

# Welcome

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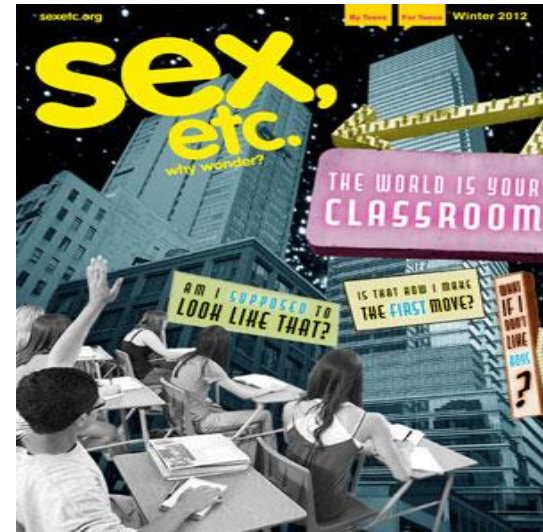
## About Us

Answer is a national organization dedicated to providing and promoting comprehensive sexuality education to teens and the adults who teach them.

# Two Primary Programs:

- 1) Sex, Etc.  
Magazine & Website

**sex.  
etc.**



- 2) Sexuality Education  
Training Initiative



Why Wonder?

SEARCH

SEX EDUCATION BY TEENS, FOR TEENS!

213 current visitors

# sex. etc.

Sex ed anywhere you are.

Visit [m.sexetc.org](http://m.sexetc.org) on your mobile browser.

SCAN ME



LOGIN

JOIN SEX, ETC FORGOT YOUR PASSWORD?

TAKE ACTION

GET TESTED

FAQs

VIDEOS

COMIX & QUIZZES

SEX TERMS

FORUMS

SEX IN THE STATES

JOIN OUR STAFF

BLOG

IN A CRISIS?



Sex, Etc. Magazine  
SUBSCRIBE NOW!

## The Long Walk to the Pharmacy: Purchasing Plan B

By Emily Duhovny, 18, Staff Writer  
Photo by bratha/Flickr.com

## BLOG

### Tide on Gender

As harmless as this commercial may seem, it still continues prejudice against those who don't follow traditional gender roles.

READ MORE

## VIDEO



Do you know the warning signs of an unhealthy relationship?

WATCH VIDEO

## TOPICS

- GIRLS' HEALTH
- GUYS' HEALTH
- SEX
- LOVE & RELATIONSHIPS
- LGBTQ
- DECIDING ABOUT SEX
- BIRTH CONTROL & SAFER SEX
- SEXUALLY TRANSMITTED DISEASES
- PREGNANCY...AM I/IS SHE?
- TEEN PREGNANCY AND PARENTING
- ABORTION
- ADOPTION
- EMOTIONAL HEALTH
- ABUSE & VIOLENCE
- BODY IMAGE
- ALCOHOL & DRUGS

## Contest

What have you done to promote sex education or sexual health? Tell us in 750 words or less and enter *Sex, Etc.*'s writing contest for a chance to win prizes for you and your school.

LEARN MORE

## FAQs

Q: I'm 15 . . . Am I too young to have sex?

A: That's a question that a lot of teens wonder about. Most adults would agree that 15 is too young to have sexual intercourse.

LEARN MORE

## FAQs

## JOIN OUR NETWORK



Like 50k

Follow @SexEtc





## Sexuality Education Training Initiative

Answer has been helping educators and youth-serving professionals create meaningful classroom experiences about sexuality for more than twenty-five years through our Sexuality Education Training Initiative. Each year, this program provides more than 2,500 educators and youth-serving professionals with the tools they need to teach comprehensive sexuality education and effectively respond to students' questions.

<http://answer.rutgers.edu>

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[training for professionals](#)
[resources for professionals](#)
[resources for parents](#)
[press center](#)

## Lesson Plans

To be used with the *Sex, Etc.* national magazine.

### Topics Include:

Is Sexting OK?

Here's the Situation

What I Believe

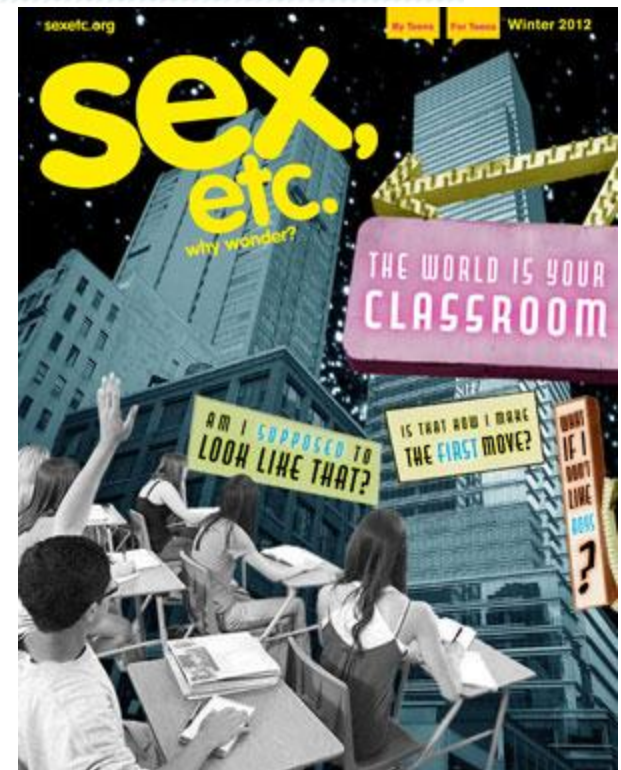
My Values, My Body

Sexuality: More Than Inserting A Into B

Should Schools Ban Books With Sexual Content?

What's Your Game Plan?

Is Adoption the Best Option for Pregnant Teens?



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# Technology Trends Among Teens

## Demographics of teen internet users

Below is the percentage of teens in each group who use the internet, according to our September 2009 survey. As an example, 94% of teen girls use the internet.

