













 For 99 grant applications out of 100, your vision is for you and your team—not the funder. <u>The funder wants to know what the</u> problem is and how you're going to solve it.



 After recognizing the general purpose of grants, recognize the specific purpose of the program you're looking to apply to.

Overview of the Review Process

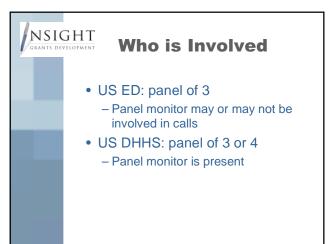
NSIGHT

• US ED: 1. ED Program Manager/Program Team:

- I. ED Program Manager/Program Team: Determine eligibility
- 2. Review Panel: Award points
- 3. ED Program Manager/Program Team: Develop the slate
- 4. ED Budget Team: Scrutinize budget request and match for potential winners
- 5. ED Program Team: May ask follow up questions
- 6. ED Program Team: Start making awards, break ties as necessary

NSIGHT GRANTS DEVELOPMENT Where it Happens

- US ED: Virtually/anywhere
 - Conference calls
 - E-reader system
 - Emails
- US DHHS: Washington, DC or surrounding areas

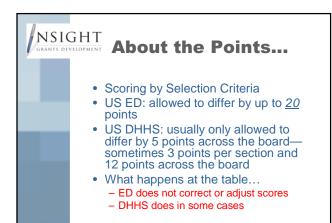


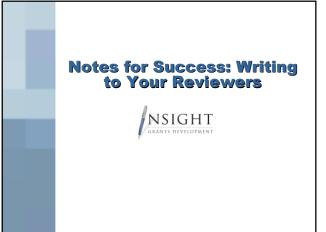


STATES DEVELOPMENT

Life of an ED Reviewer

- Imagine yourself and your own schedule—then add reviewing
- Often working late at night
- Much to read and create written responses for—little time
- Typically reading 10-20
 proposals
 - Things start running together!

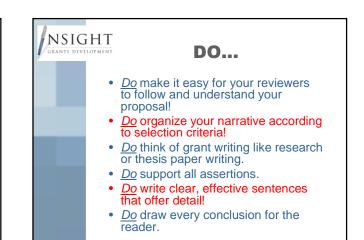


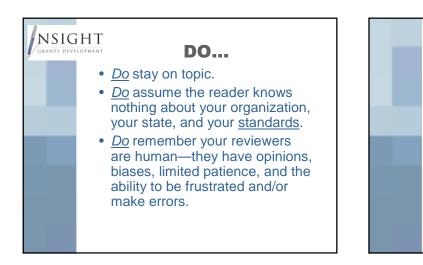




NSIGHT

- DON'T...
- <u>Don't</u> be vague.
- Don't get "chatty."
- <u>Don't</u> feel you can give "too much" information.
- <u>Don't</u> use jargon or unexplained field-specific terms!



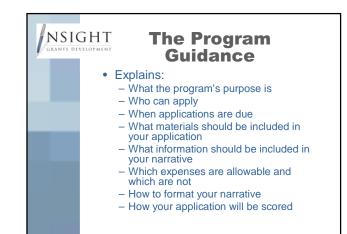


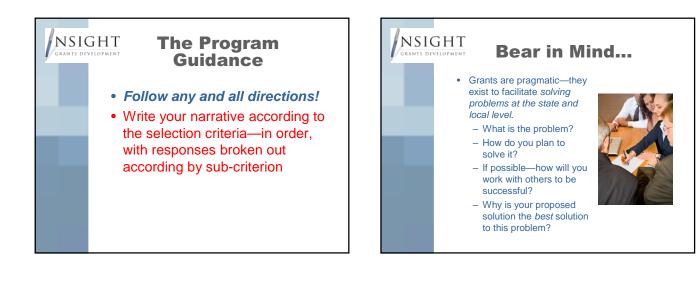
Writing for US ED: Common Selection Criteria

