

Using Social Media to Market Your PAP



Use
craigslist
to your
benefits



- Examples From Other Universities

Oregon State University

University of Minnesota

Springfield College

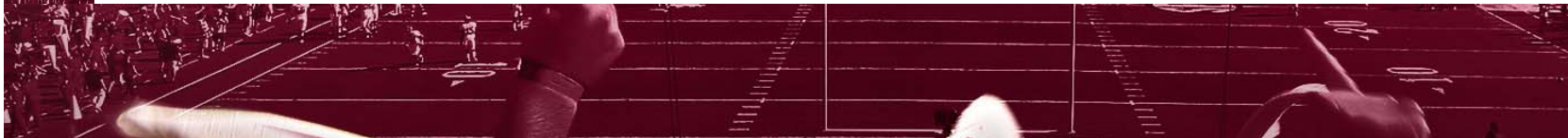
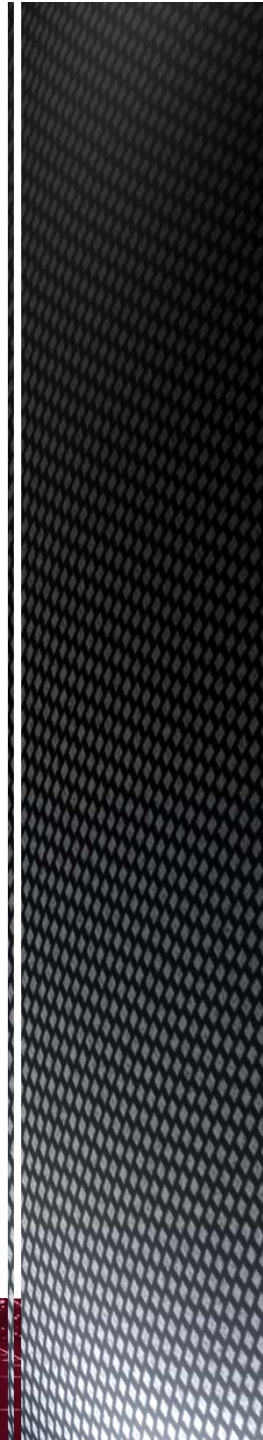
Texas State University

Georgia Southern University

University of New Mexico

Texas A&M

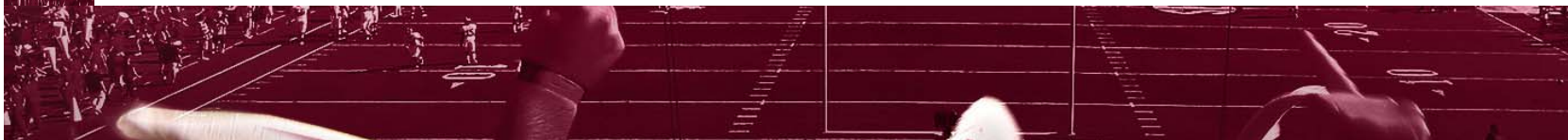
Appalachian State University





Facebook

Physical Activity Program





Craig's List

Flying Disc Sports Ad

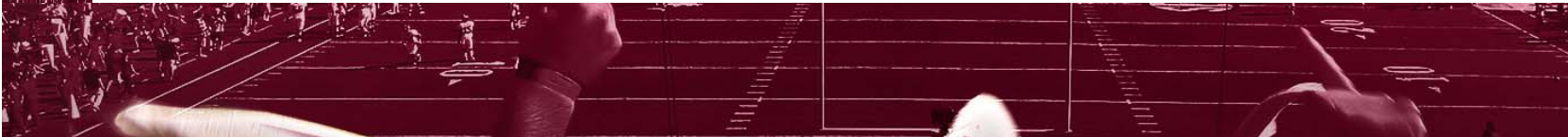
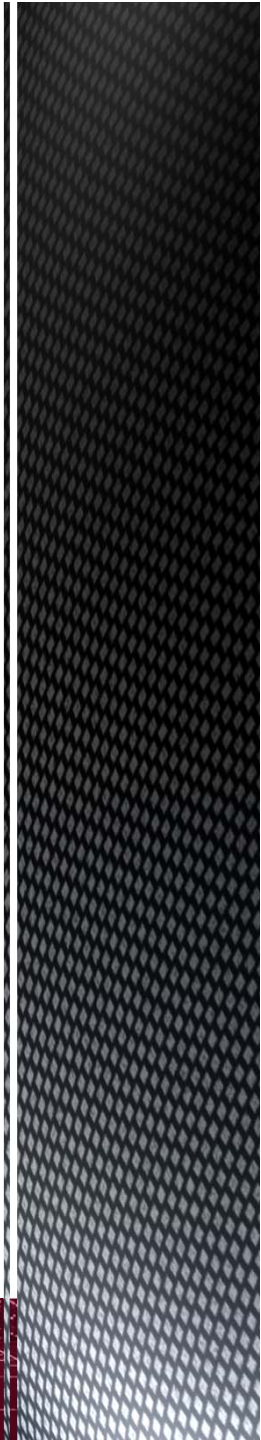
Shag Dance Instructor Ad