	% who use the internet
<b>Total teens</b>	<b>93</b>
Boys	91
Girls	94
<b>Race/ethnicity</b>	
White, Non-Hispanic	94
Black, Non-Hispanic	87
Hispanic (English -speaking)	95
<b>Age</b>	
12-13	88
14-17	95
<b>Household income</b>	
Less than \$30,000/yr	88
\$30,000-\$49,999	89
\$50,000-\$74,999	96
\$75,000+	97

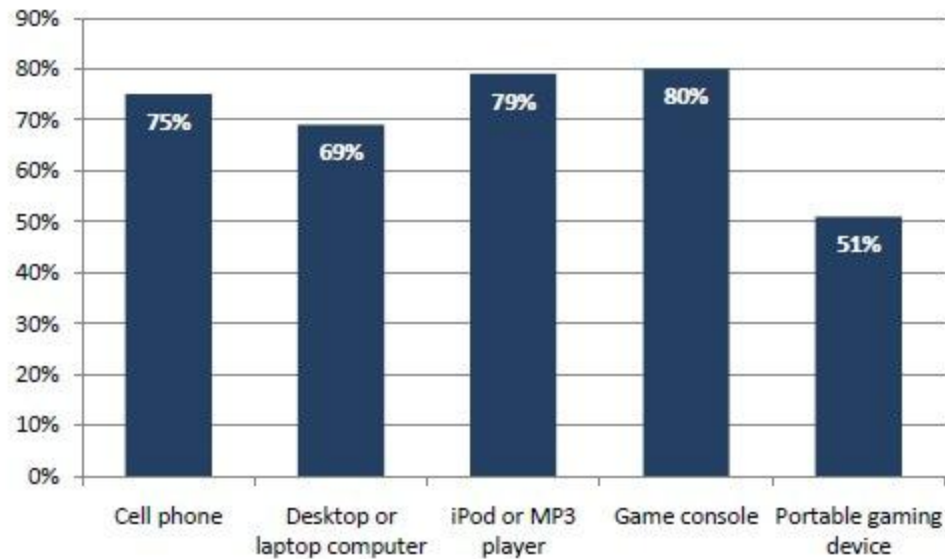
**Source:** The Pew Research Center's Internet & American Life project 2009 Parent-Teen Cell Phone Survey, conducted from June 26 to September 24, 2009. n= 800 teens ages 12-17 (including 245 cell phone interviews).

[pewinternet.org](http://pewinternet.org)



## Teen gadget ownership

The percent of all teens ages 12-17 who own each of the following devices, as of September 2009.



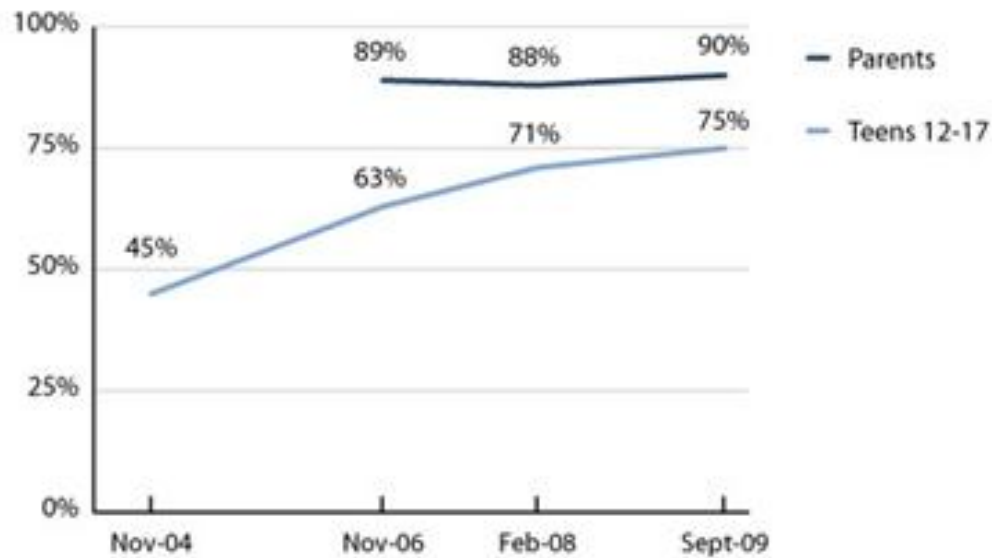
**Source:** The Pew Research Center's Internet & American Life project 2009 Parent-Teen Cell Phone Survey, conducted from June 26 to September 24, 2009. n = 800 teens ages 12-17 (including 245 cell phone interviews).

[pewinternet.org](http://pewinternet.org)

# Why Mobile?

## The gap between parent and teen cell phone ownership is steadily narrowing

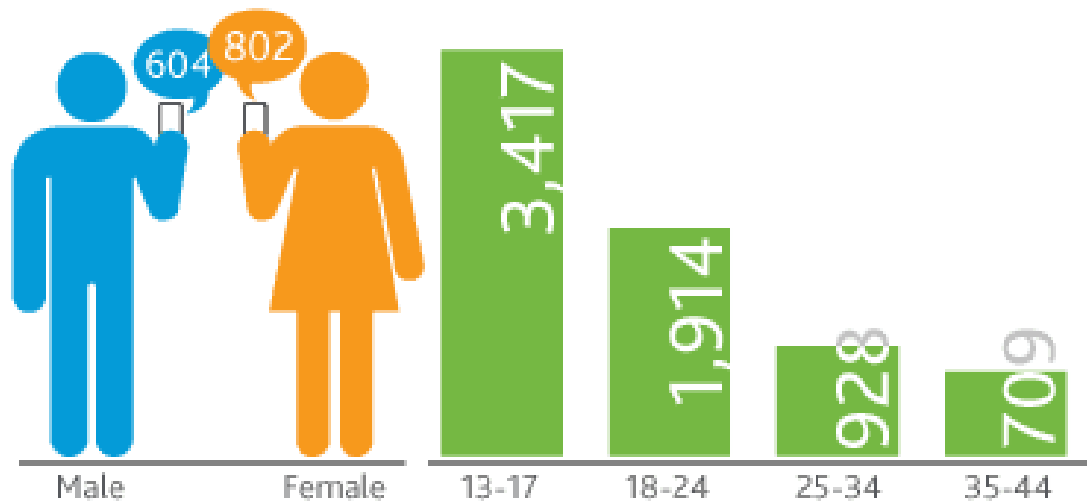
Parent and teen cell phone ownership over time



