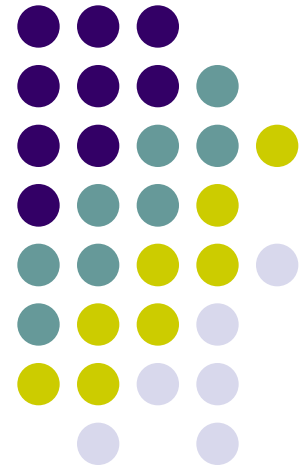


ATHLETIC EVENT CRISIS MANAGEMENT:

PLANNING FOR
THE UNEXPECTED



OBJECTIVES OF SESSION



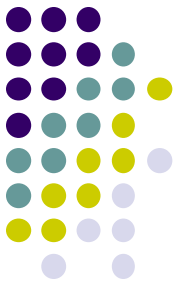
The goal of this session is for the audience to recognize the need for an athletic/special event crisis management plan and set plans in motion to develop one.

AGENDA



1. Purpose
2. Phases of Crisis Management
3. A Basic Plan
4. Example of Planning a Game Event
5. Discussion / Review

EVENT CRISIS MANAGEMENT PLAN (ECMP)

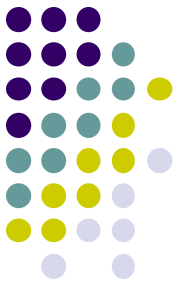


PURPOSE:

Your school / department's events can be subject to crisis and/or emergencies.

This plan provides guidance to enable your personnel to effectively respond to a crisis situation.

Sense of Urgency



The organization and development of a crisis/event management plan of must be timely, vigorous, and directed toward:

- Public Safety
- Minimizing the event disruption
- Loss / damage of property and/or business opportunity
- Relieving Public / Community Trepidation about events
- Developing a sense of pride for event personnel

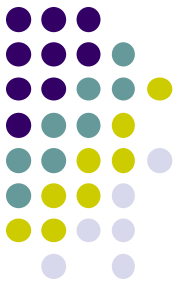
DEVELOPMENT OF A EVENT CRISIS MANAGEMENT



Crisis Management Plan is a process which all stake holders develop a plan to manage the protocol of operations of any event regardless of the:

- ❖ Location
- ❖ Size
- ❖ Population
- ❖ Type
- ❖ Facility Used
- ❖ Environment

Boy Scout Motto: ***BE PREPARED***



POSSIBLE STAKEHOLDERS

Government Agencies

- Political Departments
 - All Elected / Appointed Departments

Businesses

Religious

Community

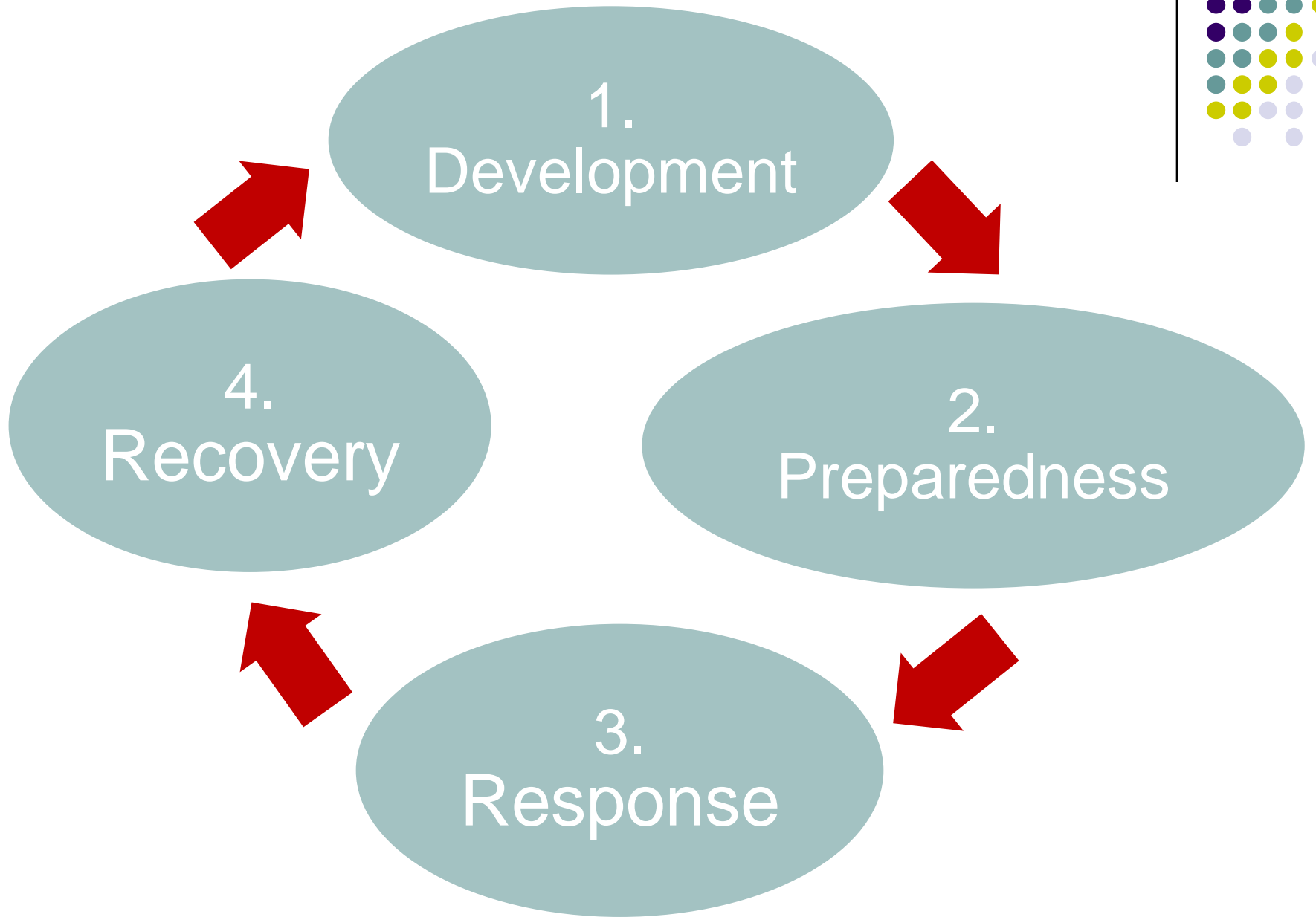
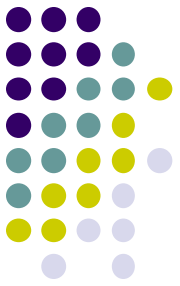
Educational

Nonprofit

Stakeholders Interests



1. Public Safety
Common thread for all planning
2. Save Dollars
More important than ever
3. School, Community, City, State – Public Face
Avoid public/private embarrassment
4. Save/Increase Public & Private Revenue
Tax / Community Investment \$ \$
5. Protection of Turf
6. Votes



Phase One: Plan Development



Plan development activities are those which eliminate or reduce the probability of a disaster occurring.

All stake holders come together to in the spirit of cooperation and public safety.

Check your ego at the door !

Phase Two: Preparedness



Preparedness activities serve to develop the response capabilities for this event. Some of these maybe:

- Command Protocol
- Assignment Specific Duties
- Response Departments/Agencies
- _____
- _____

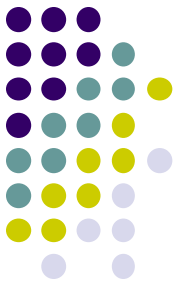
Phase Three: Response



Response is putting the plan into action.

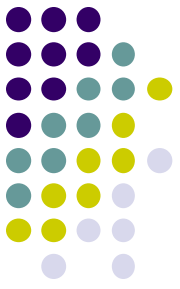
Response activities include

- Crowd Control
- Participant/Student Protection/Evacuation, and other similar
- Other more common issues – lost child, disabled non-emergency spectator, sick person



An Emergency Operations Site (EOS) should be established as a central meeting location. All operations will be initiated and maintained at this site to ensure a central line of communications and command.

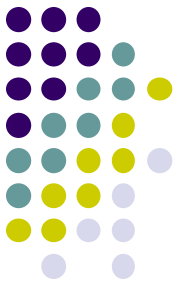
Phase Four: Recovery



Recovery is both a short-term and long-term process. During recovery, we seek to restore operations to provide for the basic needs of employees, students, and visitors.