Zumba Toning Instructor Ad



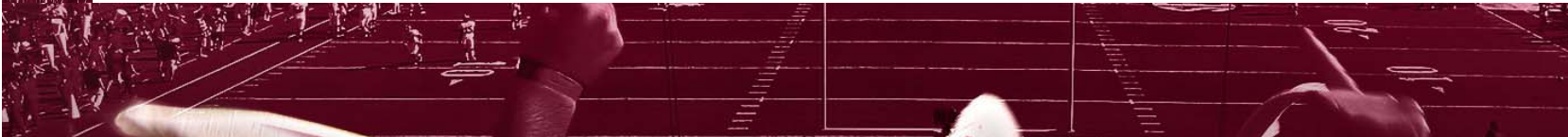
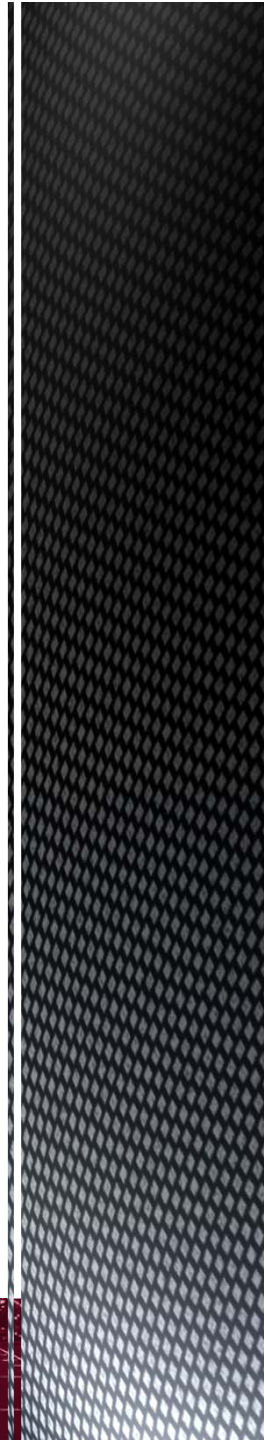
Blackboard Repository

Physical Activity Program





Private Link for USC PAP
Recruiting on YouTube





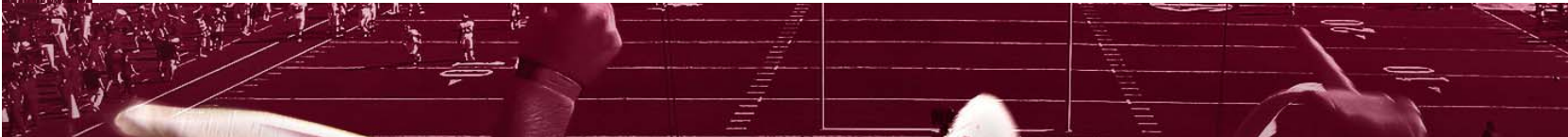
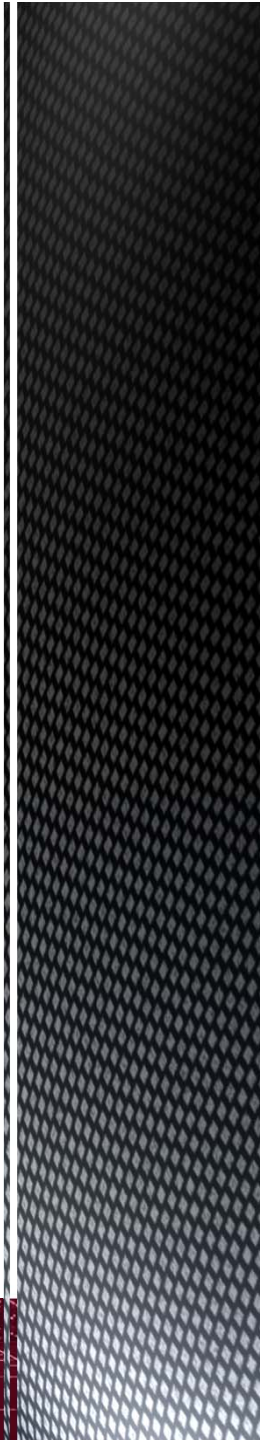
Physical Activity Program Webpage

Instructors

Courses Offered

Frequently Asked Questions

Resources





- Questions? Comments?

- D. Gary Nave, naved@mailbox.sc.edu, 803.777.3239
- Sergio Molina, molinasl@email.sc.edu, 620.229.6138