Source: Pew Research Center's Internet & American Life Projects surveys

# Why Mobile?

## Average Number of Messages Exchanged per Month By Age and Gender, Q3, 2011



Source: Nielsen

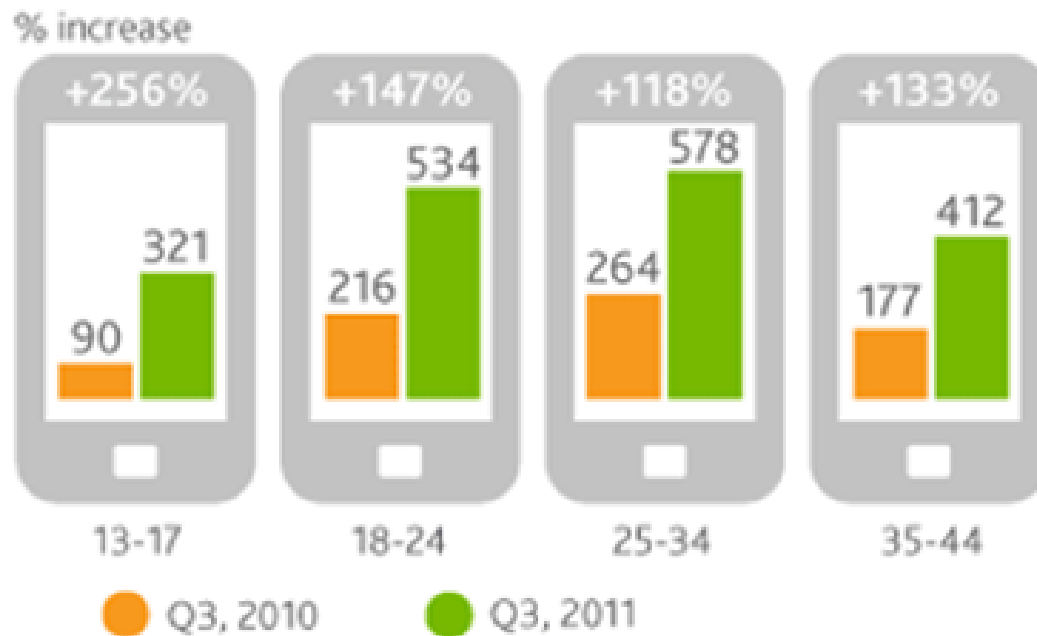
nielsen

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# Why Mobile?

## Monthly Data Usage by Age (MB)

Q3, 2010 vs. Q3, 2011

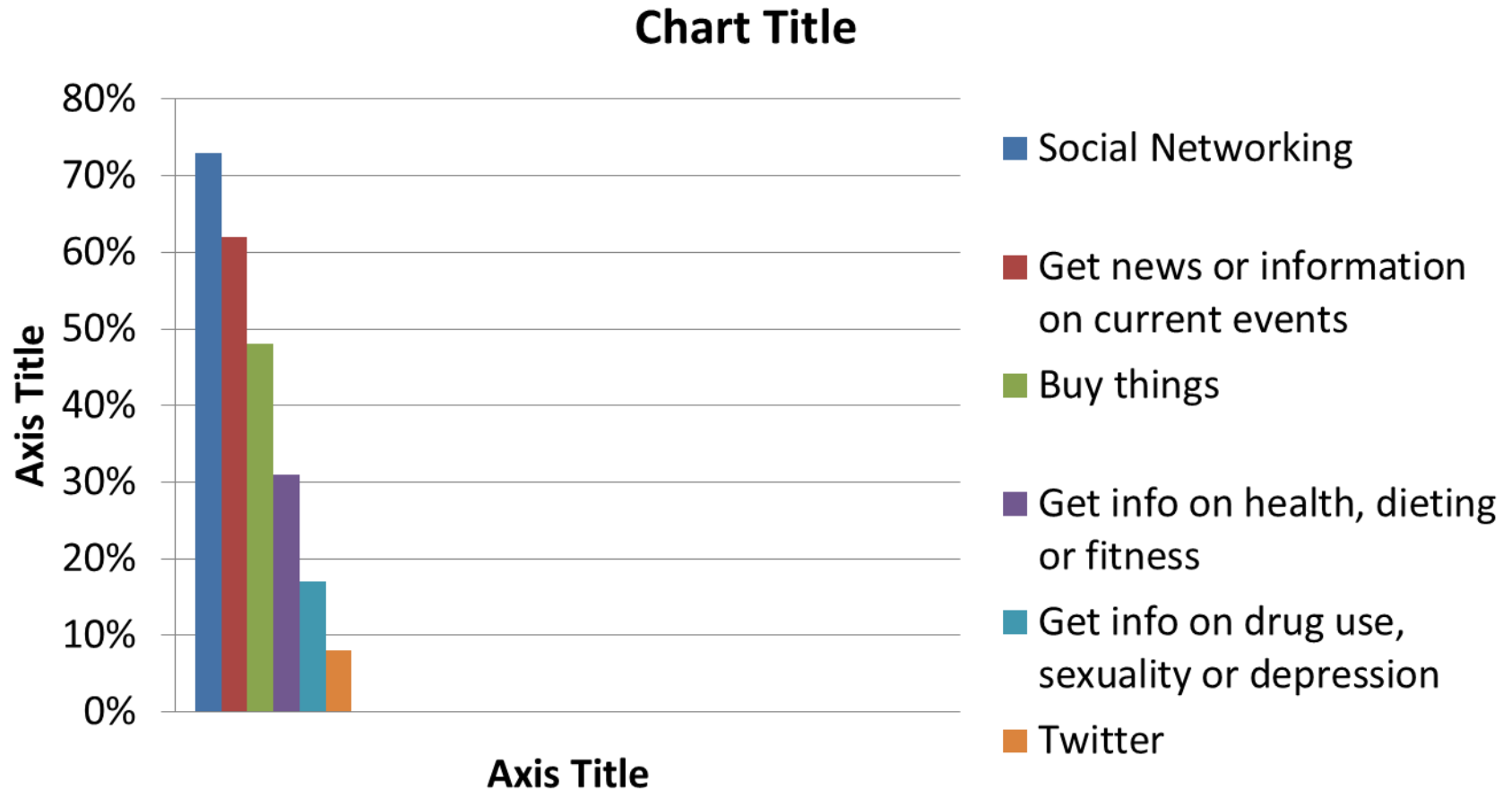


Source: Nielsen

nielsen

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# What do teens do online? (2009)



# Facebook Users

## Detailed Facebook Demographics

Age range	Male	Female
14-17	9.8%	9.1%
18-20	13.7%	13.2%
21-24	17.5%	16.6%
25-29	13.2%	11.7%
30-34	10.2%	9.7%
35-44	15.3%	15.4%
45-54	10.4%	12.3%
55-63	5.5%	7.2%
64+	4.5%	4.8%

Source: Facebook.com ad platform. Percentages include those Facebook members who include a gender in their profiles. Data collected in May 2011.



