Advocacy Project Development

Educate, Motivate & Inspire

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Development Steps

1) Identify topic
2) Find and download song (legally)
3) Locate high resolution images relating to the lyrics of the song
4) Insert images onto PowerPoint slides
5) Add text if desired
6) Insert music on first slide and set to play across all slides
7) Set slide timing (slide show tab / record)

<u>Description of Assignment:</u> Students will create an original, multimedia-rich advocacy project designed to inspire, educate, motivate, or debate the selected topic. Projects must relate to the field of health education, health promotion or health and physical education. Students must receive instructor approval once the topic has been selected.

Skill	4	3	2	1	Value
A Construction Quality	Background and font formats (e.g., color, bold, italic) have been planned to enhance readability and content. Presentation has no misspellings or grammatical errors.	Background and font formats have been planned to enhance readability. Presentation has few misspellings and/or grammatical errors.	Background and font formatting has been carefully planned to complement the content. It may be a little hard to read. Presentation has several misspellings and/or grammatical errors.	Background and font formatting makes it very difficult to read the material. Presentation has major spelling errors and/or grammatical errors.	
B Originality	The majority of the content and many of the ideas are presented in a fresh, original, and inventive way.	Some of the content and some of the ideas are presented in a fresh, original, and inventive way.	The work is an extensive collection of other people's ideas, products, images, and inventions.	The work is a minimal collection of rehash of other people's ideas, products, images, and inventions.	
C Graphics, Sounds, Video, and/or Animation	All graphics, sounds,video, and/or animations assist in presenting an overall theme and make visual connections that enhance understanding of the topic.	Some graphics, sounds,video, and/or animations assist in presenting an overall theme and make visual connections that enhance understanding of the topic.	Some of the graphics, sounds, video, and/or animations seem unrelated to the topic and do not enhance the overall understanding.	The graphics, sounds, video, and/or animations are unrelated to the content.	
D Content Accuracy	All content throughout the presentation is accurate. There are no factual errors.	Most of the content is accurate, but there is one piece of information that is inaccurate.	The content is generally accurate, but one piece is clearly flawed or inaccurate.	Content is typically confusing or contains more than one factual error.	
E Effectiveness	Project includes all material needed to gain a comfortable understanding of the topic.	Project includes most material needed to gain a comfortable understanding of the topic.	Project is missing more than two key elements.	Project is lacking several key elements and has inaccuracies.	
				Total	