# Creating Effective Partnerships with Youth Sport Parents: A Coaches' Workshop

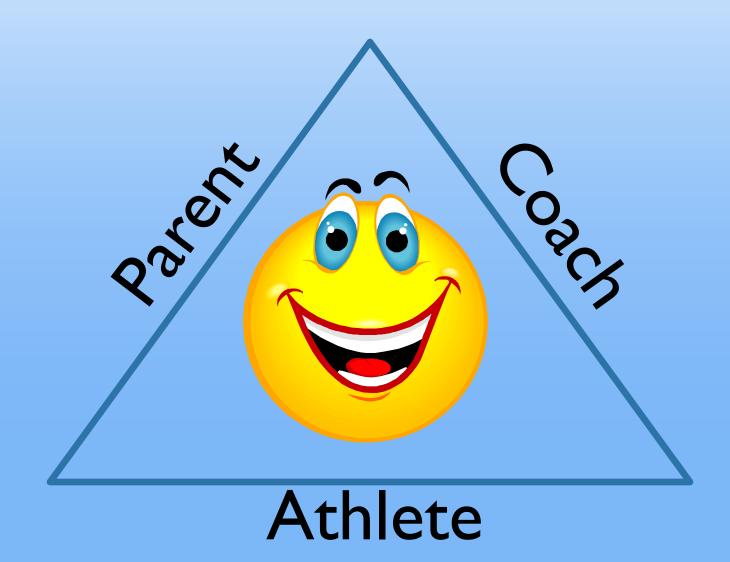
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# Three Good Things

What are 3 good things about having parents involved in our teams?

# The Athletic Triangle



# Workshop Plan

- Roles and Viewpoint
- Types of Parents
- Case Studies: Small groups
- Strategies
- Take Home Messages & Resources
- Questions





to help their child grow and develop through sport participation



to help all of the athletes grow and develop through sport participation

### Understanding the Parents' Point of View

Sport parents have challenges of ...

- Being careful not to become too dependent on successes of child
- Trying to be realistic about the child's talent
- Separating child's performance from their view of themselves
- Managing increased, intense emotions from watching their child perform in public
- Sharing control of their child with another adult

### Have you experienced these parents?



Have you made any?

# MISTAKES THAT COACHES MAKE IN DEALING WITH PARENTS

### Challenging Parent Scenarios

- Consider the following related to your assigned scenario:
  - What are the critical issues in the case?
  - Who are the stakeholders?
  - How do you reach a decision about your next action?

### Large Group Discussion

# HOW CAN WE HANDLE THESE CHALLENGES?

#### Large Group Discussion

### WHAT ARE SOME STRATEGIES YOU USE?

# Successful Strategies

#### What are your strategies?

- Have a parent meeting before the season
  - Cover the mission of the program and expectations of athletes & parents
  - Share your philosophy of how you will conduct the team
  - Outline ways that you want parents to interact with you
- Send parents updates about player development throughout the season
- Demonstrate consistency: conflicts happen when coaches are inconsistent in dealing with athletes
- Focus on the development of the athletes: conflicts happen when coaches are outcome focused rather than mastery focused

## Other Successful Strategies

- Remember the parents' point of view
- Encourage a cooling off period
- Be a listener first
- Get parents involved
- Be upfront and honest
- Designate a parent liaison
- Provide concrete suggestions for how parents can help provide a positive atmosphere

# Take Home Messages

- What have you reflected on today that has affected your approach to working with parents?
- Sport parents have many challenges
- Coaches have the opportunity to develop positive relationships with parents
- Attempt to reinforce your coaching philosophy with your behaviors

#### Resources

- Whose Game is it, Anyway? Ginsburg, Durant, & Baltzell
- The Double-Goal Coach Thompson
- The Cheers and the Tears Murphy
- Straight Talk about Children and Sport
   Coaching Association of Canada
- Champions are Raised, Not Born Sanders
- Parenting Your Superstar: How to Help Your Child Get the Most Out of Sports
   Rotella and Bunker



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