## Half of 12-Year-Olds are on Facebook

by [Erik Sass](#), Nov 25, 2011, 12:49 PM

Comment

Recommend (4)

 Like 13

 Send

 Tweet 21

 Share 11

 +1 0

Social networks like Facebook and MySpace are supposed to be limited to people who are ages 13 and up, but this is far from being the case, according to the Pew Internet & American Life Project, which found that nearly half of American 12-year-olds -- 45% -- have profiles on these sites. Assuming the 12-year-old population has remained stable, around 3.96 million since the latest Census projections in 2009, that means 1.78 million 12-year-olds are evading Facebook's age limits.

These figures, while large, don't come as much of a surprise following an earlier estimate from Consumer Reports that 7.5 million children under the age of 13 are on Facebook, including five million children under the age of 10. And they're in line with separate data from Harris Interactive, which found that half of parents with 12-year-olds know that their children are on Facebook. What's more, seven out of ten of these parents actually actively helped their children evade the security protocols meant to prevent anyone from under age 13 getting on the site.

Meanwhile it seems that social media use correlates with a tendency to falsify age data in other areas of online activity: Pew found that 49% of teens who use social networks admitted to misrepresenting their age to gain access to Web sites and online services, compared to 26% of teens who don't use social networks.

Again, this isn't terribly surprising in light of an earlier Pew survey, from 2007, showing that 69% of younger teens deliberately post false information on their social media profiles, compared with 48% of older teens. Meanwhile 64% of male teens said they post false information on their profiles, compared to 50% of female teens.

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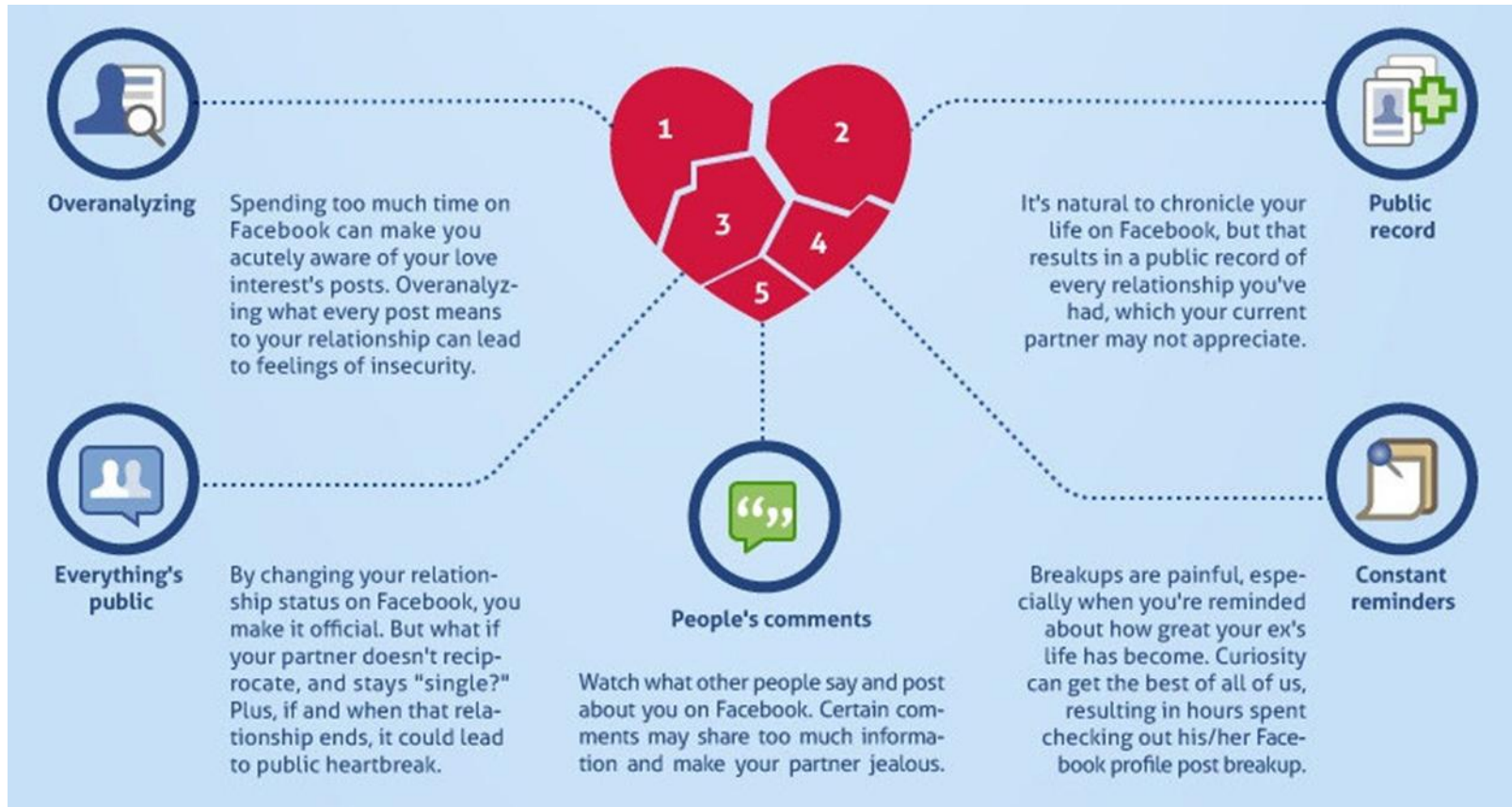
Email



