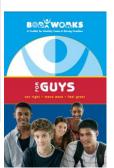
- Session 1 BodyWorks: Tools for Changing Habits
- Session 2 Basics of Healthy Eating
- Session 3 Get Moving
- Session 4 Serving Sizes and Healthy Food Choices
- Session 5 Setting Goals and Meal Planning
- Session 6 Shopping, Cooking, and Eating Together
- Session 7 Types of Physical Activity / Media Influences
- Session 8 Keeping It Up

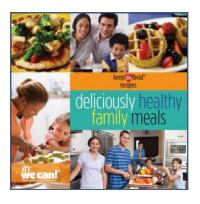


Toolkit Components



















Trainers

- Participate in a free, 1-day training
- Come from a variety of backgrounds:
 - Health educators
 - Health care professionals I
 - Nutritionists
 - Teachers

- Dieticians
- Physical trainers
- Social workers
- Conduct BodyWorks programs in a variety of sites
 - Community- and faithbased organizations
 - State health agencies
 - Nonprofit organizations
 - Hospitals

- Health care systems
- Schools
- Work sites



Key Components

- Free training, technical assistance, and materials
- Plain-language, attractive materials
- Utilizes all learning styles (visual, auditory, tactile/kinesthetic)
- Emphasizes small, gradual behavior change
- Goal setting & peer support
- Theory-based, evaluation data available



Evaluation

- Parents gained:
 - ✓ Nutrition and physical activity knowledge
 - ☑ Self-confidence in helping their children change eating habits
 - ☑ Ability to set nutrition goals or plan physical activity for their families
- Parents:
 - ☑ Made healthier food choices
 - ☑ Changed how much they ate
 - ☑ Exercised more
 - ☑ Changed food preparation and purchases
- Currently undergoing a second, more extensive evaluation







womenshealth.gov/BodyWorks





Contact BodyWorks

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Transtheoretical Model (Stages of Change)

- Change is not a single event, but rather an ongoing process.
- People are at different stages of readiness at any one time.
- BodyWorks is most helpful for people in Stage 2 (Contemplation) or 3 (Preparation) and may be helpful for people in Stage 4 (Action) or 5 (Maintenance).





Social Cognitive Theory (SCT)

- SCT is broad and complex.
- SCT concepts incorporated into BodyWorks:
 - Observational learning (modeling)
 - Self-efficacy (a person's confidence in his or her ability to perform a behavior)
 - Goal setting
 - Behavioral capability (knowing what to do and how to do it)





Motivational Interviewing

- A brief, nonconfrontational way to help someone make changes
- Create a safe and supportive environment to help people think about their behaviors and whether or how they might go about making changes
- Helps people explore and resolve ambivalence (for example, between indulgence and restraint)





Adult Learning Principles

Four phases of the adult learning cycle:

- 1. Experiencing Doing
- 2. Processing Reflecting
- 3. Generalizing Deriving Meaning
- 4. Applying Taking Action



Gagne's Nine Instructional Principles

- 1. Gain Attention
- 2. State Objectives
- 3. Stimulate Recall
- Present New Information
- 5. Guide Learning

- 6. Elicit Performance
- 7. Provide Feedback
- 8. Evaluate Performance
- 9. Enhance Retention

