

About Insight Our Track Record

- · Rosalie Mangino-Crandall's "stats":
 - Has served as the lead writer for 11 and editor for at least 15 winning PEP grants
 - Raised well over \$10 Million through PEP between 2003 and 2008
 - Wrote \$18 Million in winning PE, physical activity, nutrition, health and safety grants in 2008 alone—Insight brought in more than \$22 Million in 2008

What You Need to Know **About Grants...BEFORE Going After Them**

NSIGHT RANTS DEVELOPMEN

NSIGHT **About Insight Background Experience**

- Our executive management team has experience working with the public and private sectors, including but not limited to experience in teaching (K12), after school programs and camps for at-risk youth, and publishing
- One-third of our team members have grant reviewer experience!
 - We've reviewed for at least <u>14</u> different grant programs, including at least 10 federal grant programs I have reviewed for 3 US ED programs:
- ED Carol M. White Physical Education for Progress (PEP)
 ED Improving Literacy through School Libraries (LSL)
 - ED Emergency Response and Crisis Management (ERCM)



About Insight Our Track Record

- Rosalie Mangino-Crandall's "stats":
 - Has served as the lead writer for 12 and editor for at least 23 winning PEP grants
- Raised well over \$17 Million through PEP between 2003 and 2009including \$7.2 Million in 2009 alone
- Wrote \$18 Million in winning PE. physical activity, nutrition, health and safety grants in 2008 alone—Insight brought in more than \$22 Million in 2008





• After recognizing the general purpose of grants, recognize the specific purpose of the program you're looking to apply to.







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 Previous grant—Lowe's Outdoor Classroom is now incorporated under this newer program
 Funds a variety of programs, but gives preference to projects with permanent impact such as facilities enhancement, landscaping, and clean-up projects
 Will fund playgrounds as long as the phase to be completed by Lowe's takes1 year or less
 Applicant must be a parent group (PTO, PTA, etc.) with 501(c)(3) status that is associated with a non-profit public K-12 school
 www.toolboxforeducation.com/

- Two application cycles per year—deadlines are typically mid-October and mid-February; last round due February 12, 2010. 2010-2011 dates not yet set
- 1,500 applicant cut-off!!

NSIGHT GRANTS DEVELOPMENT Allstate Foundation

- Allstate has funded playgrounds and outdoor play space projects through its Safe and Vital Communities focus area
- National and Local Programs
- Applicants must be non-profit organizations with 501(c)(3) status (see site for applicant restrictions—private schools are among them)
- Award amounts vary
- Application information also varies by state
- www.allstate.com/foundation.aspx

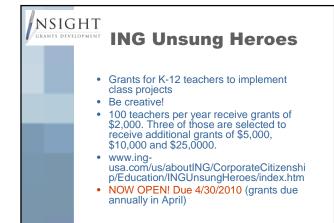
NSIGHT GRANTS DIVELOFMENT National Recess Week

- Cartoon Network
- Get your school to participate in National Recess Week and be entered to win a \$10,000 grant
- A little challenging to plan for—late September 2007, early March 2009, etc.
- 5-10 awards per year
- Drawing-style
- www.cartoonnetwork.com/promos/geta nimated/nrw.html











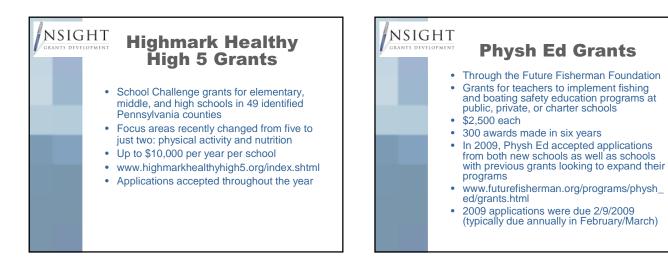


General Mills Celebrating Communities of Color Minnesota Twin Cities 7-county metro area: Anoka, Carver, Dakota, Hennepin, Ramsey, Scott and Washington. 50 awards of \$10,000 each Four focus areas: Youth Nutrition and Fitness; Education; Arts and Culture; Social Services www.generalmills.com/corporate/commitm

- www.generalmills.com/corporate/commitm ent/communities_color.aspx
- Applications will be available 8/1/2010 and due 10/15/2010



Currently open and due 4/30/2010



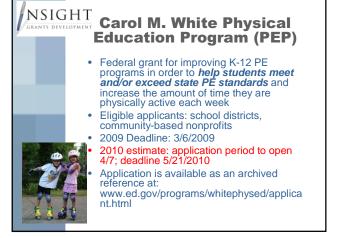
ORANTS DEVELO	US Tennis Association Grants
	 Grants for tennis programs—wide range Non-profits, municipalities, and schools \$10,000-\$50,000 each and renewable for up to two years Applicant must match USTA's contribution Also offer Project/Program Support grants of \$2,500 to \$10,000
	 See site to select the right opportunity for your organization and identify the correct application period http://www.usta.com/USTA/Home/Coaches /AwardsGrantsScholarships.aspx

SRANTS DEVELOP	
	Grants
	US Golf Association
	 Promoting golf among youth: golf course access and practice range access; golf Instruction; golf equipment, including adaptive golf equipment for
	individuals with disabilities; transportation provided for participants to attend programming;
	certain construction costs for alternative,
	beginner-friendly golf courses and golf facilities in areas where there are obstacles to affordable access to the game
	 http://www.usga.org/about_usga/philanthrop
	y/grants/Good-of-the-Game-Grants/
	 150-250 awards per year
	Award sizes vary—average 2008 award worked out to \$22,542.
	Grants have previously been reviewed annually

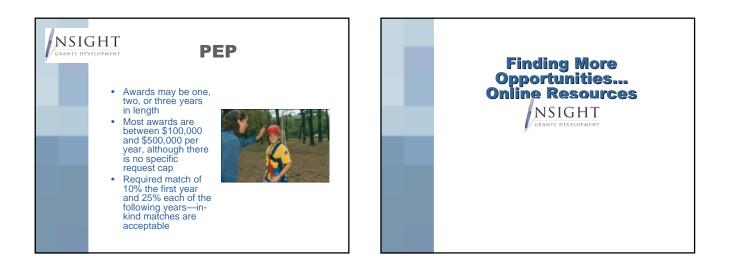
 Grants have previously been reviewed annually in January and May. Most recent deadline: 12/15/2009











NSIGHT Specific to this Topic Area...

- www.playgroundsafety.org/safety/foundatio ns.htm (list by state for many states)
- www.cvsnider.com/default.asp?page=132& productnum1=132&CMS_Parent=0
- www.peacefulplaygrounds.com/grants.htmprosites-
- closetheloop.homestead.com/grants.html
- www.boundlessplaygrounds.org/partners/fo undation.php

GRANTS DEVELOPMENT

- My Favorites
- Federal Electronic Grants Clearinghouse:
 www.grants.gov
- www.ed.gov/fund/grant/apply/grantapps/index. html
- www.cdc.gov/od/pgo/funding/grantmain.htm#CON
 www.healthinschools.org/News%20Room/Gran t%20Alerts.aspx
- www.grantwrangler.com
- Rural Assistance Center:
- www.raconline.org/info_guides/funding
 - The Foundation Center: www.fdncenter.org – Foundation Directory Online:
 - fconline.fdncenter.org – To sign up for RFP Bulletin:
 - foundationcenter.org/findfunders/fundingso urces/rfp.html then click "Newsletters" in the middle of the page









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