### TAGS

facebook, kids 6-11, research, social media, social networks

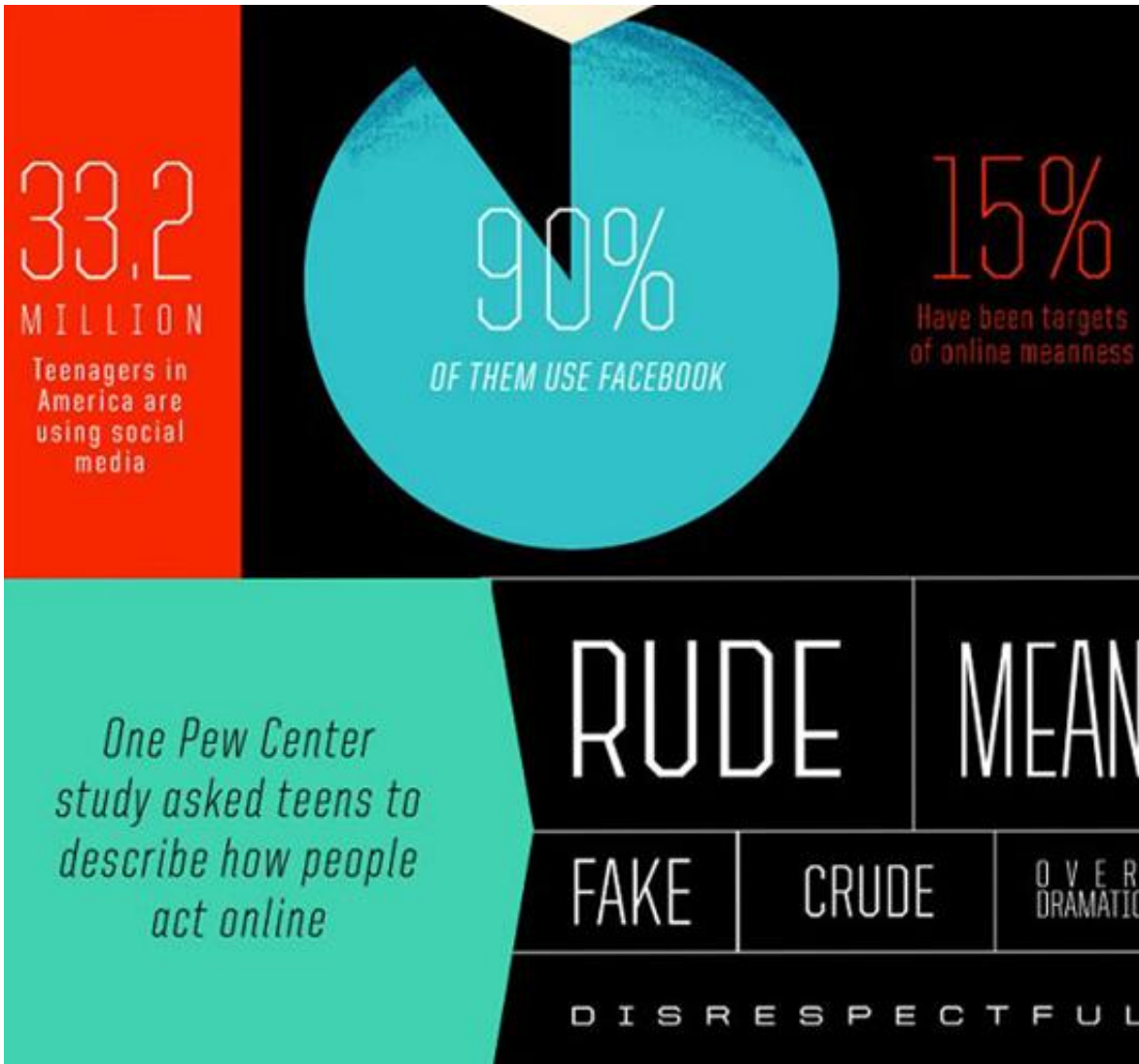
# So, what's the problem?





# Cyber bullying

- Stealing someone's online name and using it to write nasty rumors, comment, or spread gossip.
- Altering someone's message or doctoring photographs to say something different or poke fun at a person.
- Posting damaging information or photos or video.
- Creating or taking part in Internet polling



AND TEENS ARE NOT CYBERBULLIED  
**EQUALLY**

*Girls are almost 30% more likely to perceive their social media experience to be unkind compared to boys*

*Yet boys engage in significantly more bullying offline than girls*



A N D

*2x as many black teens perceive their social media experience to be unkind compared to white teens*

A L S O



*5x compared to Hispanics*

*One study reveals that LGBT students are cyberbullied nearly twice as much as heterosexual students*



*90% of social media-using teens who witnessed online cruelty say they ignored the mean behavior*

*And 66% of them saw others join in the harassment at least once before*



**THOSE  
BULLIED  
ARE**



**2X MORE  
LIKELY TO  
ATTEMPT  
SUICIDE**

**ON TRACK TO SEE  
A 30% DECREASE  
IN GPA IN ONE  
SUBJECT**

# MySpace Mom Linked to Missouri Teen's Suicide Being Cyber-Bullied Herself

Thursday, December 06, 2007  
**FOX NEWS**

Print |  ShareThis



Megan Meier

MyFOXSTL.com



**The woman linked to a fake MySpace profile of a 16-year-old boy created to start an Internet relationship with Megan Meier, the Missouri teen who hanged herself after receiving hurtful messages, is now believed to be the victim of a cyber-bullying impersonator herself.**

And the online harassment laws that were passed after Meier's death last year now may be used to help the middle-aged woman, who many believe was responsible for the 13-year-old girl's suicide.

On Dec. 3, a blog entitled "Megan Had It Coming" carried an entry signed by Lori Drew, the woman involved in creating the fictitious profile that taunted Meier. The blog entry appeared on the same day St. Charles County Prosecutor Jack Banas announced there wasn't enough evidence to charge anyone in connection with Meier's death.

"It's time I dropped the charade. Yes, I made this blog. Yes, I'm Lori Drew," the blogger wrote.