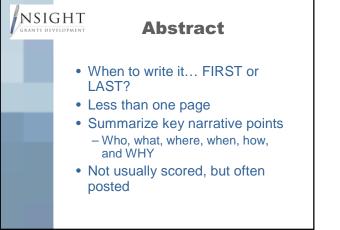
NSIGHT

NSIGHT GRANTS DEVELOPMENT The Program Guidance

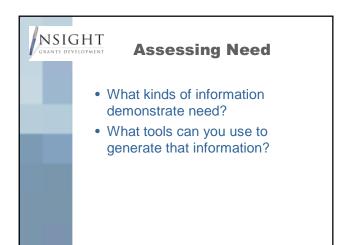
- Also may be known as:
 - Request for Proposals (RFP)
 - Request for Applications (RFA)
 - Solicitation for Grant Applications (SGA)
 - Notice of Funding Available (NOFA)
- The "rule book" for the grant program for a specific year









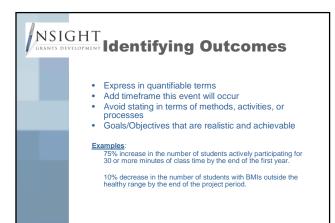




- What does your existing program look
- like? • How will you build on it?
- · What will be the extent of your project's impact?
- What will you accomplish? - Discuss goals, objectives, outcomes, and assessment techniques
- · How will you build capacity to meet identified student needs now and in the future?
- How do you know your plan will work?

NSIGHT Significance: Key Definitions

- $\underline{Goals}:$ Goals are the general and overarching end(s) you hope to achieve. Goals are long-term focused.
- <u>Objectives</u>: Objectives are the more pointed and short-term focused ends you hope to achieve. They are the various "steps" that need to be reached in order to achieve your goals.
- achieve your goals. <u>Inputs</u>: Inputs are what you are investing into the project in order to reach your ends—usually actions. <u>Outputs</u>: Outputs are the results of your inputs/actions. <u>Outputs</u>: Outcomes are specific achievements your project will result in that will indicate the project's success. Outcomes should always be measurable—that is, they will be numbers or percentages usually indicating an increase or decrease directly related to the problem(s) described in your Need section.
- Metric/Measurement: Metrics are the gauges by which you will determine the measure of your outcome(s).



<u>Goals</u>	<u>Objectives</u>	Indicators	Measurable Outcomes	Assessment Tools	Timeframe
1 Student Fitness	1. Student Activity Levels 2. Fitness Scores	1. HRM results show time spent: a. active in PE b. in target HRZ 2. % of students meeting Fitnessgra m Standards	1a. Students spend 25% time active in PE; 1b. Students spend 10% time in target HRZ 2. 20% students meeting Fitnessgram Standards	Compare baseline data and data collected at scheduled regular intervals: 1. HRM & TriFit results 2. Fitnessgram results	1a. 2 Months 1b. 6 Months 2. 12 Months

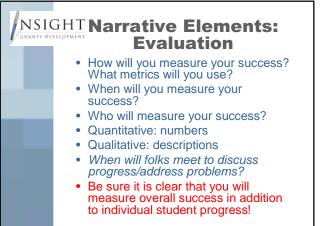


NSIGHT Narrative Sections: Project Management/Plan for Implementation

- *This could be a separate section, or part of the Program Design section but DO include this!
- Workplan/time
- Explanation of leadership/project director
- Explanation of partner roles
- Reporting structure
- Communication plan
- Responsibilities and responsible parties



Document additional potential funders





Letters of Commitment—not Support! Include a letter for each partner Ensure roles and responsibilities are defined

- Must be signed and (recently) dated by an authorized official!
- If you do not have any partners, do not include "random" letters of support.





















NSIGHT Insight Contact Information

Insight Grants Development *Rosalie J. Mangino-Crandall Grants Consultant,President/CEO rmangino@insightgrants.com Mobile: 716.474.0981 www.insightgrants.com