- Security
- Shelter
- Emergency Medical/Safety Services

BASIC PLAN CRISIS MANAGEMENT DEVELOPMENT



1. Identifiable possible crisis/emergencies
Fights, Fire, Weather, Shootings, Facility Failure
2. Response measures:
 - a. Facilities
 - b. Security of Staff
 - c. Weather
 - d. Culture of school

BASIC PLAN CRISIS MANAGEMENT (Preparedness)



Step 1: Define member roles & responsibilities.

Step 2: Develop methods for communicating to staff.

Step 2: Develop the Emergency Operations Plan.

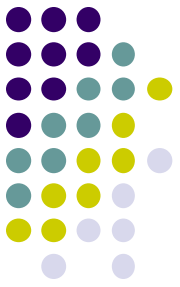
Step 3: Obtain necessary equipment/supplies.

Step 4: Train for immediate response.

BASIC PLAN

CRISIS MANAGEMENT

(Preparedness)



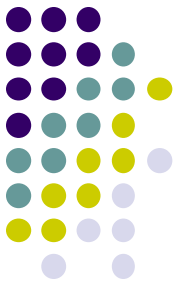
A. Crisis Management Team Members:

- ✓ Supervisor of Athletics (AD)
- ✓ Assistant Supervisor
- ✓ School Administrator(s)
- ✓ Team Coach(s)
- ✓ Athletic Trainer/Physician
- ✓ Event Security
- ✓ City Police
- ✓ City Fire Marshall

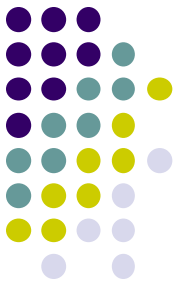
BASIC PLAN

CRISIS MANAGEMENT

(Response)



1. Communicate
2. Assess the situation/choose appropriate response
3. Respond!!
4. Evacuate/lock-down as appropriate
5. Triage for injuries/first aid

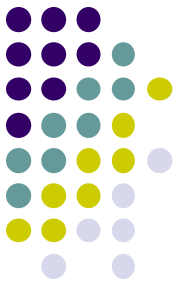


What Do You Consider A Crisis

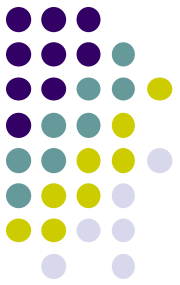
- Fire
- Bomb treat
- Violent acts
- Multiple injuries
- Lost / kidnapped children

Add your specific issues that would require activation of your plan:

BASIC PLAN CRISIS MANAGEMENT (Recovery)



Recovery planning identifies the actions that are needed to return the activity/event to its normal operations as quickly as possible or if needed terminate the event.