The posting, which recounts in chilling detail the entire Megan Meier incident, mentions Drew's

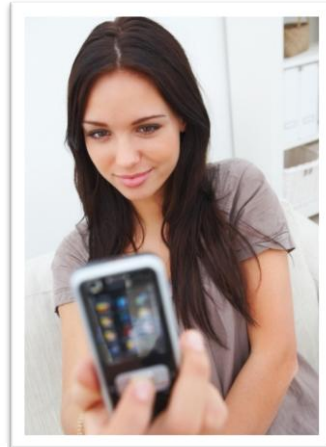
# Burn pages

- A burn page is a social networking page that teenagers create to insult or spread rumors about their peers. It is a form of cyber-bullying



## We Hate XYZ Person

Non-Profit Organization



May 21, 2011 at 7:15pm · [Share](#)

### Wall

Info

Photos

Discussions

### About

check it out if u wanna get some ugly,dirty,wierdo,or lame put on the spot heres the place to do it. Express yourself.

**107**

people like this

[Add to My Page's Favorites](#)

[Subscribe via RSS](#)

[Create a Page](#)

[Report Page](#)

[Share](#)

Ha yes! I was browsing the internet when this creature caught my eye and its clear why she did. obviously you can see that this person is an extremely ugly individual and she looks like she stinks. SMH i said enough please help him out and comment on this pic!

# Other modes of cyberbullying

- Formspring
- Posting photos
- Posting/Streaming video live



# Long Island teen's suicide linked to cruel cyberbullies, formspring.me site: police

BY OREN YANIV  
DAILY NEWS STAFF WRITER

Thursday, March 25th 2010, 12:35 AM



Alexis Pilkington, 17, a West Islip soccer star, took her own life Sunday following vicious taunts on social networking sites.

Cops are investigating whether cyberbullies contributed to the suicide of a [Long Island](#) teen with nasty messages posted online after her death.

[Alexis Pilkington](#), 17, a [West Islip](#) soccer star, took her own life Sunday following vicious taunts on social networking sites - which persisted postmortem on Internet tribute pages, worsening the grief of her family and friends.

"Investigators are monitoring the postings and will take action if any communication is determined to be of a criminal nature," [Suffolk County](#) Deputy Chief of [Detectives Frank](#)

## RELATED NEWS

In wake of Phoebe Prince case, families fear bullies preying on their kids

powered by [Inform](#)

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## Tyler Clementi, student outed as gay on internet, jumps to his death

Gay student Tyler Clementi whose roommate allegedly streamed video of him having sex with a man killed himself the next day

---

**Ed Pilkington** in New York

[guardian.co.uk](http://guardian.co.uk), Thursday 30 September 2010 21.08 BST

[Article history](#)



Tyler Clementi playing in the orchestra in 2009 at Ridgewood High School. His exposure

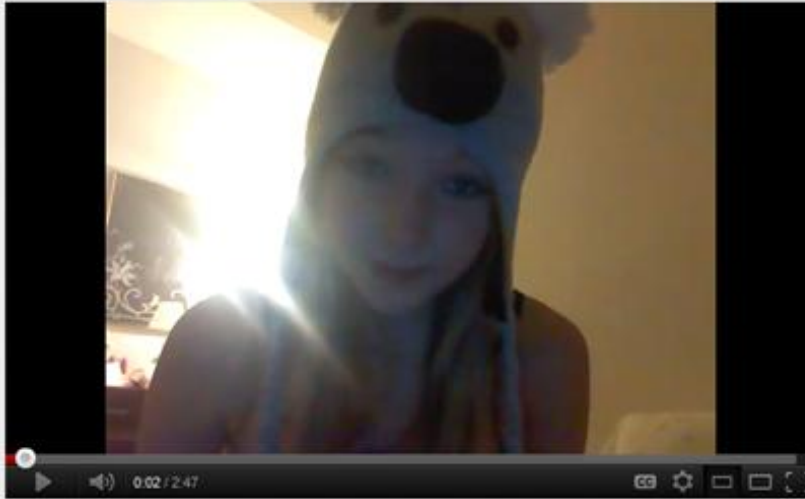
# AM I PRETTY OR UGLY?

sgal901



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14 videos



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4,200,871

Uploaded by [sgal901](#) on Dec 17, 2010

Hay guys, just wanted to make a video to see how many you people think I'm either pretty or ugly.

13,418 likes, 41,665 dislikes

As Seen On

[TheBlaze.com - Stories](#)

Show more

All Comments (106,061)

see all

Add a channel now to post a comment!

72 more comments since you started viewing. Show them.

Unreal...

[TheNelson105](#) 24 minutes ago

fugly and you know it hhah!

[PandaBannaHead](#) 24 minutes ago



Pretty or Ugly?

by alexcandria  
505,205 views



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by ChrystanesX  
8,325,828 views



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by mattm35  
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by joeymandjoeym  
3,540,659 views



How To Be Popular a Pretty in Middle School

by sanibelandikk  
478,596 views



AM I UGLY?

by spurtledoo  
380,232 views



Super Bass (Cover) by Minaj...

by nanakuvstroubles  
3,827,969 views



THE THINNEST WAIST IN THE WORLD!!! // LA

by Musker81  
2,681,982 views



How to put on a condom

by kniferunknown  
4,583,013 views

# Who do victims of cyberbullying tell?

	Pre-teens	Teens
Told a parent	51%	35%
Told an adult at school	27%	9%
Told a friend	44%	72%
Told a sibling	31%	35%
Told no one	16%	16%

So what do we do?

# 1. If cyber-bullied, encourage teens to:

- STOP
- BLOCK
- TELL

## 2. Encourage reporting of inappropriate material



## Report This Photo

**All reports are strictly confidential.** What best describes this?

- Spam or scam
- Nudity or pornography
- Graphic violence
- Attacks individual or group
- Hate symbol
- Illegal drug use

Is this your intellectual property?

Submit

Cancel



# Facebook throws potentially suicidal users a Lifeline



by Larry Magid | December 13, 2011 12:34 PM PST



**Summary:** Facebook teams up with the National Suicide Prevention Lifeline to offer help to people who are thinking of taking their lives and a referral option for people who worry about a friend in distress.



Lidia Bernik,  
associate program  
director of the  
National Suicide  
Prevention Lifeline  
(Credit: National  
Suicide Prevention

Facebook announced today that it's working with the [National Suicide Prevention Lifeline](#) on a program designed to help save lives.

The new service will enable Facebook users to click on a link and be taken to a page where they can enter into a live chat with a suicide prevention specialist. There is also a reporting link where users can alert Facebook, if they see something on a person's profile that causes them to think that the person is in severe distress. Facebook will send a message to that person to encourage them to contact the Lifeline.

The company isn't using technology or people to look for suicidal posts. It is relying on users to reach out. In the past, Facebook would contact the Lifeline with the name, e-mail address, and city of anyone who had been reported as potentially suicidal, but with this new system, the communication goes only to the person in distress, according to Lidia Bernik, associate project director of the Lifeline (scroll down for the full podcast interview)

[http://news.cnet.com/8301-19518\\_3-57342435-238/facebook-throws-potentially-suicidal-users-a-lifeline/#ixzz1nnlokGou](http://news.cnet.com/8301-19518_3-57342435-238/facebook-throws-potentially-suicidal-users-a-lifeline/#ixzz1nnlokGou)

[Basics](#)[Something's Not Working](#)[Report Abuse or Policy Violations](#)[Ads and Business Solutions](#)[Safety Center](#)[Community Forum](#)[Games and Apps](#)

## Help Center Search

English (US)

"suicide"

### FAQ Results

▶ **How do I help someone who has posted suicidal content on the site?**

If you have encountered a direct threat of suicide on Facebook, please immediately contact law enforcement or a suicide hotline. For help contacting your...

▶ **How do I help someone who has posted suicidal content on the site?**

If you have encountered a direct threat of suicide on Facebook, please immediately contact law enforcement or a suicide hotline. For help contacting your...

▶ **I need to find a suicide hotline for myself or a friend.**

Suicide hotlines provide help to those in need. Contact a hotline if you need support yourself or need help supporting a friend. If you are concerned about...

▶ **What is social reporting?**

If you are reporting content you don't like, but that doesn't violate the Facebook Terms, use the report links to send a message to the person who posted...

▶ **How do I help an LGBT person who has posted suicidal content on Facebook?**

The Trevor Project specializes in suicide prevention for LGBT youth and offers a lifeline that people in the US can contact by calling 1-866-488-7386. Th...

[Show more...](#)

### Page Results

#### Reporting a violation

If you have encountered a direct threat of **suicide** on Facebook, please immediately contact your local law enforcement. Find more information and contact details for global ...

[facebook.com/help/?page=204546626249212](https://facebook.com/help/?page=204546626249212)

#### Safety Resources

The Trevor Project specializes in **suicide** prevention for LGBT youth and offers a lifeline that people in the US can contact by calling 1-866-488-7386.

### 3. Lead lessons on internet safety.



# NetSmartz Workshop

A PROGRAM OF THE NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN



Parents & Guardians



Educators



Law Enforcement



Teens



Tweens



Kids

## Educators



### ONLINE SAFETY EDUCATION KIT for MIDDLE SCHOOLS

This resource brought to you by



Educating students about Internet safety can be difficult, especially with constantly changing technologies and classroom time constraints. These resources can help.

Take tweens from online experts to online safety experts with this resource for middle schools.



STAY IN THE KNOW WITH THE NETSMARTZ FIVE, OUR MONTHLY E-MAIL UPDATE



Online Safety for K-5 students Request your kit today!

## Teaching Materials

Empower your students to be safer online with our free collection of teaching materials for primary, intermediate, middle school, and high school grade levels. With videos, lesson plans, and teachable recipes, NetSmartz can help you create a dynamic Internet safety curriculum.



A PROGRAM OF THE



## Presented by

# www.netsmartz.org

ft

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# www.ikeepSAFE.org

As educators work to ensure digital citizenship successfully. To help you teach your students to safely and ethically use their digital devices in the classroom—and throughout their communities—iKeep Safe has created the following programs:



### C3 MATRIX



The iKeepSafe Digital Citizenship C3 Matrix is provided here to assist educators in integrating the essentials of cyber-safety, cyber-security, and cyber-ethics (C3 concepts) into existing technology and literacy standards and curricula.

### FAUX PAW THE TECHNO

### CAT®



Faux Paw the Websurfing Techno Cat® is an engaging, interactive curriculum—complete with books, animated DVDs, and lesson plans—that will captivate the attention of your students and teach them how to appropriately conduct themselves online and in the digital space.

### GOOGLE DIGITAL LITERACY TOUR



Digital Literacy Tour workshops are interactive discussions helping students learn, through hands-on scenario activities, how to steer clear of cyber tricks and be responsible digital citizens. Each workshop contains a resource booklet for both educators and students that can be downloaded in PDF form, presentations to accompany the lesson and animated videos to help frame the conversation.

### iKeepCurrent Generation Safe NewsFeed

iKeepCurrent Generation Safe News Feed is a weekly email newsletter using current events and news stories to build digital citizenship public awareness content, curricula and professional development. The units are tied to ALA and ISTE standards.

### SIGN UP TODAY

Privacy by SafeSubscribe<sup>SM</sup>

**Educators and Technology in the News**  
**Cell Phone Smart Campaign Launched Today**

February 28, 2012

**Education and E-rate: Complying with the FCC's July 2012 Certification**

### Curriculum

[CyberSmart! Curriculum overview](#)  
[About Common Sense Media](#)  
[Contact us](#)

#### Lessons by Grade Level

- [Grades K-1](#)
- [Grades 2-3](#)
- [Grades 4-5](#)
- [Grades 6-8](#)
- [Grades 9-12](#)

#### Lessons by Topic

[Safety and Security Online](#)  
[Manners & Cybercitizenship](#)  
[Cyberbullying](#)  
[Digital Citizenship](#)  
[Authentic Learning and Creativity](#)  
[Research and Information Fluency](#)  
[Twenty-First Century Challenges](#)

[K-12 Scope & Sequence Chart](#)

[Standards Alignment](#)  
[Support Materials](#)  
[Testimonials](#)  
[FAQ](#)

[STUDENT LINKS](#)

### Lessons by Grade Level

Free to educators, the CyberSmart! Student Curriculum empowers students to use the Internet safely, responsibly, and effectively.