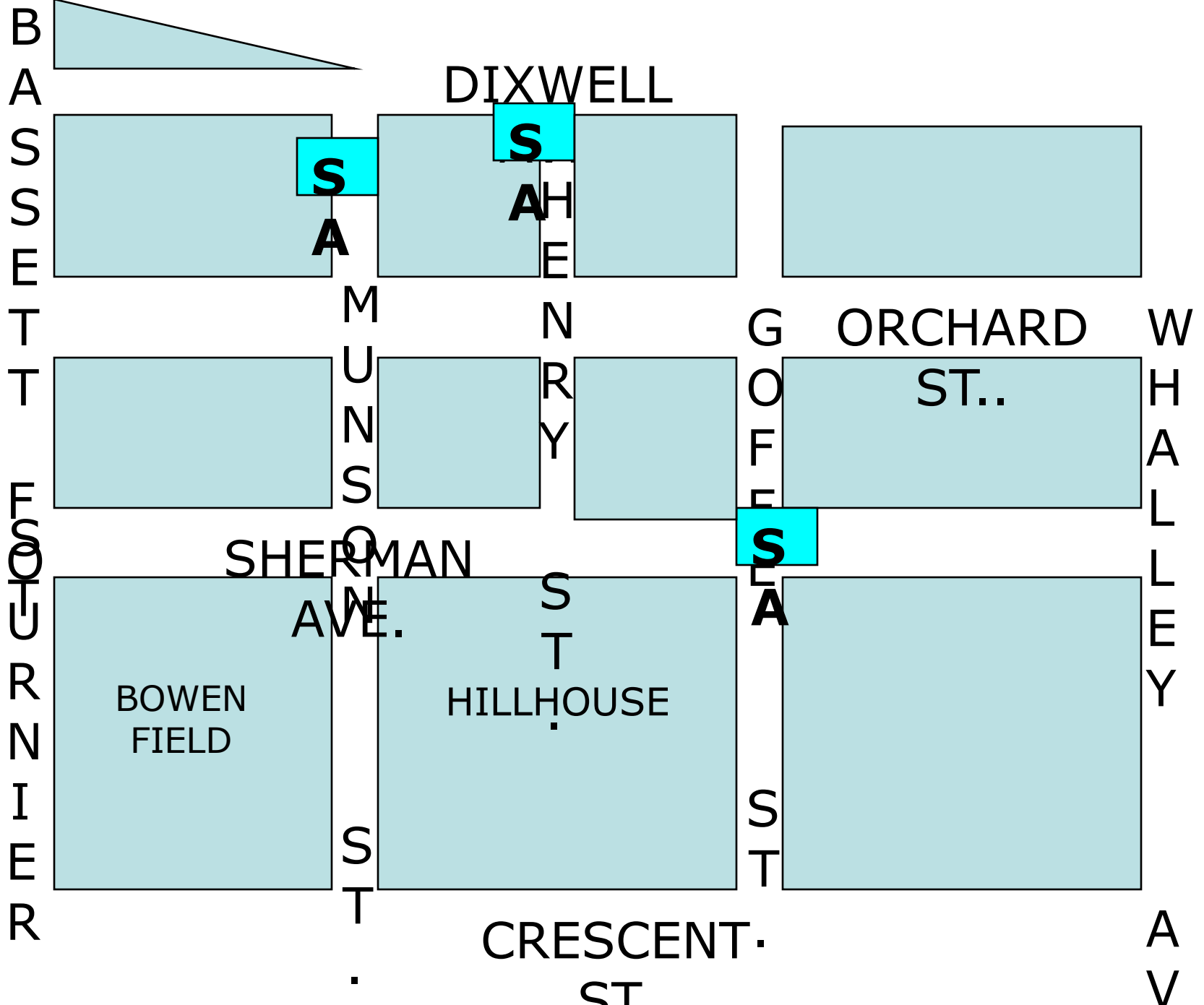
Crisis Team Issues

1. Operational procedures
2. Medical / Psychological issues.
3. Infrastructure issues.
4. Risk /Liability / Insurance issues.
5. Documentation issues

***Bowen Field
Supervision
Deployment
Recommendation***



***Thanksgiving
Day
Football Game***



***Wilbur Cross Complex
Supervision
Deployment***

***Wilbur Cross High School
Football Games***



RIVER

WOODED AREA

HH TEAM TENT

Visiting Bench

Cross Football Field

North

South

Home Bench

PLAYERS & PERSONNEL ENTER / EXIT HERE

Possible Additional Parking

Weather Dependent

NEW BLEACHERS

EXISTING BLEACHERS

EXISTING BLEACHERS

NEW BLEACHERS

Ticket Gate

4

4

ELM CITY BOWL

Overflow Entrance 2

4

TICKET BOOTH

Concession

TENT

RESTRICTED ENTRANCE

Parking Lot

Mitchell Drive

NHPD RECOMMENDED LOCATIONS

8

SS RECOMMENDED LOCATIONS

22 (3 in parking lots)

ATHLETICS STAFF LOCATIONS

20



Blake Field

East Rock School

WILLOW STREET



DOT
PARKING
200
CARS



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LEGEND



Police



Police Car



School
Security



Athletic
Dept. Staff

PARKING
200
CARS
Weather
Permitting

2



MITCHELL DR.



2

PARKING
78
CARS



Tennis
Courts

2

PARKING
150
CARS



Wilbur
Cross

PARK
78
CARS



College
Woods
Park

End of Game Traffic Flow - Exit Plan

WILLOW STREET

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Canner
St.

MITCHELL DR.

Blake
Field

East
Rock School

PARKING
200
CARS

PARKING
200
CARS
Weather
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