- [Grades K-1](#)
- [Grades 2-3](#)
- [Grades 4-5](#)
- [Grades 6-8](#)
- [Grades 9-12](#)

“ We encourage schools to consider the CyberSmart! Student Curriculum because it covers all aspects of responsible and effective technology use in a package that is easy for all teachers to use. ”

*Ann Flynn, Ed.D., Director, Education Technology,  
National School Boards Association*

### Designed for maximum flexibility

Nonsequential, the free CyberSmart! Student Curriculum is easily integrated, in part or in full, into your current curriculum. Each lesson stands on its own. A consistent lesson model, including free reproducible student activity sheets, makes planning easy for thousands of educators worldwide.

### Standards-based—focused on 21st century skills

Standards-based lessons are aligned with national and state technology and information literacy standards. CyberSmart! prepares students to use the Internet for communication, creativity, collaboration, critical thinking, and problem solving—the new basic skills for 21st century learning



Research  
Cyberbullying  
Creativity  
Safety  
Information Fluency  
21st Century  
Challenges

CyberSmart! Online Workshops  
Facilitated Professional  
Development  
in 21st Century Skills

[read more](#)

“ CyberSmart is proud to partner with these preeminent organizations to distribute the CyberSmart! Cyberbullying Package into nearly every school and community in the United States. ”



NATIONAL  
ASSOCIATION OF  
SCHOOL  
PSYCHOLOGISTS

[STAYSAFEONLINE.org](#)  
National Cyber Security Alliance

[www.cybersmartcurriculum.org](http://www.cybersmartcurriculum.org)

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## Open-Enrollment Workshops

For NJ professionals involved with teaching family life and sexuality education.

- Health teachers
- School counselors
- Social workers
- Community health educators
- School nurses
- Administrators
- Family-planning educators
- Youth-serving professionals

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30 years of great sex ed

How can I manage homophobia and bullying?

How can I cover all of this in such a short amount of time!

Help! - My student just "friended" me!

How can I prevent and manage controversy?

**SEXUALITY EDUCATION TRAINING INITIATIVE**  
training catalog 2011-2012 RUTGERS



## Online Professional Development

### Online Workshops:

Sexuality ABC's (Abstinence, Birth Control and Condoms)

STD Basics

LGBTQ Issues in Schools



### Webinar Series:

Provide updates and valuable resources in an interactive, instructor-led format.

Participants receive one hour of professional development credit for each webinar.



## TISHE 2.0

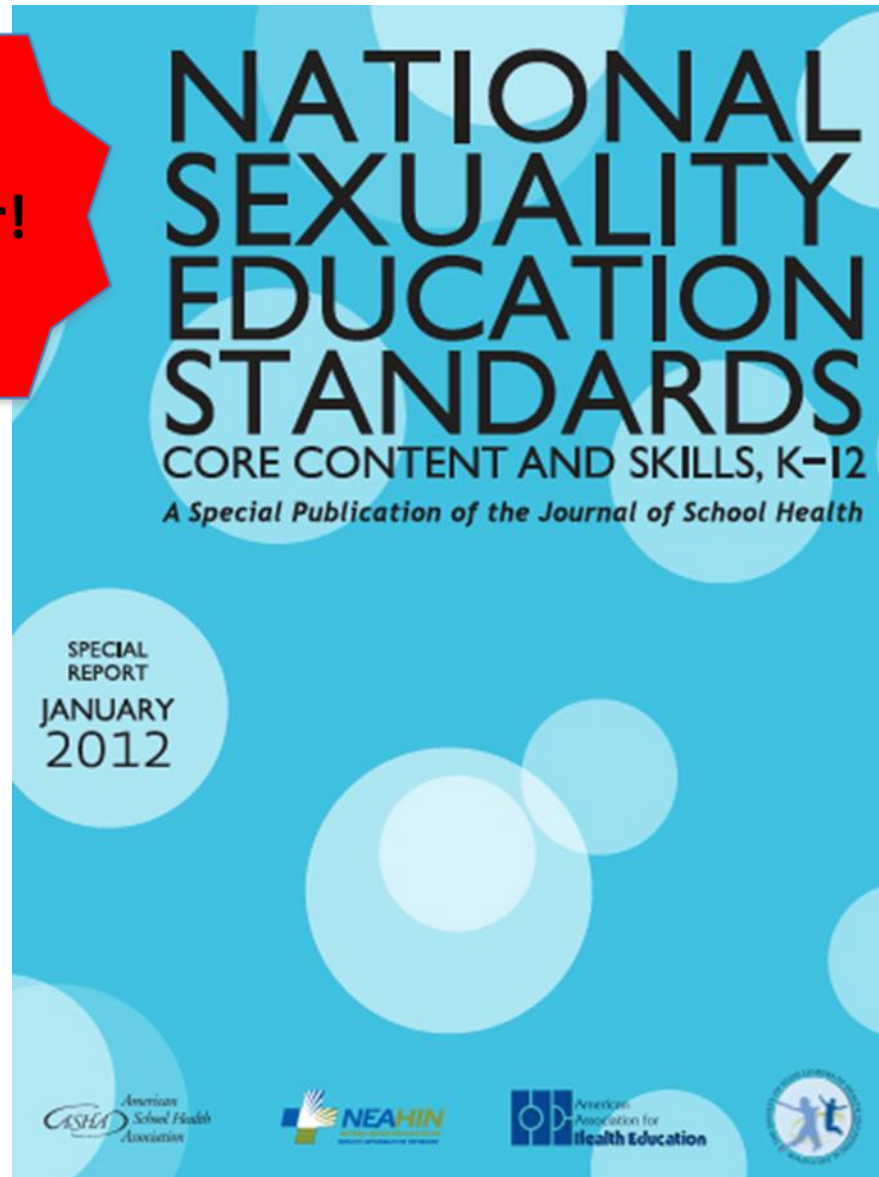
### The Training Institute in Sexual Health Education

Weeklong residential,  
skills-based training  
institute for advanced  
level sexuality educators.



# Who's Responsible?

**First ever!**



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Download from [www.futureofsexeducation.org](http://www.futureofsexeducation.org)

# Join Answer's Nationwide Newsletter!

Just send your email address  
by text message:

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**ANSWER**

to **22828** to get started.



Message and data rates may apply.

Please complete feedback on this workshop by going to the link below or scanning the QR code.

<http://www.surveymonkey.com/s/BG6C9KN>



Michelle Scarpulla, MPH, MCHES  
scarpull@rci.rutgers.edu